

ACCOLADES

“Top Small Metro Area in Georgia”

“Top Job Producing Metro Area”

“Best Lake Town”

“Best Small Places for Business & Careers”

In 2022, Georgia earned the #1 ranking for its business environment for an unprecedented ninth year in a row by *Area Development*. During that time, Gainesville-Hall County has been the Top Job Producing Metropolitan Area in the State. Since 2015, the Chamber’s economic development program has assisted 149 new and expanding businesses, which have announced 8,400 jobs and \$2.4 billion in new capital investment.

In 2022, *Site Selection* magazine named Gainesville-Hall County one of the Top Small Metros in the Nation for Job Creation and Investment. *Forbes* magazine has rated Gainesville-Hall County as one of the “Best Small Places for Business & Careers” for the last eight years. The 2022 *Milken Institute* Report named Gainesville-Hall County the “Top Small Metro Area in Georgia” and Top Ten in the Nation for “Best Performing Small Metros.”

Northeast Georgia Health System (NGHS) is Georgia’s most awarded health system. In recent years, Northeast Georgia Medical Center (NGMC) Gainesville has been recognized as Georgia’s #1 Hospital for overall hospital care, overall surgical care, heart care, orthopedic surgery, and women’s care. NGHS is investing \$1.2 billion dollars in the growth of NGMC Gainesville and NGMC Braselton.

Where to Retire selected Gainesville-Hall County as a top retirement destination in the sixth edition of “America’s 100 Best Places to Retire,” a comprehensive guidebook of the country’s most appealing retirement towns. More specifically, Gainesville-Hall County was listed as one of ten “Best Lake Towns.”

Lanier Technical College’s main campus is located on a 95-acre site on Georgia Highway 365 in Hall County. The college had 5,611 students enrolled for 2022-2023, a 10% increase over 2021, and 25% of those were dual enrollment students. Graduates enjoy a 100% job placement rate.

Lake Lanier is one of the most visited lakes in the nation attracting over 12 million visitors a year and is a three-time recipient of the Army Corps of Engineers prestigious “Best Operated Lake of the Year.” The lake provides drinking water for more than five million people and 70 percent of Metro Atlanta residents. Lake Lanier Olympic Park was selected as the host site for the 2026 NCAA Women’s Rowing Championships, which will bring an estimated economic impact of \$2.5 million to Gainesville-Hall County.



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