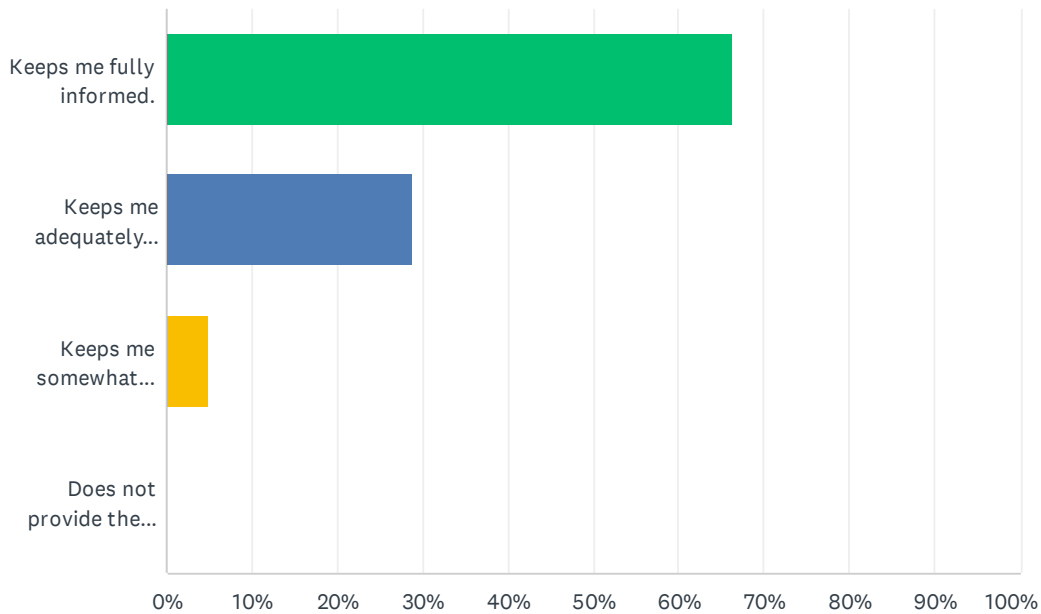


Q1 The communication I receive from the Greater Hall Chamber...

Answered: 80 Skipped: 0

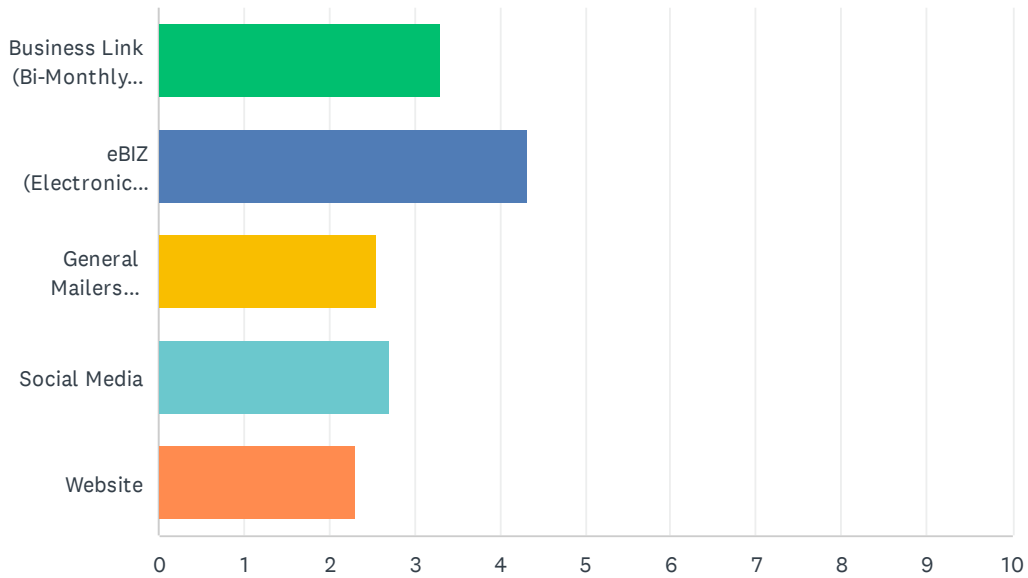


ANSWER CHOICES	RESPONSES
Keeps me fully informed.	66.25% 53
Keeps me adequately informed.	28.75% 23
Keeps me somewhat informed.	5.00% 4
Does not provide the information I need to stay informed (I am uninformed).	0.00% 0
TOTAL	80

#	COMMENTS	DATE
1	The team at the Chamber does an exceptional job at not just updating the involved parties and community but, with promoting all of the events.	5/3/2023 3:26 PM
2	Just joined a few weeks ago so still getting up to speed.	5/2/2023 3:50 PM
3	It might be interesting to send out to all Chamber membership notes from the issues committee, and the transportation committee that are found appropriate to keep them updated on internal workings of some of the committees	5/2/2023 11:47 AM
4	It is nice to have "reminders" in my inbox	5/2/2023 10:45 AM
5	The emails pretty well keep me informed along with the physical mailings from the Chamber.	5/2/2023 10:43 AM

Q2 Please rank the following methods of communication in order from your most preferred to least preferred method of communication (with 1 being your most preferred and 6 being your least preferred).

Answered: 80 Skipped: 0



	1	2	3	4	5	N/A	TOTAL	SCORE
Business Link (Bi-Monthly newsletter)	20.00% 16	27.50% 22	23.75% 19	17.50% 14	10.00% 8	1.25% 1	80	3.30
eBIZ (Electronic newsletter)	61.25% 49	17.50% 14	10.00% 8	6.25% 5	2.50% 2	2.50% 2	80	4.32
General Mailers (Printed monthly mailings)	7.50% 6	17.50% 14	25.00% 20	16.25% 13	30.00% 24	3.75% 3	80	2.55
Social Media	7.50% 6	17.50% 14	22.50% 18	30.00% 24	15.00% 12	7.50% 6	80	2.70
Website	2.50% 2	18.75% 15	16.25% 13	25.00% 20	32.50% 26	5.00% 4	80	2.30

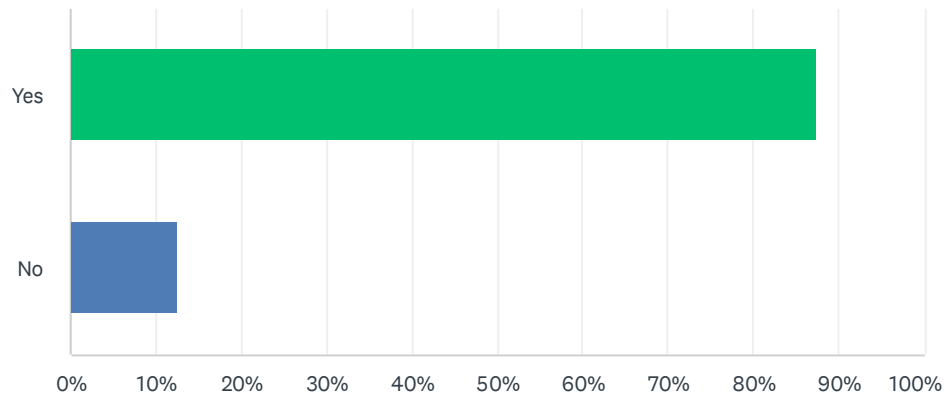
Q3 Comments

Answered: 5 Skipped: 75

#	RESPONSES	DATE
1	The mailers are super nice but I never utilize them.	5/4/2023 6:28 PM
2	Don't use Social Media and am disappointed when items are on there and not anywhere else.	5/2/2023 12:18 PM
3	I love getting the mailers to the office! :)	5/2/2023 10:55 AM
4	I think they are all effective.	5/2/2023 10:45 AM
5	I agree with this ranking. I don't pay attention to social media. I only get on the website if I want to check on an event that I forgot some particular (like time or location) of something taking place.	5/2/2023 10:43 AM

Q4 A. Do you read Business Link and find it informative?

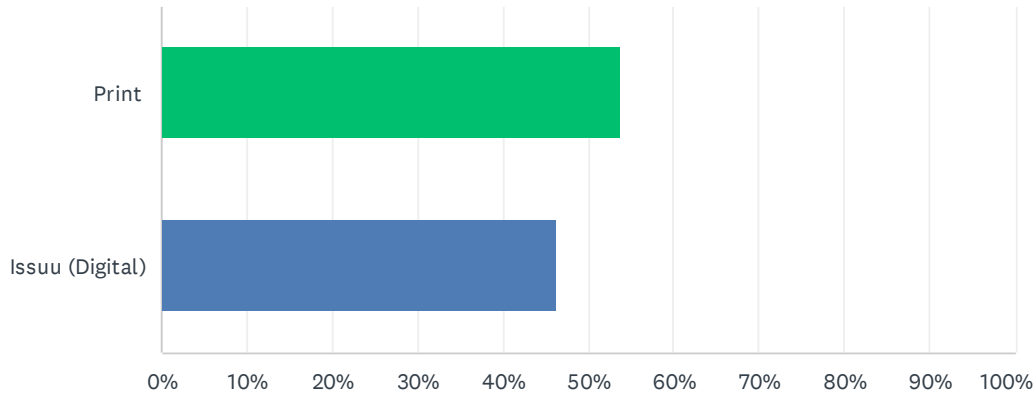
Answered: 80 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	87.50%	70
No	12.50%	10
TOTAL		80

Q5 B. Do you read print or digital?

Answered: 80 Skipped: 0

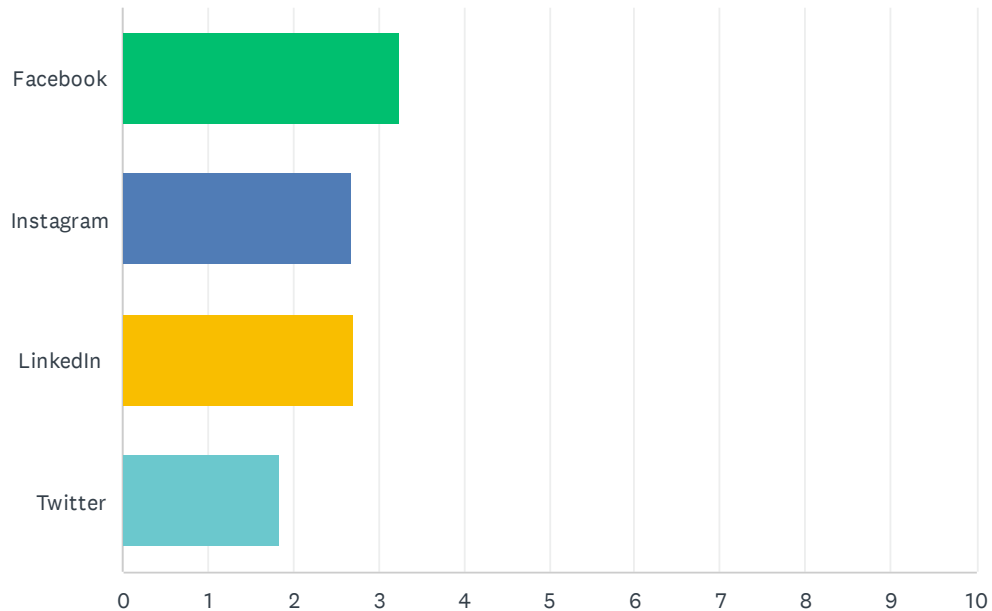


ANSWER CHOICES	RESPONSES	
Print	53.75%	43
Issuu (Digital)	46.25%	37
TOTAL		80

#	COMMENTS	DATE
1	Sometimes read printed version.	5/4/2023 3:43 PM
2	I enjoy reading.	5/2/2023 3:50 PM
3	I enjoy the email information that is sent on a regular basis	5/2/2023 12:19 PM
4	Most of the time, the print version is such bad quality, you can't make out who is in the photos without reading the names.	5/2/2023 12:18 PM
5	We don't personally get the business link, but I do pick it up from time to time from my clients. I would love to get the business link.	5/2/2023 10:55 AM
6	Would read either	5/2/2023 10:52 AM
7	Both depending on what I have going one and engaged with.	5/2/2023 10:45 AM
8	skim through, not read	5/2/2023 10:42 AM
9	I do not receive Business Link	5/2/2023 10:39 AM
10	I read both print and digital	5/2/2023 10:35 AM
11	both	5/2/2023 10:24 AM

Q6 Please rank the following social media platform(s) in order from most useful to least useful (with 1 being the most useful and 4 being the least useful).

Answered: 80 Skipped: 0



	1	2	3	4	N/A	TOTAL	SCORE
Facebook	36.25% 29	32.50% 26	2.50% 2	7.50% 6	21.25% 17	80	3.24
Instagram	16.25% 13	25.00% 20	21.25% 17	8.75% 7	28.75% 23	80	2.68
LinkedIn	28.75% 23	15.00% 12	25.00% 20	13.75% 11	17.50% 14	80	2.71
Twitter	7.50% 6	7.50% 6	17.50% 14	33.75% 27	33.75% 27	80	1.83

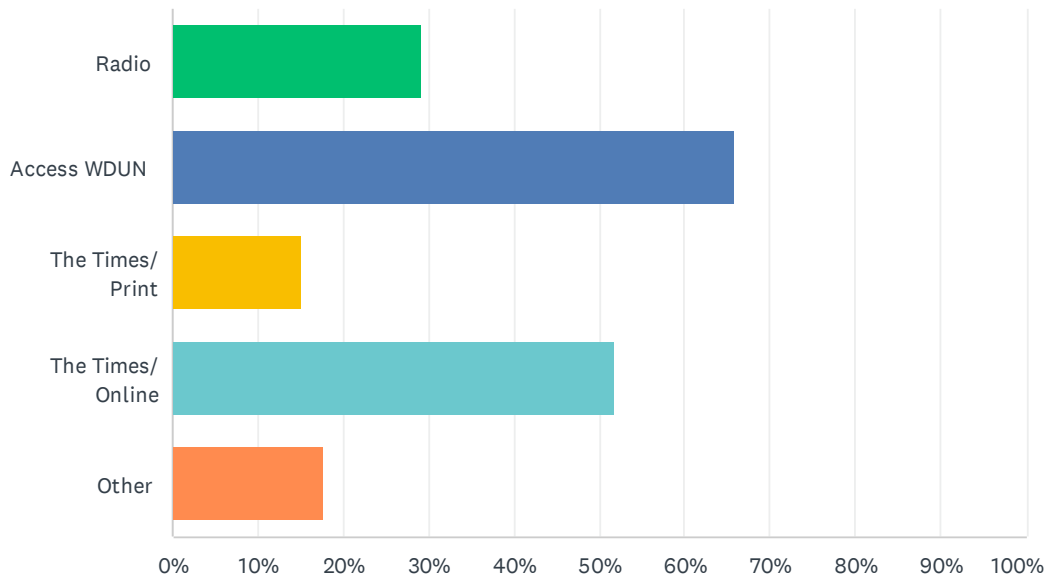
Q7 Comments

Answered: 10 Skipped: 70

#	RESPONSES	DATE
1	I really only use FB and IG	5/4/2023 6:28 PM
2	I don't check Twitter account.	5/4/2023 3:43 PM
3	Do not use social media to learn about upcoming chamber events.	5/2/2023 1:34 PM
4	Would love to know the results to this and other questions as it applies to many businesses regarding communication and what works.	5/2/2023 12:40 PM
5	Do not like to get information in this way	5/2/2023 12:19 PM
6	Only use LinkedIn. Do not use anyother social media.	5/2/2023 12:18 PM
7	I prefer not to use social media platforms for business.	5/2/2023 11:27 AM
8	I don't use Instagram or Twitter	5/2/2023 10:45 AM
9	This ranking is about right as far as I know.	5/2/2023 10:43 AM
10	I don't spend a lot of time on social media	5/2/2023 10:25 AM

Q8 How do you stay up to date on local news and happenings?

Answered: 79 Skipped: 1



ANSWER CHOICES	RESPONSES	
Radio	29.11%	23
Access WDUN	65.82%	52
The Times/ Print	15.19%	12
The Times/ Online	51.90%	41
Other	17.72%	14
Total Respondents: 79		

#	COMMENTS	DATE
1	TV news, social media	5/4/2023 6:28 PM
2	Alexa gives me the daily national news.	5/4/2023 3:43 PM
3	My wife reads me local stories from NextDoor and other local sources.	5/2/2023 3:50 PM
4	Social media and community leadership meetings	5/2/2023 2:04 PM
5	Can't trust the accuracy of any information in The Times.	5/2/2023 12:18 PM
6	Twitter	5/2/2023 11:47 AM
7	Online websites	5/2/2023 11:46 AM
8	102.9	5/2/2023 11:03 AM
9	Other news outlets.	5/2/2023 10:45 AM
10	I think that emails are important for events, some that are newsworthy.	5/2/2023 10:43 AM
11	TV Network News	5/2/2023 10:42 AM

Q9 Please provide any additional feedback or suggestions that will help us communicate with you more effectively.

Answered: 6 Skipped: 74

#	RESPONSES	DATE
1	This is Kemie... test survey	5/3/2023 9:33 AM
2	Thank you for the work done in our community. I attend many of the training events for small businesses and find them to be informative and helpful in my work. Also enjoy events regarding our community such as Elachee this morning.	5/2/2023 12:19 PM
3	The opportunity to attend ZOOM meetings are great! Sound quality at many of the live events are not very good but the Chamber has most other locations beat when it comes to being able to hear and see the information being discussed through the ZOOM format.	5/2/2023 12:18 PM
4	I just need to figure out which way works best for our company in order to make the most out of the chamber and join as many events as possible.	5/2/2023 10:55 AM
5	I look at my email every day. From the business link, I use the cards to pick and choose I can attend, and put the cards in my coffee area as a reminder.	5/2/2023 10:43 AM
6	When I receive an email about having registered for an event, it would be helpful to have the message reference the specific event and details for time and date	5/2/2023 10:35 AM