



# Area Labor Profile

Hall

County



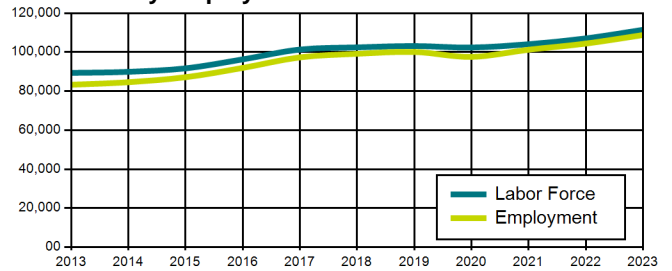
Updated: Sep 2024

## Labor Force Activity

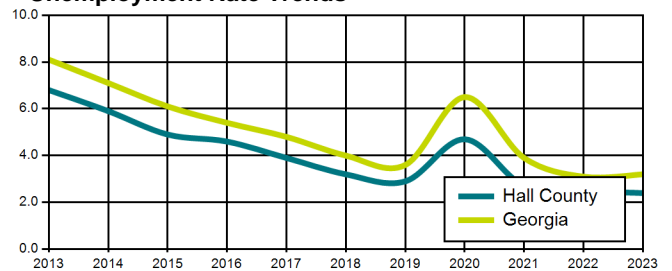
July 2024

	Labor Force	Employed	Unemployed	Rate
Hall	114,584	111,070	3,514	3.1%
Banks	11,737	11,397	340	2.9%
Barrow	44,590	43,081	1,509	3.4%
Dawson	13,935	13,477	458	3.3%
Forsyth	135,133	130,718	4,415	3.3%
Gwinnett	520,597	502,351	18,246	3.5%
Habersham	20,266	19,486	780	3.8%
Jackson	51,080	49,750	1,330	2.6%
Lumpkin	18,666	18,019	647	3.5%
White	17,907	17,390	517	2.9%
<b>Hall Area</b>	<b>948,495</b>	<b>916,739</b>	<b>31,756</b>	<b>3.3%</b>
Georgia	5,419,579	5,208,311	211,268	3.9%
United States	169,723,000	162,038,000	7,685,000	4.5%

Hall County Employment Trends



Unemployment Rate Trends



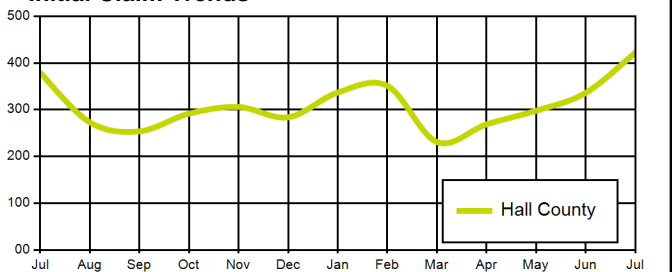
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

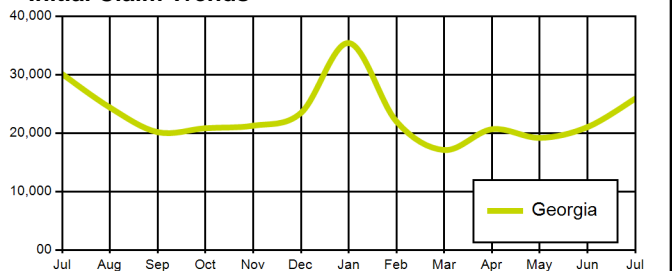
## Initial Claims Activity

	July 2024	June 2024	May 2024	Total
Hall	422	336	298	1,056
Banks	28	59	34	121
Barrow	136	173	125	434
Dawson	26	29	32	87
Forsyth	269	279	208	756
Gwinnett	1,631	1,509	1,391	4,531
Habersham	62	103	48	213
Jackson	121	209	120	450
Lumpkin	32	37	31	100
White	26	33	28	87
<b>Hall Area</b>	<b>2,753</b>	<b>2,767</b>	<b>2,315</b>	<b>7,835</b>

Initial Claim Trends



Initial Claim Trends

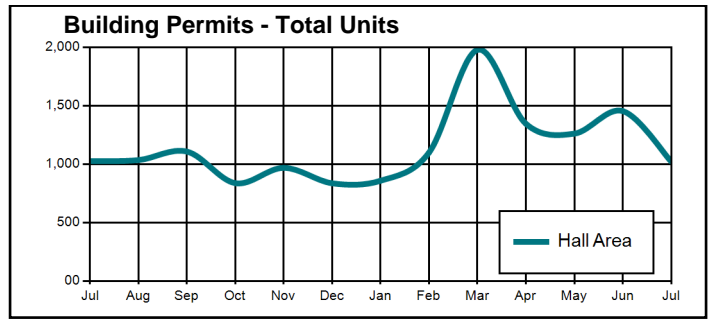


Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

# Building Permit Construction Activity

	Hall Area			
	July 2024	June 2024	May 2024	Total
Totals	1,022	1,454	1,261	3,737
Family residential	1,006	973	1,209	3,188
Multi family resident	16	481	52	549

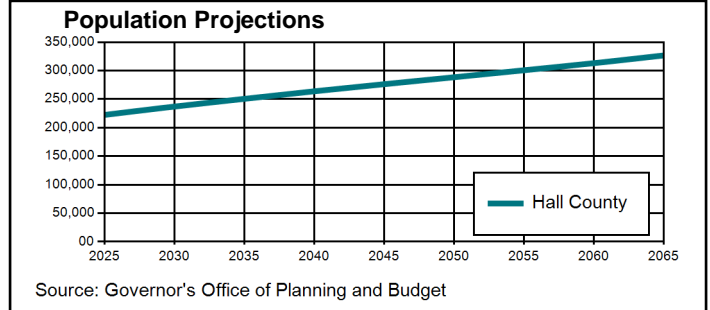
Source: U.S. Census Bureau.



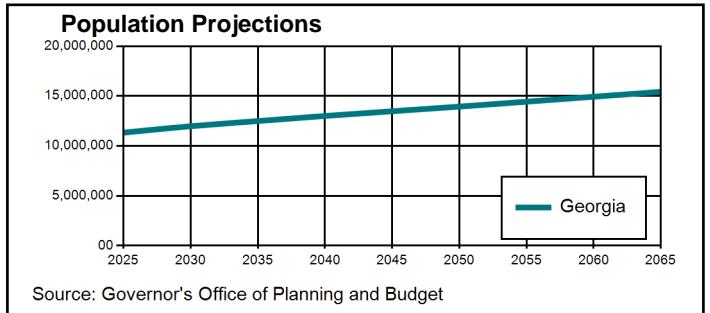
# Population Activity

	Annual 2023	Annual 2022	Difference
Hall	217,267	212,692	4,575
Banks	19,789	19,328	461
Barrow	92,792	89,299	3,493
Dawson	31,732	30,138	1,594
Forsyth	272,887	267,237	5,650
Gwinnett	983,526	975,353	8,173
Habersham	48,757	47,475	1,282
Jackson	88,615	83,936	4,679
Lumpkin	35,258	34,796	462
White	29,026	28,806	220
<b>Hall Area</b>	<b>1,819,649</b>	<b>1,789,060</b>	<b>30,589</b>
Georgia	11,029,227	10,912,876	116,351
United States	334,914,895	333,287,557	1,627,338

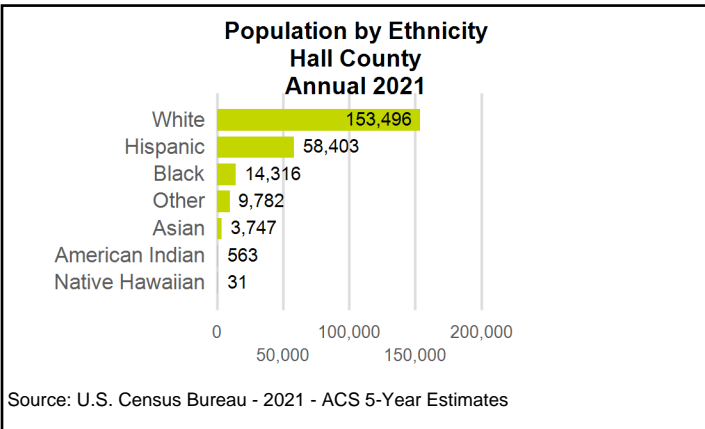
Source: Georgia Department of Labor; U.S. Census Bureau.



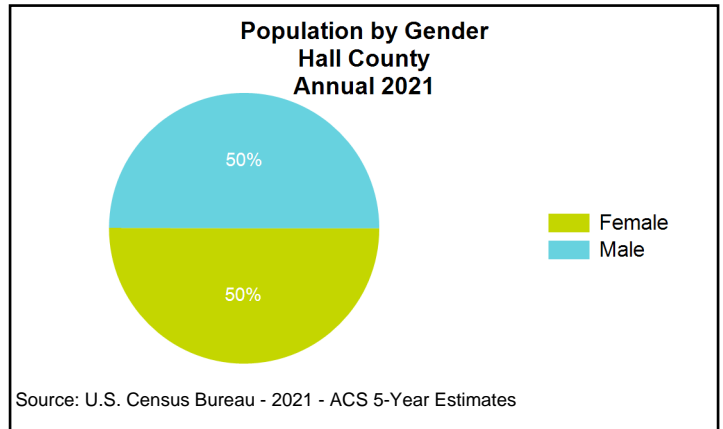
Source: Governor's Office of Planning and Budget



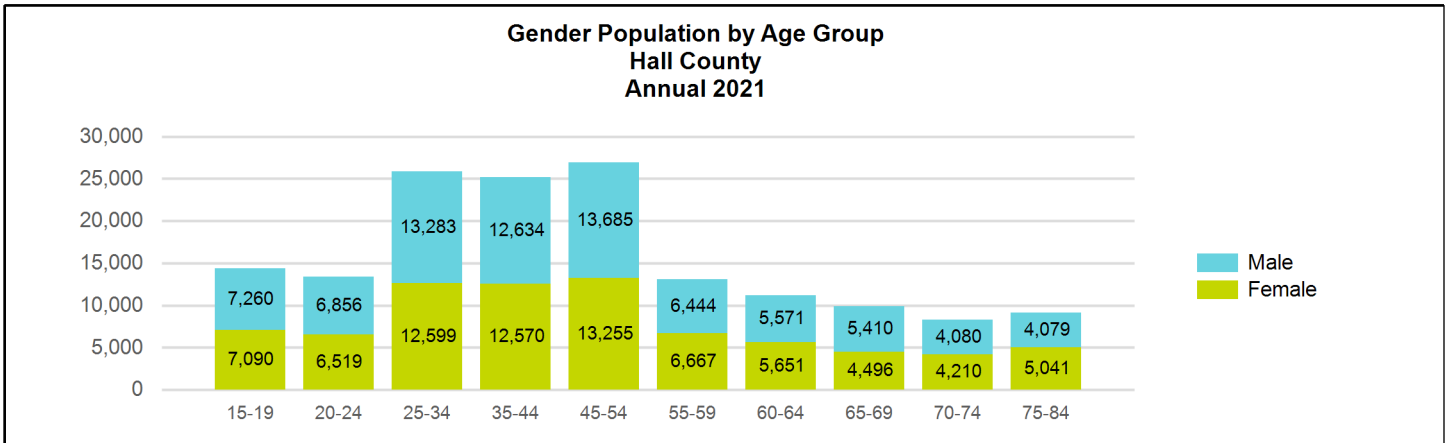
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



# Industry Mix - 1st Quarter of 2024

INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
<b>Goods-Producing</b>	<b>937</b>	<b>30,062</b>	<b>29.7</b>	<b>1,192</b>	<b>7,845</b>	<b>124,202</b>	<b>18.1</b>	<b>1,408</b>
Agriculture, Forestry, Fishing and Hunting	32	277	0.3	1,000	174	1,642	0.2	1,007
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	29	453	0.1	1,657
Construction	582	4,869	4.8	1,365	5,517	44,398	6.5	1,498
Manufacturing	321	24,878	24.6	1,160	2,125	77,709	11.3	1,364
Food	45	12,542	12.4	1,040	184	22,411	3.3	1,012
Beverage and Tobacco Product	10	404	0.4	1,339	60	1,294	0.2	1,088
Textile Mills	5	275	0.3	1,208	21	736	0.1	1,297
Textile Product Mills	2	*	*	*	50	585	0.1	1,054
Apparel	2	*	*	*	19	214	0.0	1,778
Wood Product	15	229	0.2	952	78	2,262	0.3	1,445
Paper	3	*	*	*	31	1,370	0.2	1,444
Printing and Related Support Activities	23	324	0.3	1,098	207	3,409	0.5	1,267
Petroleum and Coal Products	1	*	*	*	10	111	0.0	1,793
Chemical	22	695	0.7	1,788	162	4,005	0.6	1,720
Plastics and Rubber Products	14	809	0.8	1,233	74	4,100	0.6	1,308
Nonmetallic Mineral Product	16	182	0.2	1,235	111	2,431	0.4	1,512
Primary Metal	5	492	0.5	1,469	19	803	0.1	1,536
Fabricated Metal Product	46	1,293	1.3	1,461	263	6,102	0.9	1,314
Machinery	32	3,072	3.0	1,358	173	7,499	1.1	1,841
Computer and Electronic Product	9	*	*	*	132	4,572	0.7	2,238
Electrical Equipment, Appliance, and Component	9	*	*	*	77	4,507	0.7	1,417
Transportation Equipment	9	3,308	3.3	1,067	69	5,929	0.9	1,154
Furniture and Related Product	19	188	0.2	1,044	128	1,718	0.2	1,177
Miscellaneous	34	494	0.5	1,328	253	3,604	0.5	1,584
Leather and Allied Product	0	0	0.0	0	4	46	0.0	1,254
<b>Service-Providing</b>	<b>4,331</b>	<b>59,496</b>	<b>58.9</b>	<b>1,258</b>	<b>41,282</b>	<b>481,051</b>	<b>70.0</b>	<b>1,191</b>
Utilities	7	154	0.2	2,451	50	1,658	0.2	2,030
Wholesale Trade	321	5,043	5.0	1,465	3,532	49,683	7.2	1,715
Retail Trade	659	9,231	9.1	813	5,363	86,265	12.6	822
Transportation and Warehousing	179	3,857	3.8	1,293	1,558	32,420	4.7	1,033
Information	71	612	0.6	2,228	1,065	8,552	1.2	2,378
Finance and Insurance	323	1,875	1.9	1,773	2,608	16,741	2.4	1,941
Real Estate and Rental and Leasing	263	779	0.8	1,082	2,335	10,823	1.6	1,362
Professional, Scientific, and Technical Services	516	2,701	2.7	1,528	7,105	40,227	5.9	1,942
Management of Companies and Enterprises	24	1,344	1.3	1,744	216	9,687	1.4	2,629
Administrative and Support and Waste Management and Remediation Services	379	6,605	6.5	806	3,654	48,880	7.1	987
Educational Services	49	1,151	1.1	801	676	9,915	1.4	733
Health Care and Social Assistance	650	15,696	15.5	1,521	4,952	80,255	11.7	1,189
Arts, Entertainment, and Recreation	85	1,098	1.1	6,664	750	9,023	1.3	1,492
Accommodation and Food Services	421	7,381	7.3	474	3,981	60,511	8.8	470
Other Services (except Public Administration)	384	1,969	1.9	844	3,437	16,410	2.4	973
<b>Unclassified - industry not assigned</b>	<b>571</b>	<b>323</b>	<b>0.3</b>	<b>1,204</b>	<b>7,187</b>	<b>3,672</b>	<b>0.5</b>	<b>1,129</b>
<b>Total - Private Sector</b>	<b>5,839</b>	<b>89,881</b>	<b>88.9</b>	<b>1,236</b>	<b>56,314</b>	<b>608,924</b>	<b>88.6</b>	<b>1,235</b>
<b>Total - Government</b>	<b>124</b>	<b>11,178</b>	<b>11.1</b>	<b>1,056</b>	<b>747</b>	<b>78,397</b>	<b>11.4</b>	<b>1,139</b>
Federal Government	26	513	0.5	1,709	130	5,052	0.7	1,780
State Government	35	2,628	2.6	950	187	8,643	1.3	1,007
Local Government	63	8,037	8.0	1,049	430	64,702	9.4	1,106
<b>ALL INDUSTRIES</b>	<b>5,963</b>	<b>101,057</b>	<b>100.0</b>	<b>1,216</b>	<b>57,061</b>	<b>687,319</b>	<b>100.0</b>	<b>1,224</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>395,193</b>	<b>4,820,947</b>		<b>1,440</b>

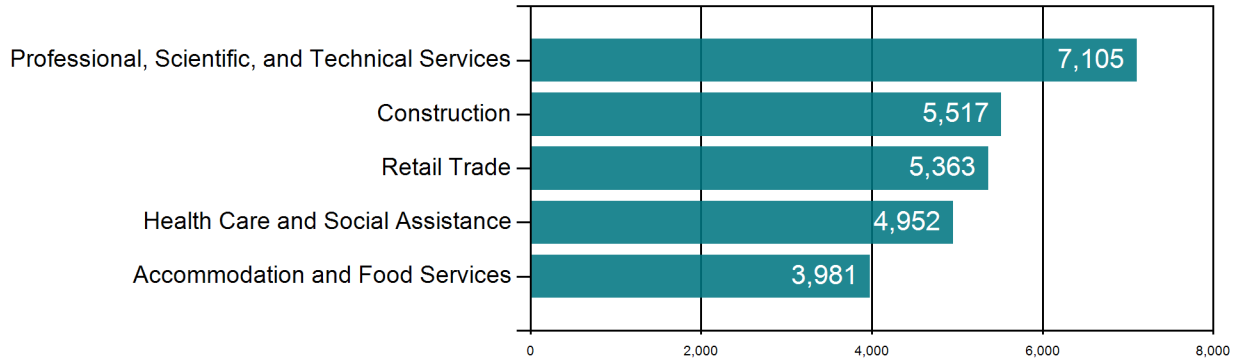
Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 1st Quarter of 2024.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

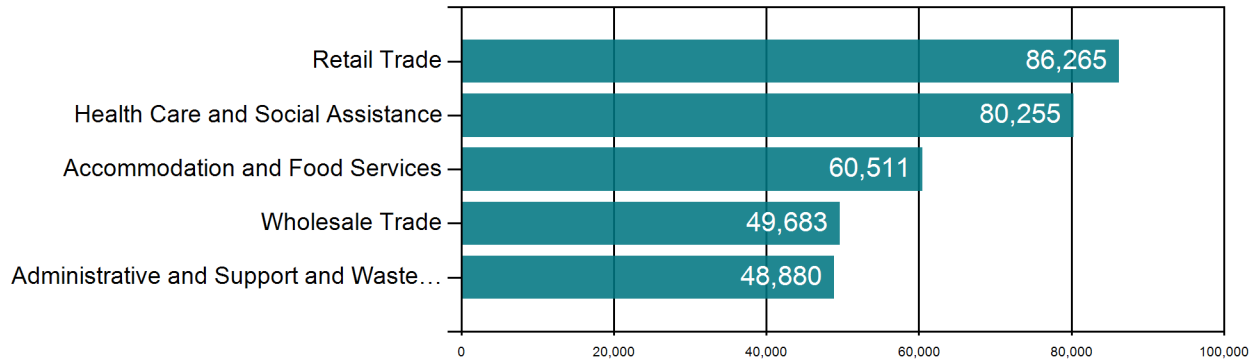
# Top Industries - 1st Quarter of 2024

## Hall Area

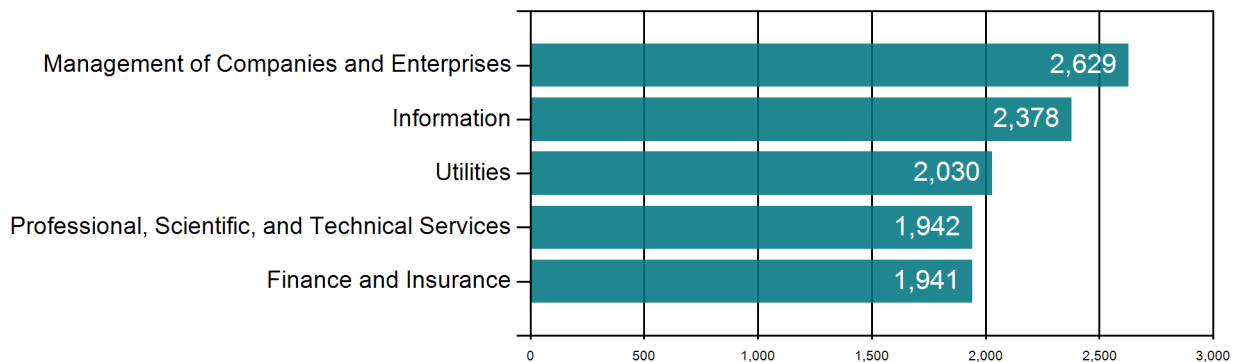
### Top Industries by Firms



### Top Industries by Employment



### Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

## Technical College Certificate Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Automobile/Automotive Mechanics Technology/Technician	589	576	620	-2.2	7.6
Welding Technology/Welder	411	247	462	-39.9	87.0
Child Care Provider/Assistant	272	258	336	-5.1	30.2
Accounting Technology/Technician and Bookkeeping	274	222	275	-19.0	23.9
Cosmetology/Cosmetologist, General	146	160	275	9.6	71.9
Business Administration and Management, General	213	208	215	-2.3	3.4
Nursing Assistant/Aide and Patient Care Assistant/Aide	132	119	196	-9.8	64.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	179	174	188	-2.8	8.0
Computer Installation and Repair Technology/Technician	190	161	175	-15.3	8.7
Emergency Medical Technology/Technician (EMT Paramedic)	123	97	165	-21.1	70.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Diploma Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Cosmetology/Cosmetologist, General	85	89	120	4.7	34.8
Medical/Clinical Assistant	70	80	75	14.3	-6.3
Welding Technology/Welder	74	47	67	-36.5	42.6
Accounting Technology/Technician and Bookkeeping	60	46	63	-23.3	37.0
Computer and Information Systems Security/Information Assurance	79	67	59	-15.2	-11.9
Business Administration and Management, General	82	86	53	4.9	-38.4
Licensed Practical/Vocational Nurse Training	63	63	51	0.0	-19.0
Automobile/Automotive Mechanics Technology/Technician	136	82	50	-39.7	-39.0
Electrician	34	29	47	-14.7	62.1
Early Childhood Education and Teaching	34	48	46	41.2	-4.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

## Technical College Degree Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	104	111	83	6.7	-25.2
Computer and Information Systems Security/Information Assurance	94	84	79	-10.6	-6.0
Accounting Technology/Technician and Bookkeeping	95	63	76	-33.7	20.6
Registered Nursing/Registered Nurse	70	57	72	-18.6	26.3
Network and System Administration/Administrator	63	64	58	1.6	-9.4
Automobile/Automotive Mechanics Technology/Technician	77	72	57	-6.5	-20.8
Criminal Justice/Safety Studies	52	45	42	-13.5	-6.7
Early Childhood Education and Teaching	41	42	41	2.4	-2.4
Radiologic Technology/Science - Radiographer	44	33	38	-25.0	15.2
Industrial Mechanics and Maintenance Technology	28	37	30	32.1	-18.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

# Top Ten Largest Employers - 2024\*

## Hall County

Cottrell, Inc.  
 Fieldale Farms Corporation  
 Fox Racing Shox  
 Gold Creek Processing, LLC  
 Kubota Manufacturing of America Corporation  
 Mars Chocolate North America , LLC  
 Northeast Georgia Medical Center, Inc.  
 Northeast Georgia Physicians Group  
 Pilgrim's Pride Corporation  
 Soulshine Farms, LLC

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the First Quarter of 2024. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

## Hall Area

Amazon.Com Services, Inc.  
 Fieldale Farms Corporation  
 Kubota Manufacturing of America Corporation  
 Northeast Georgia Medical Center, Inc.  
 Northside Hospital, Inc.  
 Northside Hospital, Inc.  
 Publix Super Markets, Inc.  
 Sk Battery America, Inc.  
 The Kroger Company  
 Walmart

## COUNTY

Jackson  
 Hall  
 Hall  
 Hall  
 Gwinnett  
 Forsyth  
 Gwinnett  
 Jackson  
 Gwinnett  
 Gwinnett

# Education of the Labor Force

## Hall Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	5.7%	2.2%	4.6%	7.3%	6.1%	6.6%
Some High School	7.2%	13.0%	6.9%	7.0%	5.6%	7.2%
High School Grad/GED	25.2%	36.4%	23.9%	20.2%	23.1%	28.7%
Some College	20.4%	33.3%	19.9%	16.8%	18.3%	19.9%
College Grad 2 Yr	8.0%	4.8%	9.2%	8.7%	8.8%	6.5%
College Grad 4 Yr	21.9%	9.6%	26.1%	24.3%	24.4%	18.7%
Post Graduate Studies	11.6%	0.7%	9.5%	15.7%	13.8%	12.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

# Georgia Department of Labor Location(s)

## Career Center(s)

2756 Atlanta Hwy  
 Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)

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**Workforce Statistics Division; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**