



Area Labor Profile

Hall

County



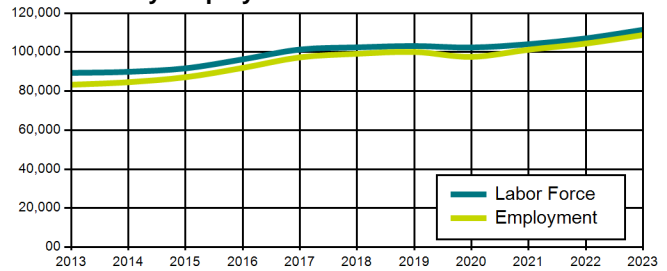
Updated: May 2024

Labor Force Activity

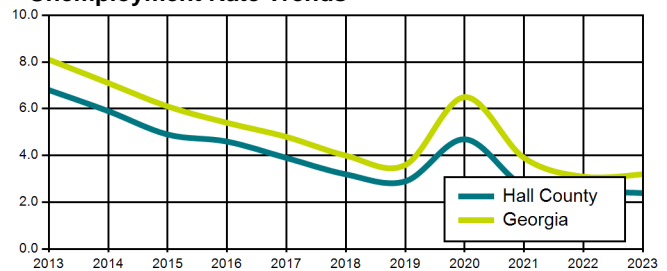
March 2024

	Labor Force	Employed	Unemployed	Rate
Hall	114,608	111,776	2,832	2.5%
Banks	11,611	11,346	265	2.3%
Barrow	44,542	43,272	1,270	2.9%
Dawson	13,868	13,486	382	2.8%
Forsyth	134,808	131,207	3,601	2.7%
Gwinnett	519,066	503,955	15,111	2.9%
Habersham	20,114	19,495	619	3.1%
Jackson	50,764	49,680	1,084	2.1%
Lumpkin	18,847	18,341	506	2.7%
White	17,794	17,368	426	2.4%
Hall Area	946,022	919,926	26,096	2.8%
Georgia	5,402,969	5,230,408	172,561	3.2%
United States	167,960,000	161,356,000	6,604,000	3.9%

Hall County Employment Trends



Unemployment Rate Trends



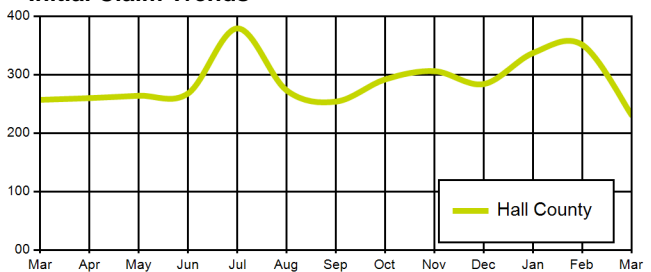
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

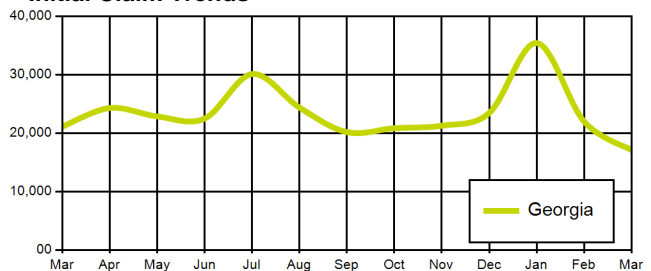
Initial Claims Activity

	March 2024	February 2024	January 2024	Total
Hall	231	351	337	919
Banks	17	25	42	84
Barrow	83	145	187	415
Dawson	38	39	37	114
Forsyth	223	307	357	887
Gwinnett	1,330	1,771	1,915	5,016
Habersham	78	141	145	364
Jackson	68	113	151	332
Lumpkin	35	30	48	113
White	34	51	62	147
Hall Area	2,137	2,973	3,281	8,391

Initial Claim Trends



Initial Claim Trends

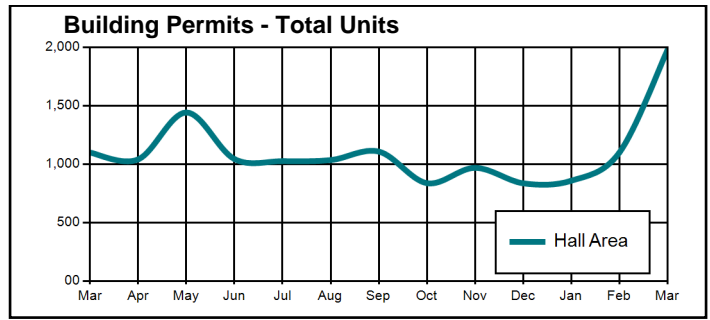


Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Building Permit Construction Activity

	Hall Area			
	March 2024	February 2024	January 2024	Total
Totals	1,977	1,100	859	3,936
Family residential	1,330	1,056	808	3,194
Multi family resident	647	44	51	742

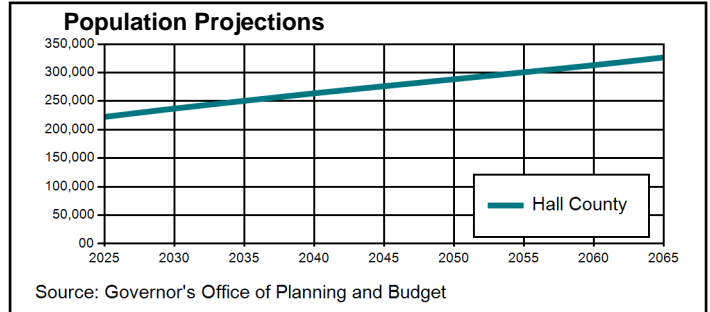
Source: U.S. Census Bureau.



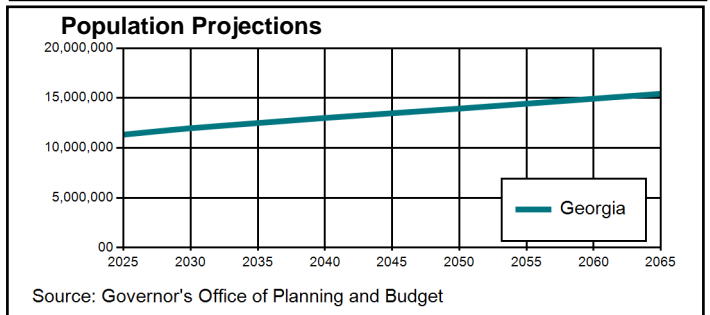
Population Activity

	Annual 2022	Annual 2021	Difference
Hall	212,692	207,369	5,323
Banks	19,328	18,562	766
Barrow	89,299	86,658	2,641
Dawson	30,138	28,497	1,641
Forsyth	267,237	260,206	7,031
Gwinnett	975,353	964,546	10,807
Habersham	47,475	46,774	701
Jackson	83,936	80,286	3,650
Lumpkin	34,796	34,278	518
White	28,806	28,442	364
Hall Area	1,789,060	1,755,618	33,442
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

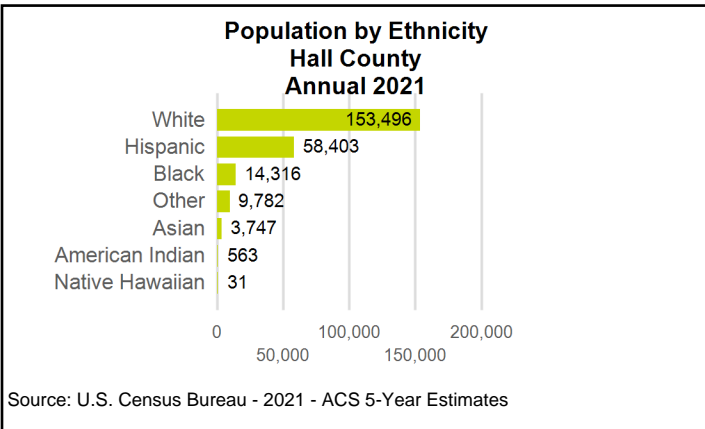
Source: Georgia Department of Labor; U.S. Census Bureau.



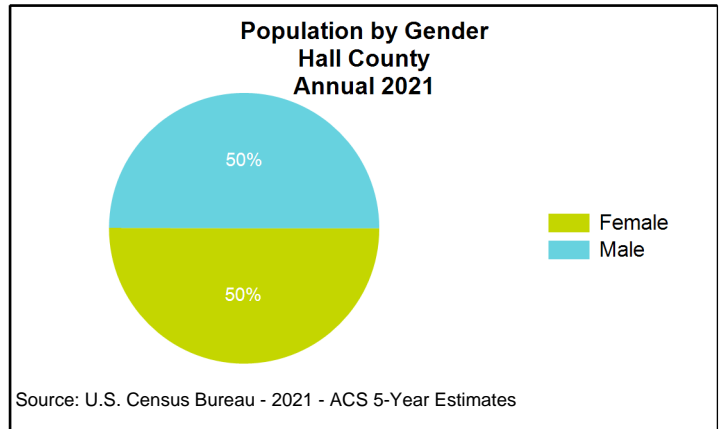
Source: Governor's Office of Planning and Budget



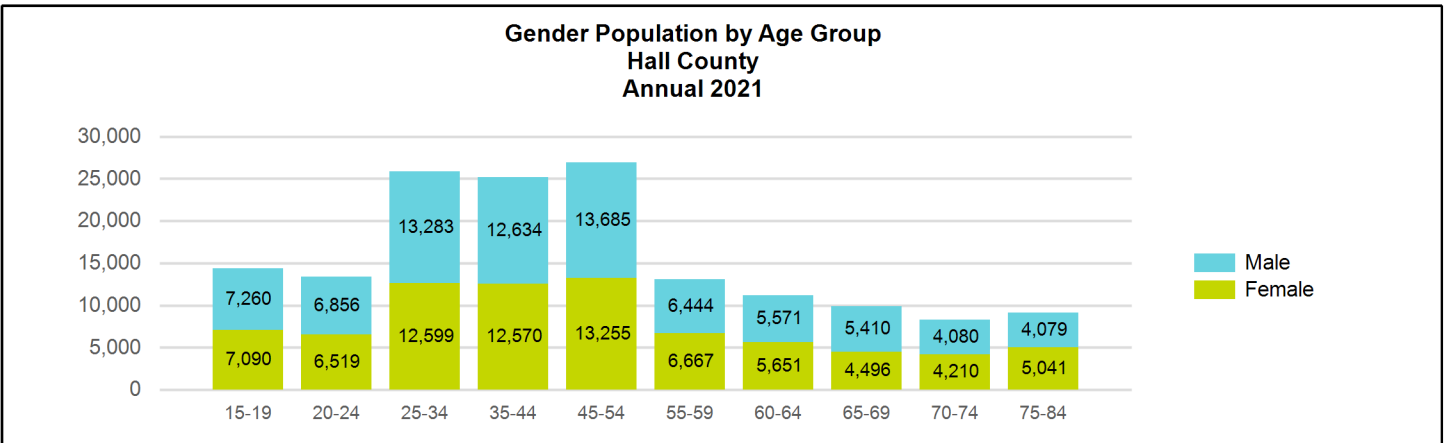
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 4th Quarter of 2023

INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	909	29,939	29.3	1,218	7,521	122,861	17.7	1,435
Agriculture, Forestry, Fishing and Hunting	29	223	0.2	1,144	171	1,710	0.2	1,081
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	29	413	0.1	1,746
Construction	562	4,848	4.7	1,502	5,231	43,380	6.2	1,667
Manufacturing	316	24,828	24.3	1,162	2,090	77,358	11.1	1,311
Food	46	12,425	12.2	989	185	21,968	3.2	986
Beverage and Tobacco Product	10	410	0.4	1,236	59	1,253	0.2	1,069
Textile Mills	5	267	0.3	1,168	25	862	0.1	1,249
Textile Product Mills	3	10	0.0	634	55	635	0.1	1,046
Apparel	2	*	*	*	21	229	0.0	1,596
Wood Product	16	282	0.3	962	77	2,428	0.3	1,214
Paper	2	*	*	*	29	1,321	0.2	1,397
Printing and Related Support Activities	20	306	0.3	1,302	193	2,976	0.4	1,308
Petroleum and Coal Products	1	*	*	*	10	110	0.0	1,677
Chemical	22	622	0.6	1,410	163	4,032	0.6	1,605
Plastics and Rubber Products	13	784	0.8	1,031	68	4,477	0.6	1,185
Nonmetallic Mineral Product	16	226	0.2	1,664	110	2,241	0.3	1,496
Primary Metal	6	482	0.5	1,337	21	786	0.1	1,618
Fabricated Metal Product	46	1,291	1.3	1,466	255	5,635	0.8	1,279
Machinery	31	3,074	3.0	1,530	170	7,446	1.1	1,571
Computer and Electronic Product	9	*	*	*	129	5,040	0.7	2,156
Electrical Equipment, Appliance, and Component	10	*	*	*	79	4,775	0.7	1,483
Transportation Equipment	9	3,415	3.3	1,213	66	5,961	0.9	1,265
Furniture and Related Product	17	154	0.2	1,081	125	1,662	0.2	1,152
Miscellaneous	32	505	0.5	1,317	246	3,459	0.5	1,353
Leather and Allied Product	0	0	0.0	0	4	60	0.0	1,201
Service-Providing	4,193	60,663	59.3	1,312	39,644	488,120	70.3	1,185
Utilities	7	152	0.1	1,986	50	1,640	0.2	2,002
Wholesale Trade	326	5,167	5.1	1,774	3,523	50,696	7.3	1,695
Retail Trade	655	9,805	9.6	791	5,250	88,354	12.7	826
Transportation and Warehousing	184	3,989	3.9	1,311	1,504	36,806	5.3	1,008
Information	63	525	0.5	1,486	899	9,956	1.4	2,107
Finance and Insurance	310	1,926	1.9	1,933	2,521	16,562	2.4	1,775
Real Estate and Rental and Leasing	256	806	0.8	1,325	2,239	10,888	1.6	1,305
Professional, Scientific, and Technical Services	476	2,594	2.5	1,712	6,745	42,088	6.1	2,010
Management of Companies and Enterprises	23	1,421	1.4	2,173	212	9,597	1.4	2,339
Administrative and Support and Waste Management and Remediation Services	353	6,810	6.7	801	3,372	48,314	7.0	997
Educational Services	50	1,191	1.2	735	671	9,734	1.4	744
Health Care and Social Assistance	633	15,679	15.3	1,496	4,802	78,482	11.3	1,192
Arts, Entertainment, and Recreation	81	1,059	1.0	8,522	718	8,522	1.2	1,560
Accommodation and Food Services	411	7,719	7.6	473	3,912	60,666	8.7	475
Other Services (except Public Administration)	365	1,820	1.8	858	3,226	15,815	2.3	1,029
Unclassified - industry not assigned	718	436	0.4	1,595	8,770	4,851	0.7	1,437
Total - Private Sector	5,820	91,038	89.0	1,282	55,935	615,832	88.7	1,237
Total - Government	124	11,196	11.0	1,030	753	78,278	11.3	1,146
Federal Government	26	502	0.5	1,741	134	5,231	0.8	1,646
State Government	35	2,683	2.6	973	189	8,695	1.3	1,037
Local Government	63	8,011	7.8	1,004	430	64,352	9.3	1,120
ALL INDUSTRIES	5,944	102,235	100.0	1,255	56,688	694,112	100.0	1,226
ALL INDUSTRIES - Georgia					391,789	4,855,930		1,331

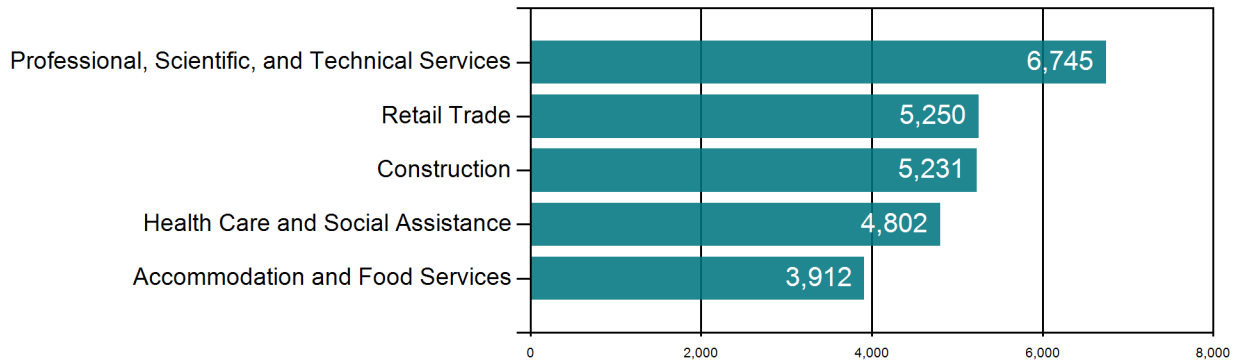
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 4th Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

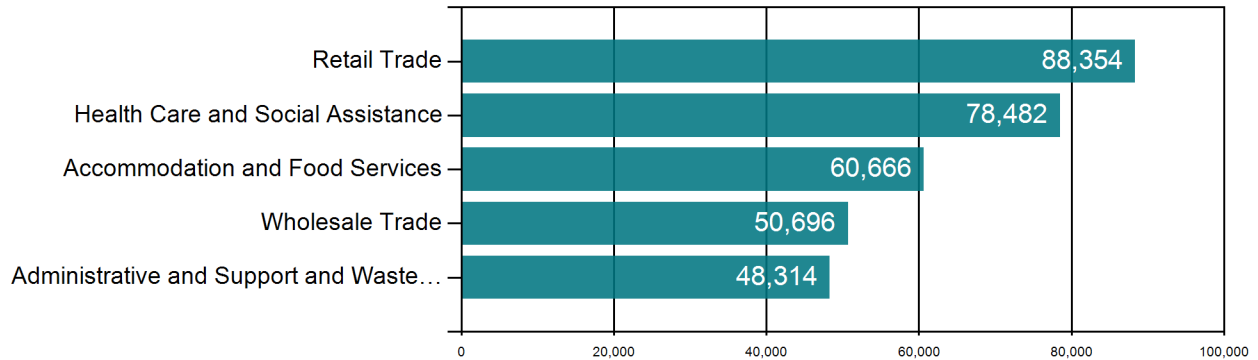
Top Industries - 4th Quarter of 2023

Hall Area

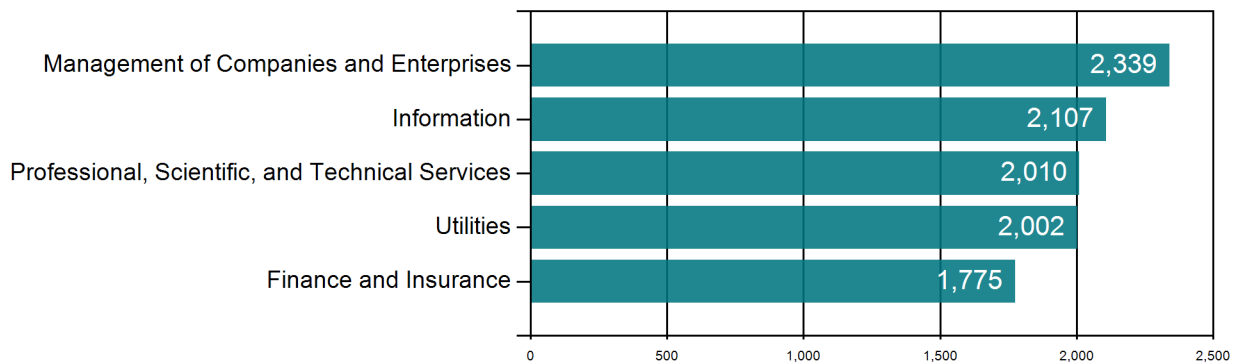
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Automobile/Automotive Mechanics Technology/Technician	589	576	620	-2.2	7.6
Welding Technology/Welder	411	247	462	-39.9	87.0
Child Care Provider/Assistant	272	258	336	-5.1	30.2
Accounting Technology/Technician and Bookkeeping	274	222	275	-19.0	23.9
Cosmetology/Cosmetologist, General	146	160	275	9.6	71.9
Business Administration and Management, General	213	208	215	-2.3	3.4
Nursing Assistant/Aide and Patient Care Assistant/Aide	132	119	196	-9.8	64.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	179	174	188	-2.8	8.0
Computer Installation and Repair Technology/Technician	190	161	175	-15.3	8.7
Emergency Medical Technology/Technician (EMT Paramedic)	123	97	165	-21.1	70.1

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Cosmetology/Cosmetologist, General	85	89	120	4.7	34.8
Medical/Clinical Assistant	70	80	75	14.3	-6.3
Welding Technology/Welder	74	47	67	-36.5	42.6
Accounting Technology/Technician and Bookkeeping	60	46	63	-23.3	37.0
Computer and Information Systems Security/Information Assurance	79	67	59	-15.2	-11.9
Business Administration and Management, General	82	86	53	4.9	-38.4
Licensed Practical/Vocational Nurse Training	63	63	51	0.0	-19.0
Automobile/Automotive Mechanics Technology/Technician	136	82	50	-39.7	-39.0
Electrician	34	29	47	-14.7	62.1
Early Childhood Education and Teaching	34	48	46	41.2	-4.2

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2023

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2021	2022	2023	2021-2022	2022-2023
Business Administration and Management, General	104	111	83	6.7	-25.2
Computer and Information Systems Security/Information Assurance	94	84	79	-10.6	-6.0
Accounting Technology/Technician and Bookkeeping	95	63	76	-33.7	20.6
Registered Nursing/Registered Nurse	70	57	72	-18.6	26.3
Network and System Administration/Administrator	63	64	58	1.6	-9.4
Automobile/Automotive Mechanics Technology/Technician	77	72	57	-6.5	-20.8
Criminal Justice/Safety Studies	52	45	42	-13.5	-6.7
Early Childhood Education and Teaching	41	42	41	2.4	-2.4
Radiologic Technology/Science - Radiographer	44	33	38	-25.0	15.2
Industrial Mechanics and Maintenance Technology	28	37	30	32.1	-18.9

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2023*

Hall County

Cottrell, Inc.
 Fieldale Farms Corporation
 Fox Racing Shox
 Gold Creek Processing, LLC
 Kubota Manufacturing of America Corporation
 Mars Chocolate North America , LLC
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 Soulshine Farms, LLC

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Fourth Quarter of 2023. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Hall Area

	COUNTY
Amazon.Com Services, Inc.	Jackson
Fieldale Farms Corporation	Hall
Kubota Manufacturing of America Corporation	Hall
Northeast Georgia Medical Center, Inc.	Hall
Northside Hospital, Inc.	Gwinnett
Northside Hospital, Inc.	Forsyth
Publix Super Markets, Inc.	Gwinnett
Sk Battery America, Inc.	Jackson
The Kroger Company	Gwinnett
Walmart	Gwinnett

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	5.7%	2.2%	4.6%	7.3%	6.1%	6.6%
Some High School	7.2%	13.0%	6.9%	7.0%	5.6%	7.2%
High School Grad/GED	25.2%	36.4%	23.9%	20.2%	23.1%	28.7%
Some College	20.4%	33.3%	19.9%	16.8%	18.3%	19.9%
College Grad 2 Yr	8.0%	4.8%	9.2%	8.7%	8.8%	6.5%
College Grad 4 Yr	21.9%	9.6%	26.1%	24.3%	24.4%	18.7%
Post Graduate Studies	11.6%	0.7%	9.5%	15.7%	13.8%	12.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
 Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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