

**Business Link** is your **Business-to-Business** connection.

Business Link publishes the first Wednesday of each month in The Times, and is mailed to all chamber members. The digital version is available on [gainesvilletimes.com](http://gainesvilletimes.com) and [ghcc.com](http://ghcc.com).

Business Link 2022

## FEATURED MEMBER OF THE MONTH

As Featured Member, your business receives  
Centerspread of Business Link plus logo on front cover 50,000 impressions on [gainesvilletimes.com](http://gainesvilletimes.com)

- Promoted on the front cover of Business Link.
- Featured in the center spread of Business Link in a full, processed color advertisement and advertorial.
- Posted on the Greater Hall Chamber of Commerce's website home page.
- Recognized at the Chamber's monthly board meeting.
- 50 office copies.

**ONLY \$1500!**

Centerspread measures 21" x 10". Front cover logo size 3.65" x 2.45".

Digital ad sizes: 728 x 90, 300 x 250, 300 x 600 pixels.



## PUB DATES AND DEADLINES

<u>PUB DATE</u> (1st Wed)	<u>SALES DEADLINE</u>	<u>PUB DATE</u> (1st Wed)	<u>SALES DEADLINE</u>
January 5, 2022	December 20, 2021	July 6, 2022	June 17, 2022
February 2, 2022	January 14, 2022	August 3, 2022	July 15, 2022
March 2, 2022	February 11, 2022	September 7, 2022	August 22, 2022
April 6, 2022	March 21, 2022	October 5, 2022	September 16, 2022
May 4, 2022	April 12, 2022	November 2, 2022	October 14, 2022
June 1, 2022	May 13, 2022	December 7, 2022	November 15, 2022

## RATES: PRICE IS PER AD PER ISSUE

<u>Ad Size</u>	<u>Dimensions</u>	<u>1 issue</u>	<u>6 issues*</u>	<u>12 issues*</u>
Full Page	10" x 10"	\$1,145	\$1,025	\$800
Half Page Horizontal	10" x 4.75"	\$575	\$525	\$425
Half Page Vertical	4.91" x 10"	\$575	\$525	\$425
Quarter Page	4.91" x 4.75"	\$320	\$280	\$250

Each ad includes 5,000 impressions on [gainesvilletimes.com](http://gainesvilletimes.com)  
Our Ad Design Services department will design your ad at no extra cost to you. \*Consecutive issues

Name of Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Payment: Debit CC Check Card No.: \_\_\_\_\_ Exp. \_\_\_\_\_ CVC: \_\_\_\_\_ Zip: \_\_\_\_\_



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