

# SMALL BUSINESS START UP TIPS

## Planning & Strategy

- Start with a one-page business plan. Know your mission, market, and money plan.

## Finances

- Start small. Scale wisely. Avoid over-investing before you validate your business model.

## Marketing & Sales

- Network locally. Join the chamber to attend events, and collaborate with others.

## Legalities

- Get required licenses & permits.

## Mindset

- Progress over perfection. Launch and adjust instead of waiting for everything to be perfect.

# SMALL BUSINESS RESOURCES

**Greater Hall Chamber of Commerce** 230 E.E. Butler Parkway | Gainesville, GA 30501 | 770-532-6206 | [GreaterHallChamber.com](http://GreaterHallChamber.com) |

**UGA Small Business Development Center (SBDC)** 303 Jesse Jewell Parkway SE, Suite 400 | Gainesville, GA 30501 | 770-531-5681 | [GainesvilleSBDC.org](http://GainesvilleSBDC.org)

**SCORE** PO Box 7142 | Gainesville, GA 30504 470-465-0717 | [SCORE.org](http://SCORE.org)

- Monthly Small Business Success Seminars
- Multiple Networking Events
- Advertising & Sponsorship Opportunities

# THE GREATER HALL CHAMBER OF COMMERCE

The Greater Hall Chamber was founded in 1908 and serves Hall County and the surrounding area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford.

With over 1,500 business members and 3,500 representatives, the Chamber Team strives to fill our members' needs through a full range of business services.

## The Chamber's Business Services include:

- Economic Development
- Networking & Referrals
- Small Business Programs
- Membership Services
- Education Programs
- Community Programs
- Government Relations
- Visitor's Center
- Leadership Programs
- Healthcare Programs

## CONTACT US TO LEARN MORE:

Greater Hall Chamber of Commerce  
230 E.E. Butler Pkwy Gainesville, GA  
30501 | [GreaterHallChamber.com](http://GreaterHallChamber.com)  
770-532-6206 |

Scan &  
Learn More

about the Greater Hall Chamber's small business programs!



# SMALL BUSINESS RESOURCE GUIDE

# GAINESVILLE-HALL COUNTY

Gainesville-Hall County is one of the fastest-growing communities in the country, ideally located between the Blue Ridge Mountains and Metro Atlanta, and surrounded by Lake Sidney Lanier. Our diverse economy includes businesses of all sizes, from manufacturing and industrial to professional services and retail. The area fosters entrepreneurship and supports both new and existing companies through a collaborative, business-friendly environment. With strong political and business leadership, we are committed to planned economic growth and enhanced quality of life. The Greater Hall Chamber serves as a vital resource, advocate, and connector for the business community.

## Small Business is Big Business in Hall County



**Tim Evans**  
President & CEO  
Greater Hall Chamber

The primary goal of the Greater Hall Chamber is to help your business succeed by fostering a thriving and vigorous business environment. We're proud of our community and what it offers. We hope you'll join us in supporting one of the most exciting and inviting communities in the United States. We're here to help you grow your business!



Updated September 2025

### Hall County Governments

Hall County (HallCounty.org)	770-531-6809
Gainesville (Gainesville.org)	770-535-6865
Flowery Branch (FloweryBranchGA.org)	770-967-6371
Oakwood (CityofOakwood.net)	770-297-1202
Lula (CityofLula.com)	770-869-3801
Clermont (ClermontGA.com)	770-983-7568
Buford (CityofBuford.com)	770-945-6761
Braselton (Braselton.net)	706-654-3915
Gillsville (GillsvilleGA.com)	770-869 9000

### Business Licenses

Hall County	770-531-6815
Gainesville	770-533-5842
Flowery Branch	770-967-6371
Oakwood	770-534-2365
Lula	770-869-3801
Clermont	770-983-7568
Buford	770-945-6761
Braselton	706-654-3915
Gillsville	706-677-2353

### Trade Name Registration

Clerk of Superior Court	770-531-7025
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## Become Small Business Certified!

### Attend 6 GHCC Small Business Events within the calendar year!

- Certificate of Completion
- Certified Small Business Digital Logo and Door Decal
- Recognition at a Chamber Board of Director's Meeting
- Announcement in the Chamber's Business Link Newsletter



2024 CERTIFIED SMALL BUSINESS PARTNERS



**Scan & Register**  
for an upcoming small business event

### Planning and Development

Hall County-	770-531-6809
Gainesville	770-531-6570
Flowery Branch	770-967-6378
Oakwood	770-534-2365
Lula	770-869-3801
Braselton	706-654-3915
Georgia Department of Revenue	770-718-3700
Georgia Department of Labor	770-535-5484
Georgia Mountain Regional Commission Financial Assistance	770-538-2626
Hall County Environmental Health Department	770-531-3973
Advanced Manufacturing Tech Center	770-533-6996
Business Incubator at Brenau University	770-535-9220

### Building Permit Information

Hall County and Lula	770-531-6809
City of Gainesville	770-531-6570
City of Flowery Branch	770-967-6378
City of Oakwood	770-534-2365
City of Clermont	770-983-7568
City of Braselton	706-654-5797
City of Gillsville	770 531-6809

### State Contacts

Secretary of State	470-240-5060
Trademark	404-656-2817
Incorporation	404-656-2817

### Georgia Department of Revenue

Certificate of Registration	404-417-2400
Withholding Tax Number	404-417-4477
Alcohol & Tobacco Tax Unit	877-423-6711
Sales & Use Tax Division	877-423-6711

### Georgia Department of Economic Development

Small Business Innovation	404-962-4000
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Better Business Bureau	404-766-0875
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### Federal Contacts

Federal Employer Identification Number (EIN)	404-338-7962
Internal Revenue Service	800-829-4933 US
Department of Commerce, Trademark Office	800-786-9199
Department of Agriculture Consumer Protection	404-656-3627
Georgia Department of Agriculture	404-656-3600
U.S. Bureau of the Census	404-730-3833 U.S.
Department of Commerce	404-730-3007
Small Business Administration	404-331-0100

## Small Business Sponsors

