



Area Labor Profile

Hall

County



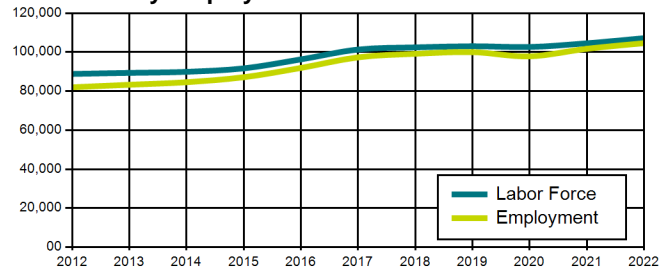
Updated: Feb 2024

Labor Force Activity

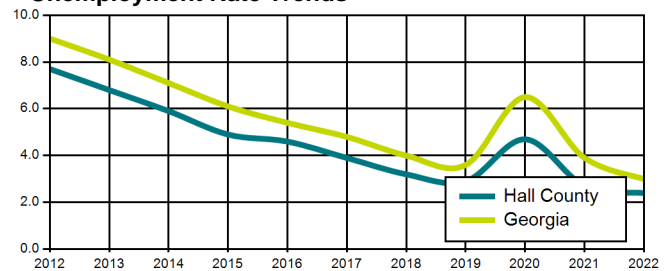
December 2023

	Labor Force	Employed	Unemployed	Rate
Hall	109,447	107,068	2,379	2.2%
Banks	11,229	10,972	257	2.3%
Barrow	44,156	43,016	1,140	2.6%
Dawson	13,686	13,378	308	2.3%
Forsyth	133,320	130,273	3,047	2.3%
Gwinnett	512,575	499,444	13,131	2.6%
Habersham	19,356	18,763	593	3.1%
Jackson	47,647	46,676	971	2.0%
Lumpkin	19,306	18,900	406	2.1%
White	17,355	17,007	348	2.0%
Hall Area	928,077	905,497	22,580	2.4%
Georgia	5,336,733	5,183,182	153,551	2.9%
United States	166,661,000	160,754,000	5,907,000	3.5%

Hall County Employment Trends



Unemployment Rate Trends



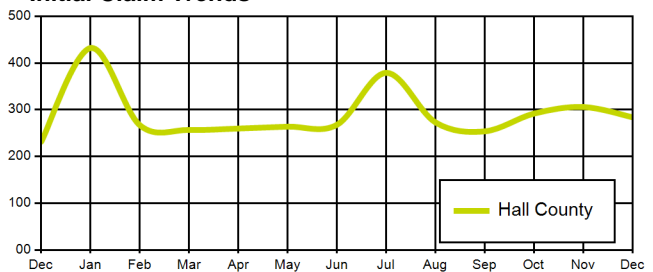
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

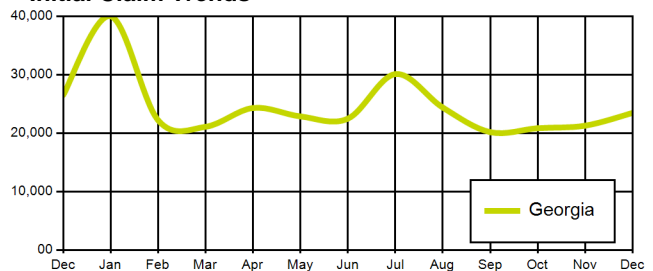
Initial Claims Activity

	December 2023	November 2023	October 2023	Total
Hall	284	306	292	882
Banks	65	44	26	135
Barrow	179	117	120	416
Dawson	36	19	29	84
Forsyth	218	229	259	706
Gwinnett	1,564	1,287	1,564	4,415
Habersham	139	64	57	260
Jackson	239	151	83	473
Lumpkin	27	29	34	90
White	35	19	27	81
Hall Area	2,786	2,265	2,491	7,542

Initial Claim Trends



Initial Claim Trends

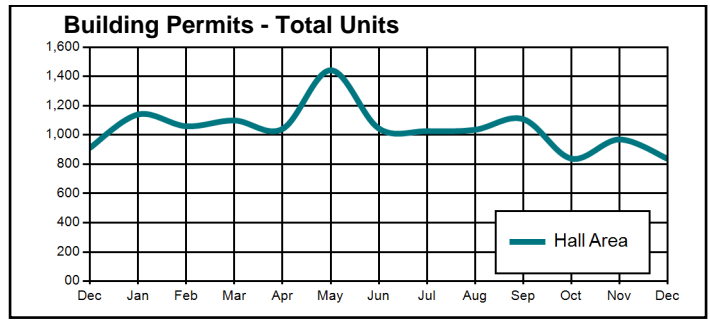


Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Building Permit Construction Activity

	Hall Area			
	December 2023	November 2023	October 2023	Total
Totals	837	969	838	2,644
Family residential	801	735	738	2,274
Multi family resident	36	234	100	370

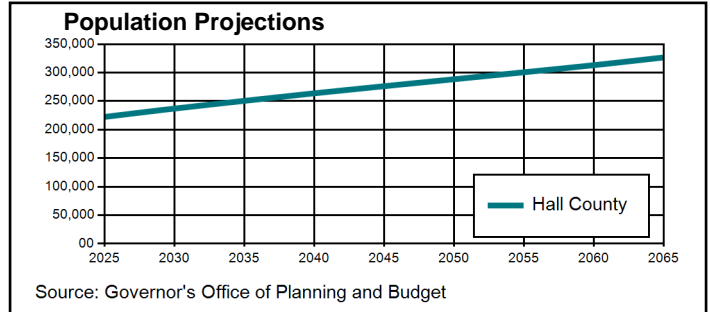
Source: U.S. Census Bureau.



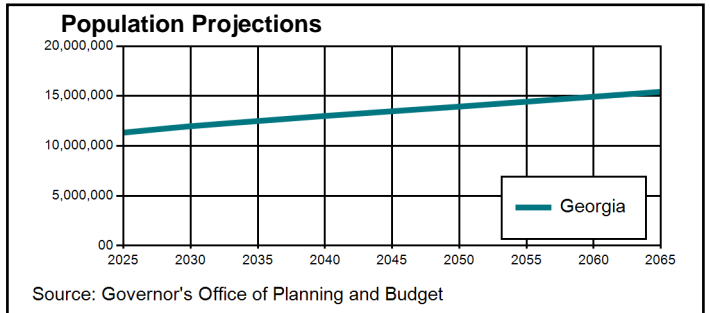
Population Activity

	Annual 2022	Annual 2021	Difference
Hall	212,692	207,369	5,323
Banks	19,328	18,562	766
Barrow	89,299	86,658	2,641
Dawson	30,138	28,497	1,641
Forsyth	267,237	260,206	7,031
Gwinnett	975,353	964,546	10,807
Habersham	47,475	46,774	701
Jackson	83,936	80,286	3,650
Lumpkin	34,796	34,278	518
White	28,806	28,442	364
Hall Area	1,789,060	1,755,618	33,442
Georgia	10,912,876	10,799,566	113,310
United States	333,287,557	331,893,745	1,393,812

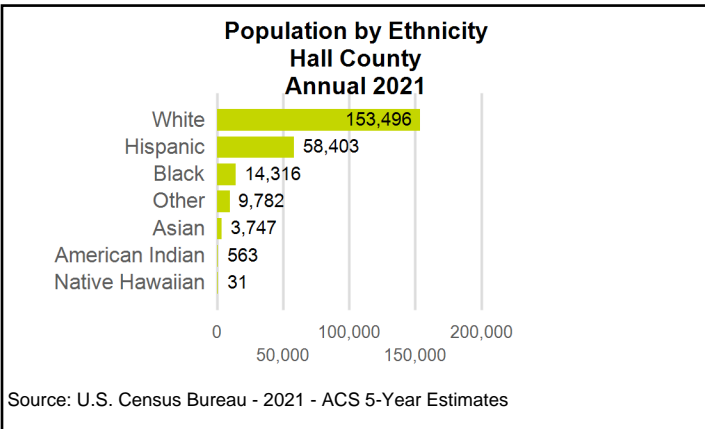
Source: Georgia Department of Labor; U.S. Census Bureau.



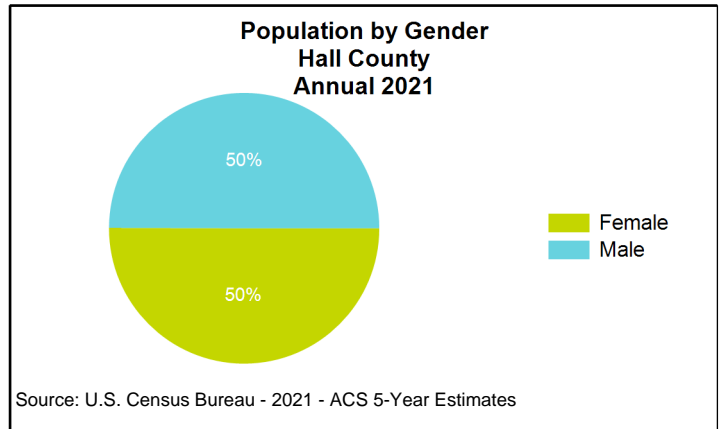
Source: Governor's Office of Planning and Budget



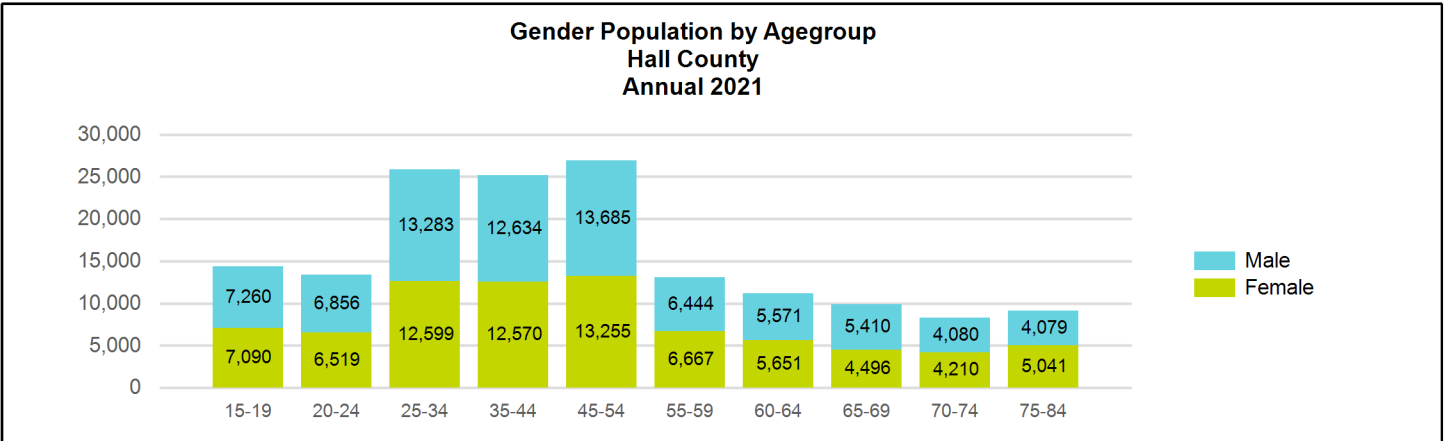
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 3rd Quarter of 2023

INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	914	29,609	29.3	1,151	7,546	122,927	18.0	1,303
Agriculture, Forestry, Fishing and Hunting	30	226	0.2	1,203	172	1,697	0.2	1,009
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	29	408	0.1	1,558
Construction	569	4,902	4.8	1,280	5,240	42,959	6.3	1,417
Manufacturing	313	24,444	24.2	1,124	2,105	77,863	11.4	1,246
Food	45	11,977	11.8	1,029	187	21,259	3.1	1,005
Beverage and Tobacco Product	10	413	0.4	1,276	58	1,291	0.2	1,016
Textile Mills	5	265	0.3	1,119	25	903	0.1	1,255
Textile Product Mills	3	10	0.0	545	58	626	0.1	952
Apparel	2	*	*	*	22	237	0.0	1,335
Wood Product	15	317	0.3	882	78	2,509	0.4	1,130
Paper	1	*	*	*	30	1,287	0.2	1,289
Printing and Related Support Activities	20	345	0.3	1,153	194	2,969	0.4	1,229
Petroleum and Coal Products	1	*	*	*	10	108	0.0	1,575
Chemical	23	623	0.6	1,487	164	4,039	0.6	1,459
Plastics and Rubber Products	13	755	0.7	1,117	69	4,447	0.7	1,185
Nonmetallic Mineral Product	16	216	0.2	1,187	110	2,216	0.3	1,399
Primary Metal	5	488	0.5	1,406	20	797	0.1	1,480
Fabricated Metal Product	47	1,303	1.3	1,327	259	5,700	0.8	1,157
Machinery	33	2,979	2.9	1,391	175	7,277	1.1	1,432
Computer and Electronic Product	9	*	*	*	132	5,060	0.7	1,946
Electrical Equipment, Appliance, and Component	10	*	*	*	78	5,933	0.9	1,468
Transportation Equipment	9	3,464	3.4	1,020	66	5,996	0.9	1,081
Furniture and Related Product	15	149	0.1	1,073	123	1,664	0.2	1,069
Miscellaneous	31	579	0.6	1,119	242	3,480	0.5	1,324
Leather and Allied Product	0	0	0.0	0	5	67	0.0	1,132
Service-Providing	4,217	60,351	59.6	1,171	39,753	480,535	70.3	1,092
Utilities	7	152	0.2	1,768	48	1,642	0.2	1,763
Wholesale Trade	326	5,160	5.1	1,491	3,526	50,199	7.3	1,521
Retail Trade	674	9,514	9.4	730	5,317	86,358	12.6	788
Transportation and Warehousing	186	3,746	3.7	1,288	1,526	33,101	4.8	980
Information	63	542	0.5	1,393	908	10,053	1.5	1,951
Finance and Insurance	313	1,977	2.0	1,532	2,528	16,475	2.4	1,590
Real Estate and Rental and Leasing	260	778	0.8	1,046	2,252	10,549	1.5	1,179
Professional, Scientific, and Technical Services	482	2,549	2.5	1,421	6,733	41,440	6.1	1,735
Management of Companies and Enterprises	23	1,576	1.6	1,763	215	10,209	1.5	1,956
Administrative and Support and Waste Management and Remediation Services	354	7,195	7.1	784	3,380	49,759	7.3	924
Educational Services	50	1,163	1.1	743	679	9,273	1.4	751
Health Care and Social Assistance	629	15,340	15.2	1,473	4,787	76,650	11.2	1,164
Arts, Entertainment, and Recreation	78	1,048	1.0	5,398	727	8,548	1.3	1,132
Accommodation and Food Services	407	7,769	7.7	477	3,906	60,587	8.9	465
Other Services (except Public Administration)	365	1,842	1.8	799	3,221	15,693	2.3	932
Unclassified - industry not assigned	725	449	0.4	1,136	8,863	4,815	0.7	1,077
Total - Private Sector	5,856	90,409	89.3	1,164	56,162	608,278	89.0	1,134
Total - Government	123	10,801	10.7	1,041	752	75,227	11.0	1,135
Federal Government	25	498	0.5	1,698	133	5,169	0.8	1,743
State Government	35	2,521	2.5	939	189	8,214	1.2	1,003
Local Government	63	7,782	7.7	1,032	430	61,844	9.0	1,101
ALL INDUSTRIES	5,979	101,211	100.0	1,151	56,914	683,505	100.0	1,134
ALL INDUSTRIES - Georgia					392,632	4,793,712		1,249

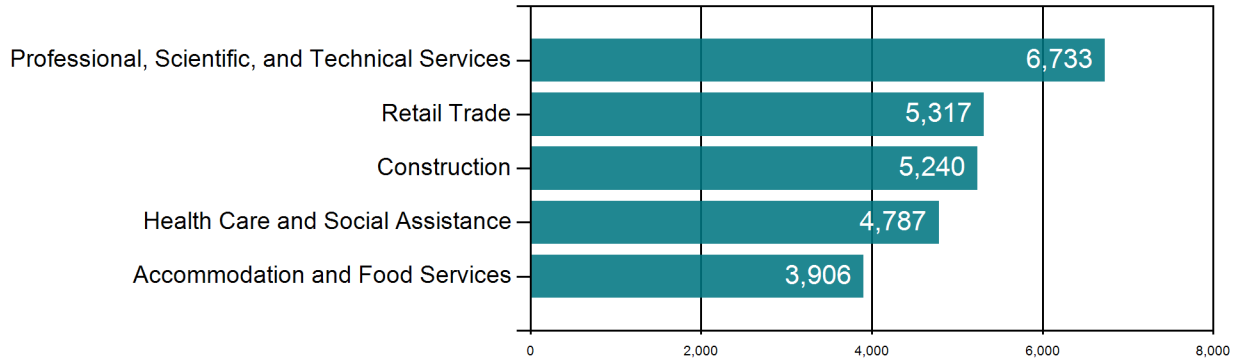
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2023.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

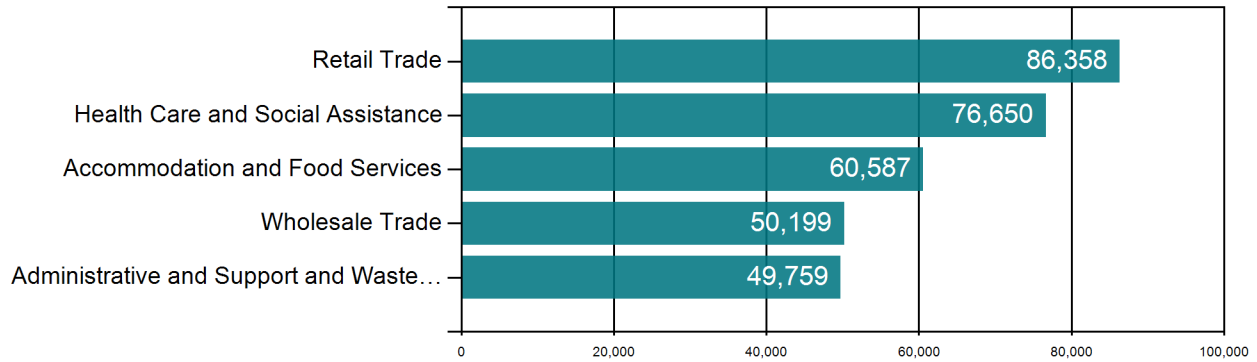
Top Industries - 3rd Quarter of 2023

Hall Area

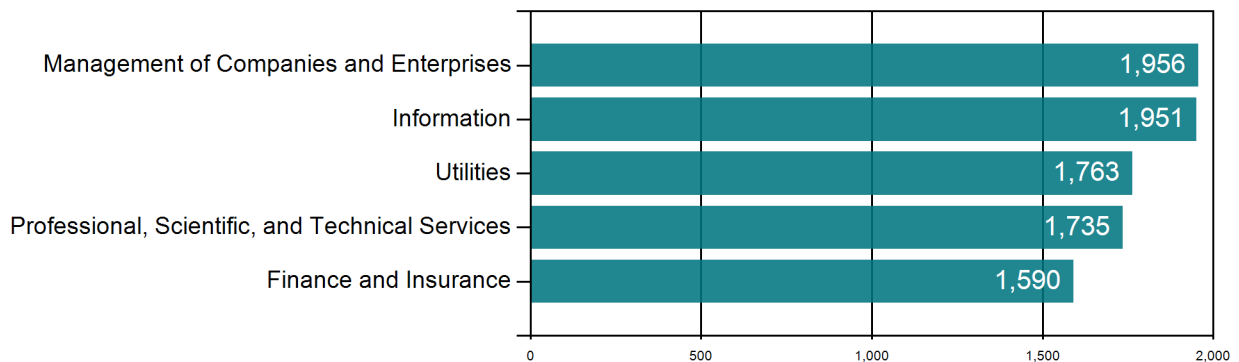
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Automobile/Automotive Mechanics Technology/Technician	680	589	576	-13.4	-2.2
Child Care Provider/Assistant	223	272	258	22.0	-5.1
Welding Technology/Welder	360	411	247	14.2	-39.9
Accounting Technology/Technician and Bookkeeping	297	274	222	-7.7	-19.0
Business Administration and Management, General	174	213	208	22.4	-2.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	143	179	174	25.2	-2.8
Computer and Information Systems Security/Information Assurance	186	187	163	0.5	-12.8
Computer Installation and Repair Technology/Technician	184	190	161	3.3	-15.3
Cosmetology/Cosmetologist, General	165	146	160	-11.5	9.6
Industrial Mechanics and Maintenance Technology	155	109	130	-29.7	19.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Cosmetology/Cosmetologist, General	134	85	89	-36.6	4.7
Business Administration and Management, General	62	82	86	32.3	4.9
Automobile/Automotive Mechanics Technology/Technician	221	136	82	-38.5	-39.7
Medical/Clinical Assistant	90	70	80	-22.2	14.3
Computer and Information Systems Security/Information Assurance	89	79	67	-11.2	-15.2
Licensed Practical/Vocational Nurse Training	66	63	63	-4.5	0.0
Early Childhood Education and Teaching	51	34	48	-33.3	41.2
Welding Technology/Welder	77	74	47	-3.9	-36.5
Accounting Technology/Technician and Bookkeeping	73	60	46	-17.8	-23.3
Emergency Medical Technology/Technician (EMT Paramedic)	78	50	46	-35.9	-8.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2022

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2020	2021	2022	2020-2021	2021-2022
Business Administration and Management, General	83	104	111	25.3	6.7
Computer and Information Systems Security/Information Assurance	100	94	84	-6.0	-10.6
Automobile/Automotive Mechanics Technology/Technician	84	77	72	-8.3	-6.5
Network and System Administration/Administrator	74	63	64	-14.9	1.6
Accounting Technology/Technician and Bookkeeping	84	95	63	13.1	-33.7
Registered Nursing/Registered Nurse	60	70	57	16.7	-18.6
Criminal Justice/Safety Studies	60	52	45	-13.3	-13.5
Computer Programming/Programmer, General	38	45	42	18.4	-6.7
Administrative Assistant and Secretarial Science, General	47	49	42	4.3	-14.3
Early Childhood Education and Teaching	46	41	42	-10.9	2.4

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2023*

Hall County

Cottrell, Inc.
 Fieldale Farms Corporation
 Fox Racing Shox
 Gold Creek Processing, LLC
 Kubota Manufacturing of America Corporation
 Mars Chocolate North America , LLC
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 Soulshine Farms, LLC

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2023. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Hall Area

	COUNTY
Amazon.Com Services, Inc.	Jackson
Fieldale Farms Corporation	Hall
Kubota Manufacturing of America Corporation	Hall
Northeast Georgia Medical Center, Inc.	Hall
Northside Hospital, Inc.	Gwinnett
Northside Hospital, Inc.	Forsyth
Publix Super Markets, Inc.	Gwinnett
Sk Battery America, Inc.	Jackson
The Kroger Company	Gwinnett
Walmart	Gwinnett

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	5.7%	2.2%	4.6%	7.3%	6.1%	6.6%
Some High School	7.2%	13.0%	6.9%	7.0%	5.6%	7.2%
High School Grad/GED	25.2%	36.4%	23.9%	20.2%	23.1%	28.7%
Some College	20.4%	33.3%	19.9%	16.8%	18.3%	19.9%
College Grad 2 Yr	8.0%	4.8%	9.2%	8.7%	8.8%	6.5%
College Grad 4 Yr	21.9%	9.6%	26.1%	24.3%	24.4%	18.7%
Post Graduate Studies	11.6%	0.7%	9.5%	15.7%	13.8%	12.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
 Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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