

Join Now



GREATER HALL
CHAMBER OF COMMERCE

Membership Information Packet

The mission of the Greater Hall Chamber of Commerce is to improve the overall business climate for member growth, promote community development, facilitate political action, and enhance the quality of life.

GreaterHallChamber.com

January 2024

Chamber Membership Leadership



Vice Chair, Membership
Beth Downs
Northeast Georgia
Health System



Vice Chair, Membership
John Simpson
Lakeview Academy



*Vice President,
Membership Sales*
Christen Wilbanks
Greater Hall Chamber



*Membership Sales &
Programs*
Marissa Maynor
Greater Hall Chamber

Incentives to Join

A national survey found that consumers are **63% more likely to buy products and services from Chamber members.**

Join NOW and enjoy a host of benefits.

- Featured Member Listing and Logo on the Chamber's website*
- Membership Directory* (printed and digital formats available)
- Ribbon Cutting Ceremony and coverage in the Chamber's Business Link newsletter
- Business Information Listing in the Chamber's Business Link newsletter
- Invitation to New Member Breakfast & Orientation
- Advertising Opportunities
- Networking Events
- Sponsorship Opportunities
- Committee Participation
- Small Business Development
- Annual Membership Events
- Economic Development
- Community Development

For more on these and other Greater Hall Chamber membership benefits and incentives:

Christen Wilbanks, VP of Membership Sales, 770-532-6206 x 116. Email: cwilbanks@ghcc.com

Marissa Maynor, Membership Sales & Programs, 770-532-6206 x 103. Email: mmaynor@ghcc.com

**Fee charge*

Get Plugged In!

Participation and involvement are keys to success. The Chamber offers a variety of ways to capitalize on opportunities to help grow your business.

- Listing in the Membership Directory and Online Membership Database
- Access to Networking Opportunities and Events
- Access to Forums, Seminars and Committees
- Volunteer Opportunities and Community Involvement
- Advertising, Publicity and Sponsorship Opportunities
- Business Referrals and Networking Events
- Gain in Exposure and Publicly Advertised Ribbon Cuttings
- Make Valuable Business Connections

Join a Committee

Economic Development

Small Business Roundtable

Plans monthly seminars and programs to help small businesses become more successful. Meets quarterly.

Job Fair & Career Expo

Bi-annual event, open to the public, featuring employer exhibits and on-site interviews.

Human Resource Council

Limited to human resource managers as approved by council vote. Dues required. Meets monthly.

Industry Roundtable

Manufacturers, distributors and processors meet for programs and shared information. Limited to CEO's and industry managers. Meets quarterly.

Drugs Don't Work

Promotes and expands anti-drug program in businesses by enlisting members in the program for training. Discounts on workers comp insurance available to program participants.

Environmental Health & Safety

Promotes environment, health and safety management of existing industries through educational forums. Meets quarterly.

Staff:

Tim Evans, Senior VP Economic Development
Nikki Chandler, VP Existing Industry
Ryan Jackson, Project Manager
Sarah Nolan, Project Manager

Community Development

Healthcare Committee

Addresses business-related healthcare issues. Meets first Wednesday of the month.

VISION 2030

A community project open to all citizens to implement long-term goals and plans for Gainesville-Hall County.

AgriBusiness Committee

Increases the community's understanding and communicates the importance of agribusiness to Hall County's economy. Meets as needed.

Beautification Committee

Promotes beautification efforts in the Greater Hall area. Meets as needed.

Staff:

Robin Halstead, VP Community Dev.
Anna Hester, Director, VISION 2030

Government Affairs

Issues Committee

Studies community issues, formulates and adopts policies on issues affecting business and the community. Meets monthly - 3rd Wednesday.

Georgia Legislature Committee

Assists with planning the annual appreciation event given for members of the Georgia General Assembly. Meets as needed. September - February.

Staff:

Kit Dunlap, President & CEO
Anna Hester, Director, VISION 2030

Membership Development

South Hall Council

Addresses issues and needs in South Hall County. Coordinates monthly South Hall Business Coalition meetings. Meets as needed.

Ambassador Council

Active in ribbon cuttings, Business After Hours and various Chamber projects. Develops strategies/activities for member retention. Meets monthly.

Chamber Chase 5K Run & Walk

Volunteering for the 5K Run and 2 Mile Wellness Walk event held in the spring.

Network Over Coffee

This networking group helps develop business relationships and generate referrals and leads. The group of professionals meet the 2nd & 4th Friday of each month.

Hackers Holiday Golf Tournament

Assists in planning and working the annual golf tournament. Meets winter through spring.

Marketing Council

Marketing, PR and Communications professionals generate ideas and serve as a sounding board for the Chamber. Plans special marketing seminars. Meets as needed.

Staff:

Christen Wilbanks, VP Membership Sales
Ellie Parker, VP Membership Events
Marissa Maynor, Membership Sales & Programs

January 2024

What's Happening at the Chamber?



Kit Dunlap
President & CEO
Greater Hall Chamber

What activities take place at the Chamber of Commerce in a typical month? While no two months are the same, dozens of programs, seminars, meetings, special events and networking opportunities are offered throughout the year. Also, economic development recruitment and retention and education leadership programs are continuous efforts.

Monthly networking opportunities include **Network Over Coffee** in the morning, and **Business After Hours** after work. Each of these events provides a great opportunity for employees of small and large businesses to meet each other and learn more about other businesses in the community. The **South Hall Business Coalition** meets monthly and brings together our members to discuss local government updates, transportation, education and a variety of other topics. **Small Business Success Seminars** cover a variety of topics from retirement planning to marketing.

The Chamber has an opportunity for every Chamber Member to play an active role. Get involved with your community and the Chamber today, and make a difference.

Leading the Chamber since 1998, Kit Dunlap is a Brenau College graduate with a strong local and state-wide economic development background serving as a founding member and former chair of the Gainesville-Hall County Economic Development Council and chair of the Georgia Department of Economic Development for 10 years.

Chamber Executive Committee

Chairman
Brett Fowler, Turner Wood & Smith Insurance

Chair, Government Affairs
Drew Echols, Jaemor Farms

Vice Chair, South Hall Council
Mike Zeiler, Carroll Daniel Construction

Chairman-Elect
Glenn Barnes, Georgia Power

Vice Chairs, Education & Leadership
Whitney Brown, WSB Legal
Andi Farmer, Milton Martin Honda

Co-Chairs, HALLmark 2020-2025
Denise Deal, The Sassafras Group
Casey Ryals, Hall County Farm Bureau Insurance
Philip Wilheit Jr., Wilheit Packaging

Treasurer
Phil Bonelli, Regions Bank

Vice Chairs, Membership
Beth Downs, Northeast Georgia Health System
John Simpson, Lakeview Academy

Senior Advisor
Doug Carter, Don Carter Realty

Vice Chair, Economic Development
Glenn Barnes, Georgia Power

Vice Chairs, VISION 2030
Tate O'Rourke, Jackson EMC
Juli Hayes, Women in Technology
Anna Hester, Executive Director

Immediate Past Chair
William Bagwell, Homestead Investments

Vice Chair, Marketing & Communications
Missy Burgess, Lanier Islands

Vice Chair, Community Development
Tammy Caudell, Carroll Daniel Construction

President & CEO
Kit Dunlap

Chamber Staff: Working for You

Executive
Kit Dunlap, President & CEO
Gerri Collins, Executive Assistant

Finance & Operations
Mark VanTassel, Vice President
Administration/Finance

VISION 2030
Anna Hester, Executive Director

Marketing & Communications
Kemie West, Marketing Consultant

Economic Development
Tim Evans, Senior Vice President
Nikki Chandler, Vice President
Existing Industry
Ryan Jackson, Project Manager
Sarah Nolan, Project Manager

Government Affairs
Kit Dunlap, President & CEO
Anna Hester, Director, Vision 2030

Chamber Welcome Center
Robin Halstead, Manager

Membership Development
Christen Wilbanks, Vice President
Membership Sales
Ellie Parker, Vice President
Membership Events
Marissa Maynor
Membership Sales & Programs



Education & Leadership
Lisa McCormack, Vice President

Community Development
Robin Halstead, Vice President

The Greater Hall Chamber is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to community development. Founded in 1908, the Greater Hall Chamber serves the entire Hall County area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. With over 2,300 business members, the Chamber offers a full range of resources and business services.

2024 Investment Schedule

Schedule A: General Business

<i>Number of Employees</i>	<i>Base Rate</i>
1-5	\$345
6-10	\$405
11-20	\$530
21-50	\$710
51-100	\$1010
101-150	\$1105
151-200	\$1415
201 +	\$1415 + \$3 per employee

2nd location of same business: Half of Schedule A Dues

Schedule B: Hotels, Motels, Apartments

\$250 + \$3 per unit

Apartments

\$620 + \$3 per unit

Schedule C: Professionals / Attorneys / Real Estate / Insurance / Financial Advisors

\$380 + \$190 per additional representative

Schedule D: Individuals / Retired Community Member

\$190 (name only without title and company name)

Schedule E: Non-Profit

\$240

Schedule F: Educational Institutions

\$430

Schedule G: Financial Institutions

Minimum for New Institution is \$815

\$38 per million in deposits

1st \$50 million

\$22 per million in deposits

2nd \$50 million

\$16 per million in deposits

Over \$100 million

Processing Fee: \$35 per member

Featured Member Listing on Website: \$50

January 2024

2024 Membership Application

Company/Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ **Fax:** _____

Website: _____

Facebook: _____

Twitter: _____ **LinkedIn:** _____

Year Established: _____ **Number of Full Time Employees:** _____

Key Contact Name (listed in directory): _____

Title: _____ Email: _____

Additional Representative(s) to be listed?

Name: _____ Title: _____

Email: _____

Name: _____ Title: _____

Email: _____

Name: _____ Title: _____

Email: _____

Check here to receive eBIZ (electronic email updates): Yes _____ No _____

Category to be listed in the Membership Directory: _____

Investment Schedule: (circle one): A B C D E F G

Membership Investment: \$ _____ + \$35 Processing Fee

ADD (optional) \$50 for **Featured Member Listing** in website directory

Total Due: _____

Information on the tax deductibility of your investment should be obtained from your tax advisor. The Chamber is a 501(c)(6) organization.

How did you hear about the Greater Hall Chamber? _____

Sponsor Name/Company: _____

Being in agreement with the policies of the Greater Hall Chamber of Commerce, I agree to invest annually in the Chamber. I understand that a full annual membership investment is due with this application and that subsequent annual renewal investments will be payable on this anniversary date. The Chamber may depend on my annual investment until I terminate this agreement in writing.

Signature: _____ **Date:** _____

For Office Use Only:

Paid Check #: _____ Date Received: _____ Amount Paid: \$ _____



GREATER HALL
CHAMBER OF COMMERCE

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