



QUICK FACTS

Healthcare Providers and Employment Overview 2023 Geographic Study of Gainesville-Hall County

- Gainesville-Hall County is the regional healthcare hub for more than 1.8 million people in an 18-county area across Northeast Georgia.
- The Greater Hall Chamber study includes 483 healthcare service providers in Gainesville-Hall County.
- Gainesville-Hall County's growing healthcare sector employs 16,120 or 15% of the workforce.
- The Georgia Department of Labor reports the average salary for the healthcare sector in Gainesville-Hall County is \$78,478, a figure that is up 39% from 2020.
- Healthcare providers in Gainesville-Hall County account for an estimated \$1.26 billion in annual payroll, up 51.4% since 2020.
- Over 80% of Hall County's healthcare employment is concentrated in the City of Gainesville, with 332 healthcare service provider locations employing 13,422 with an estimated \$1 billion in annual payroll.
- Northeast Georgia Medical Center (NGMC) in Gainesville is the largest provider location surveyed with 4,850 employees. NGMC Gainesville was recently verified as a Level 1 trauma center, one of only four in Georgia to be nationally verified, and the only one north of Atlanta.
- Northeast Georgia Health System has surpassed the \$3.5 billion mark in economic impact.
- The study also highlights growing concentrations of healthcare service providers in South Hall County. Healthcare service providers in Braselton, Oakwood, Flowery Branch and Buford employ over 2,700.
- The Governor's High Demand Career Initiatives concluded that healthcare is one of the growing career fields in Georgia's future. According to the Georgia Department of Labor, employment in healthcare services is expected to grow 2.4% per year and add nearly 122,000 jobs across Georgia through 2030.
- An estimated 5,200 new high-demand healthcare jobs are projected for Northeast Georgia through 2030.

RESOURCES

[2023 Map of Gainesville-Hall County Healthcare Providers by Employment](#)

[2023 List of Healthcare Service Providers in Gainesville-Hall County by Employer](#)

[2023 List of Healthcare Service Providers in Gainesville-Hall County by Number of Employees](#)

About the Study:

The Greater Hall Chamber of Commerce performed the study of Healthcare Service Providers by compiling data from various sources, including the Georgia Department of Labor and more than 400 coordinating phone calls and emails with healthcare service providers to confirm employment by location. Due to the coronavirus pandemic, numerous healthcare providers have added employees to meet the needs of the community. Furthermore, healthcare providers continue to open new locations or add additional locations throughout Hall County. The Greater Hall Chamber is grateful for the dedicated healthcare workers in our community. www.greaterhallchamber.com