



Hall

County



Updated: Mar 2026

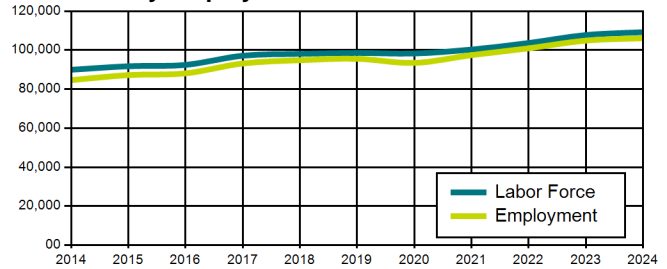
Area Labor Profile

Labor Force Activity

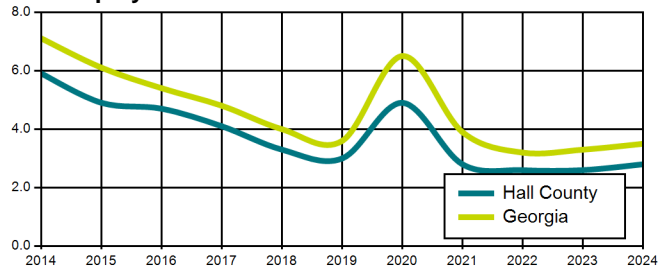
December 2025

	Labor Force	Employed	Unemployed	Rate
Hall	109,438	106,653	2,785	2.5%
Banks	9,966	9,691	275	2.8%
Barrow	48,166	46,850	1,316	2.7%
Dawson	15,946	15,534	412	2.6%
Forsyth	146,202	142,475	3,727	2.5%
Gwinnett	516,645	500,522	16,123	3.1%
Habersham	23,164	22,555	609	2.6%
Jackson	46,202	44,977	1,225	2.7%
Lumpkin	16,707	16,174	533	3.2%
White	14,049	13,682	367	2.6%
Hall Area	946,485	919,113	27,372	2.9%
Georgia	5,428,413	5,248,462	179,951	3.3%
United States	170,723,000	163,720,000	7,003,000	4.1%

Hall County Employment Trends



Unemployment Rate Trends



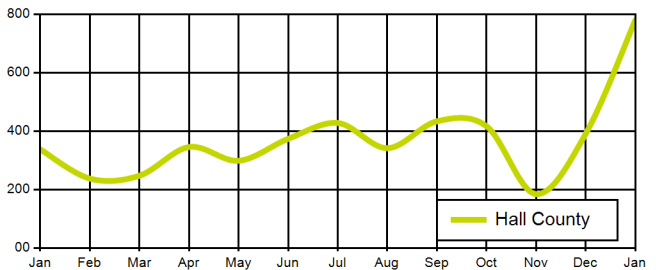
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

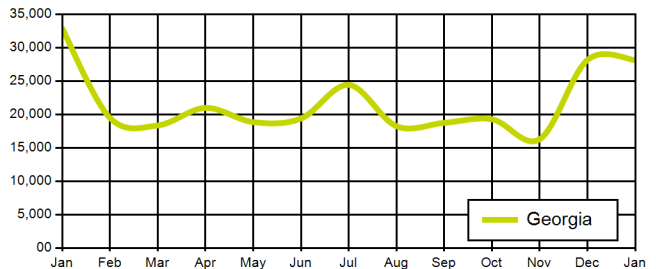
Initial Claims Activity

	January 2026	December 2025	November 2025	Total
Hall	779	391	185	1,355
Banks	46	27	28	101
Barrow	141	130	99	370
Dawson	46	40	31	117
Forsyth	264	243	183	690
Gwinnett	1,536	1,382	1,100	4,018
Habersham	74	63	48	185
Jackson	159	92	73	324
Lumpkin	56	19	15	90
White	67	46	26	139
Hall Area	3,168	2,433	1,788	7,389

Initial Claim Trends



Initial Claim Trends

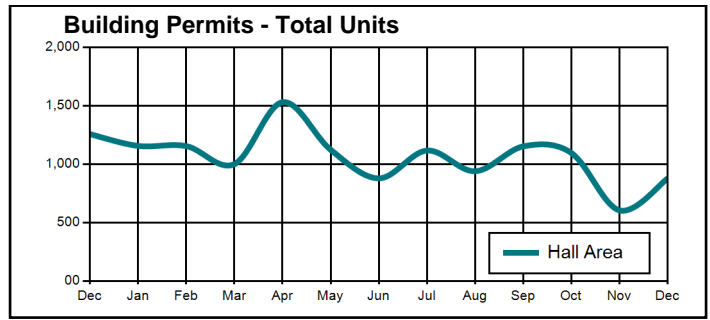


Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Building Permit Construction Activity

	Hall Area			
	December 2025	November 2025	October 2025	Total
Totals	878	605	1,097	2,580
Family residential	709	586	1,063	2,358
Multi family resident	169	19	34	222

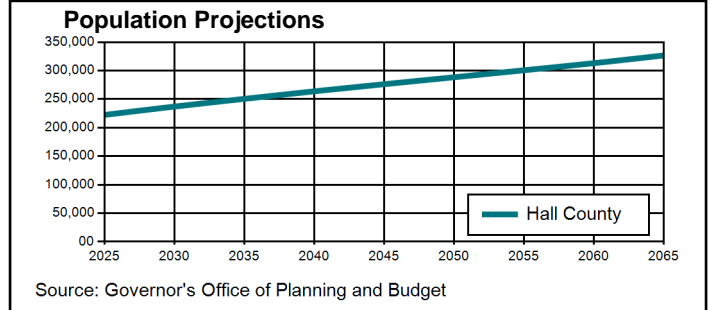
Source: U.S. Census Bureau.



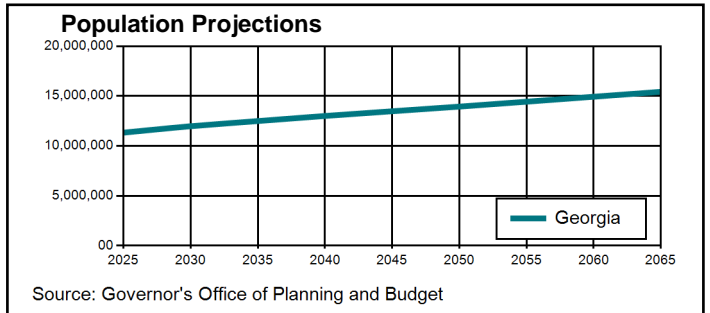
Population Activity

	Annual 2024	Annual 2023	Difference
Hall	221,745	217,267	4,478
Banks	20,318	19,789	529
Barrow	96,294	92,792	3,502
Dawson	33,748	31,732	2,016
Forsyth	280,096	272,887	7,209
Gwinnett	1,003,869	983,526	20,343
Habersham	49,665	48,757	908
Jackson	93,825	88,615	5,210
Lumpkin	36,016	35,258	758
White	29,668	29,026	642
Hall Area	1,865,244	1,819,649	45,595
Georgia	11,180,878	11,029,227	151,651
United States	340,110,988	334,914,895	5,196,093

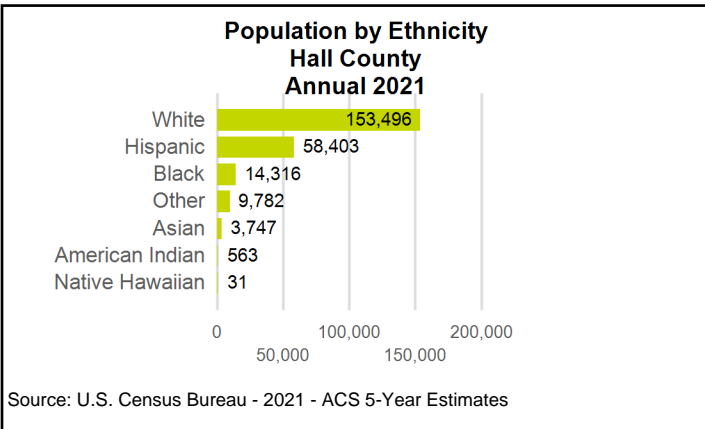
Source: Georgia Department of Labor; U.S. Census Bureau.



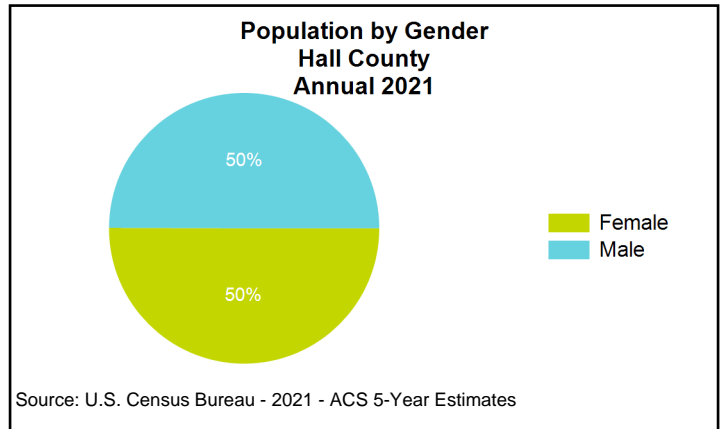
Source: Governor's Office of Planning and Budget



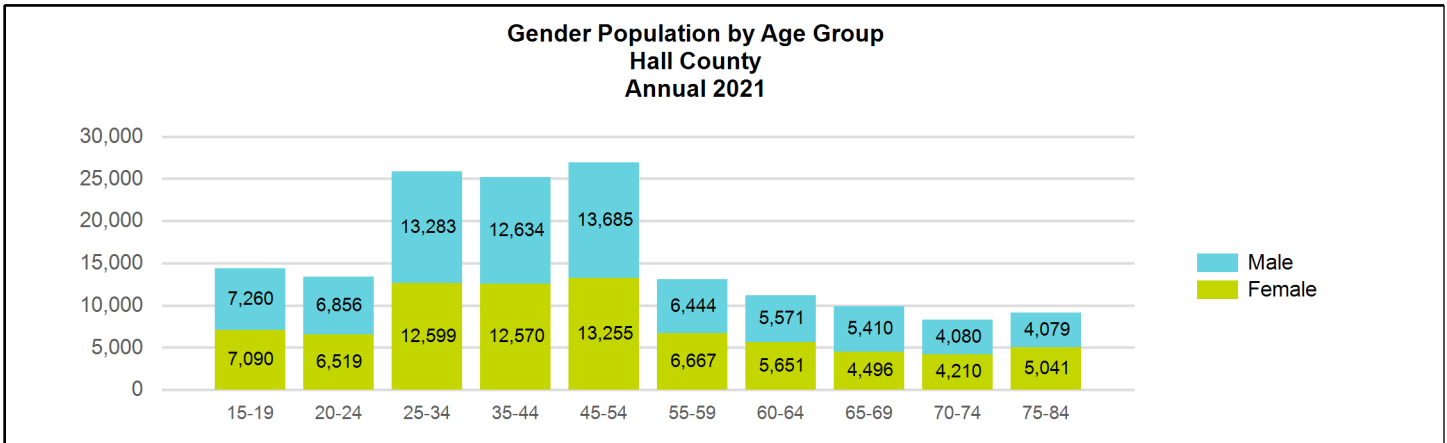
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 3rd Quarter of 2025

INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	1,013	29,896	28.9	1,208	8,409	128,602	18.3	1,410
Agriculture, Forestry, Fishing and Hunting	33	279	0.3	1,197	183	1,547	0.2	1,145
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*	32	479	0.1	1,642
Construction	653	5,181	5.0	1,383	6,052	47,802	6.8	1,545
Manufacturing	326	24,401	23.6	1,172	2,142	78,774	11.2	1,333
Food	49	13,808	13.4	1,081	194	25,110	3.6	1,081
Beverage and Tobacco Product	10	363	0.4	1,435	60	1,220	0.2	1,156
Textile Mills	4	250	0.2	1,201	18	713	0.1	1,171
Textile Product Mills	3	12	0.0	569	49	678	0.1	1,025
Apparel	3	3	0.0	502	21	188	0.0	1,611
Wood Product	14	191	0.2	866	75	2,367	0.3	1,238
Paper	3	*	*	*	32	1,283	0.2	1,394
Printing and Related Support Activities	23	360	0.3	1,285	195	2,668	0.4	1,278
Petroleum and Coal Products	2	*	*	*	12	*	*	*
Chemical	21	688	0.7	1,587	163	4,134	0.6	1,583
Plastics and Rubber Products	15	810	0.8	1,211	78	3,994	0.6	1,260
Nonmetallic Mineral Product	16	173	0.2	1,374	116	2,476	0.4	1,517
Primary Metal	6	535	0.5	1,615	19	900	0.1	1,873
Fabricated Metal Product	45	1,204	1.2	1,398	261	6,297	0.9	1,235
Machinery	28	2,281	2.2	1,401	158	6,261	0.9	1,542
Computer and Electronic Product	12	120	0.1	1,173	139	4,572	0.7	2,263
Electrical Equipment, Appliance, and Component	13	386	0.4	1,368	90	5,231	0.7	1,454
Transportation Equipment	10	2,619	2.5	1,049	80	5,253	0.7	1,142
Furniture and Related Product	14	148	0.1	1,087	119	1,622	0.2	1,189
Miscellaneous	35	433	0.4	1,292	258	3,618	0.5	1,626
Leather and Allied Product	0	0	0.0	0	5	*	*	*
Service-Providing	4,566	62,125	60.1	1,264	44,062	492,755	70.3	1,163
Utilities	8	268	0.3	1,793	55	1,776	0.3	1,841
Wholesale Trade	310	4,534	4.4	1,610	3,535	49,280	7.0	1,644
Retail Trade	695	9,979	9.6	747	5,583	88,029	12.6	816
Transportation and Warehousing	193	5,347	5.2	1,258	1,766	31,724	4.5	1,011
Information	86	605	0.6	1,748	1,266	8,625	1.2	2,082
Finance and Insurance	352	1,978	1.9	1,684	2,687	16,908	2.4	1,715
Real Estate and Rental and Leasing	270	760	0.7	1,154	2,459	11,225	1.6	1,298
Professional, Scientific, and Technical Services	539	2,909	2.8	1,486	7,815	41,274	5.9	1,894
Management of Companies and Enterprises	30	1,431	1.4	1,847	241	9,324	1.3	2,093
Administrative and Support and Waste Management and Remediation Services	390	5,538	5.4	870	3,887	49,860	7.1	1,000
Educational Services	57	1,190	1.2	747	735	9,458	1.3	795
Health Care and Social Assistance	659	16,495	15.9	1,672	5,249	84,620	12.1	1,279
Arts, Entertainment, and Recreation	94	1,126	1.1	4,785	820	10,622	1.5	1,150
Accommodation and Food Services	463	8,059	7.8	496	4,226	63,308	9.0	495
Other Services (except Public Administration)	420	1,906	1.8	885	3,738	16,721	2.4	982
Unclassified - industry not assigned	387	225	0.2	1,183	4,894	2,851	0.4	1,143
Total - Private Sector	5,966	92,246	89.2	1,246	57,365	624,207	89.0	1,213
Total - Government	124	11,175	10.8	1,102	750	77,163	11.0	1,188
Federal Government	25	492	0.5	1,918	128	3,895	0.6	1,692
State Government	35	2,632	2.5	983	187	8,782	1.3	1,034
Local Government	64	8,051	7.8	1,091	435	64,486	9.2	1,178
ALL INDUSTRIES	6,090	103,420	100.0	1,231	58,115	701,374	100.0	1,211
ALL INDUSTRIES - Georgia					397,196	4,880,887		1,349

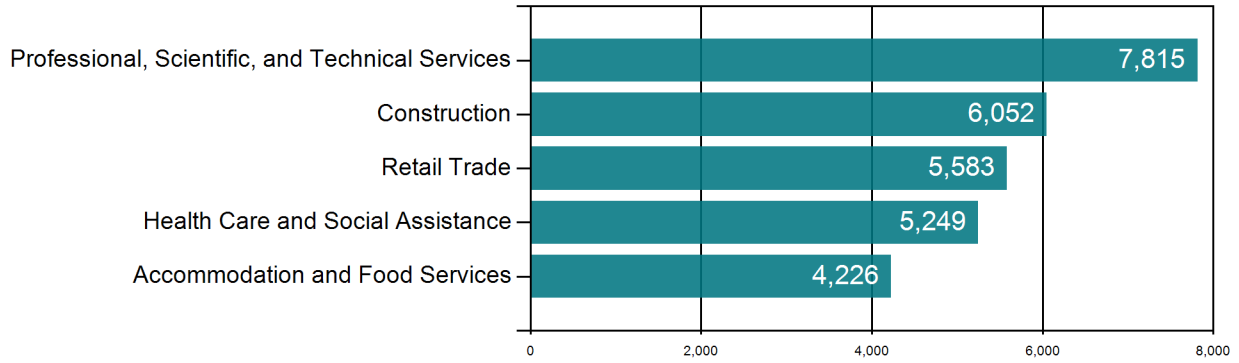
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2025.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

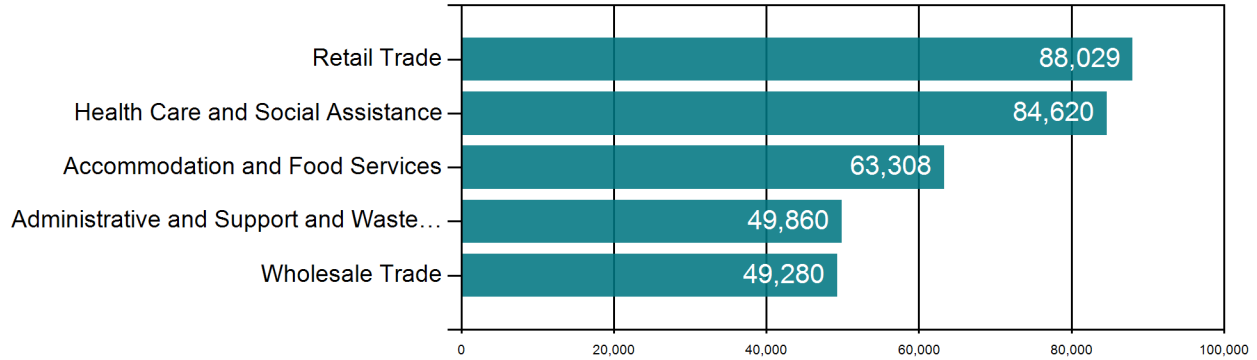
Top Industries - 3rd Quarter of 2025

Hall Area

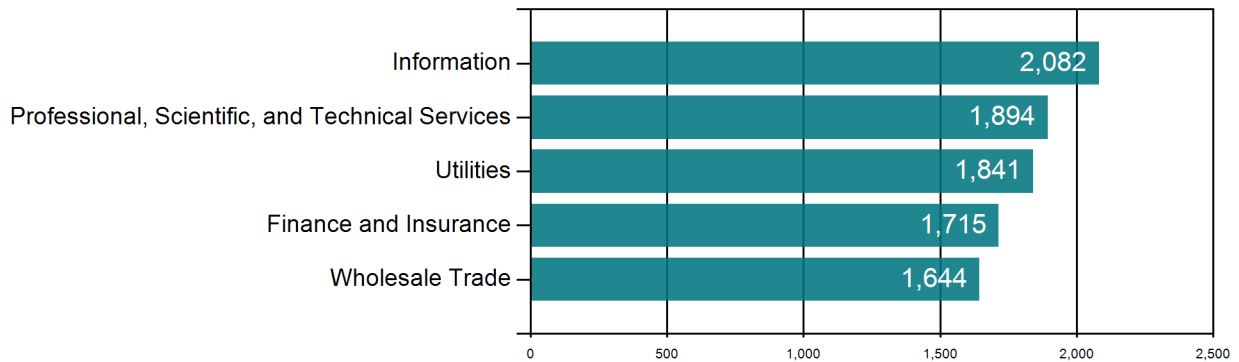
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Automobile/Automotive Mechanics Technology/Technician	576	620	668	7.6	7.7
Welding Technology/Welder	247	462	572	87.0	23.8
Child Care Provider/Assistant	258	336	368	30.2	9.5
Cosmetology/Cosmetologist, General	160	275	326	71.9	18.5
Business Administration and Management, General	208	215	306	3.4	42.3
Computer and Information Systems Security/Information Assurance	163	164	255	0.6	55.5
Accounting Technology/Technician and Bookkeeping	222	275	227	23.9	-17.5
Computer Installation and Repair Technology/Technician	161	175	207	8.7	18.3
Nursing Assistant/Aide and Patient Care Assistant/Aide	119	196	158	64.7	-19.4
Industrial Mechanics and Maintenance Technology	130	158	156	21.5	-1.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Cosmetology/Cosmetologist, General	89	120	130	34.8	8.3
Business Administration and Management, General	86	53	80	-38.4	50.9
Computer and Information Systems Security/Information Assurance	67	59	77	-11.9	30.5
Licensed Practical/Vocational Nurse Training	63	51	72	-19.0	41.2
Welding Technology/Welder	47	67	70	42.6	4.5
Medical/Clinical Assistant	80	75	66	-6.3	-12.0
Automobile/Automotive Mechanics Technology/Technician	82	50	57	-39.0	14.0
Network and System Administration/Administrator	37	38	43	2.7	13.2
Early Childhood Education and Teaching	48	46	40	-4.2	-13.0
Accounting Technology/Technician and Bookkeeping	46	63	37	37.0	-41.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Computer and Information Systems Security/Information Assurance	84	79	106	-6.0	34.2
Business Administration and Management, General	111	83	94	-25.2	13.3
Registered Nursing/Registered Nurse	57	72	69	26.3	-4.2
Network and System Administration/Administrator	64	58	67	-9.4	15.5
Automobile/Automotive Mechanics Technology/Technician	72	57	66	-20.8	15.8
Accounting Technology/Technician and Bookkeeping	63	76	61	20.6	-19.7
Early Childhood Education and Teaching	42	41	40	-2.4	-2.4
Radiologic Technology/Science - Radiographer	33	38	39	15.2	2.6
Administrative Assistant and Secretarial Science, General	42	23	36	-45.2	56.5
Criminal Justice/Safety Studies	45	42	36	-6.7	-14.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2025*

Hall County

Cottrell, Inc.
 Fieldale Farms Corporation
 Gold Creek Processing, LLC
 Kubota Manufacturing of America Corporation
 Mars Chocolate North America, LLC
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 Soulshine Farms, LLC
 Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2025. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Hall Area

	COUNTY
Amazon Services, Inc.	Gwinnett
Amazon Services, Inc.	Jackson
Fieldale Farms Corporation	Hall
Northeast Georgia Medical Center, Inc.	Hall
Northside Hospital, Inc.	Gwinnett
Northside Hospital, Inc.	Forsyth
Publix Super Markets, Inc.	Gwinnett
Sk Battery America, Inc.	Jackson
The Kroger Company	Gwinnett
Walmart	Gwinnett

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.7%	2.2%	4.6%	7.3%	6.1%	6.6%
Some High School	7.2%	13.0%	6.9%	7.0%	5.6%	7.2%
High School Grad/GED	25.2%	36.4%	23.9%	20.2%	23.1%	28.7%
Some College	20.4%	33.3%	19.9%	16.8%	18.3%	19.9%
College Grad 2 Yr	8.0%	4.8%	9.2%	8.7%	8.8%	6.5%
College Grad 4 Yr	21.9%	9.6%	26.1%	24.3%	24.4%	18.7%
Post Graduate Studies	11.6%	0.7%	9.5%	15.7%	13.8%	12.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
 Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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