

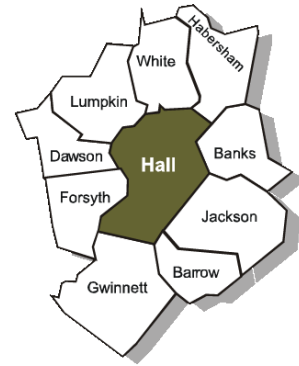


Georgia

Area Labor Profile

Hall

County



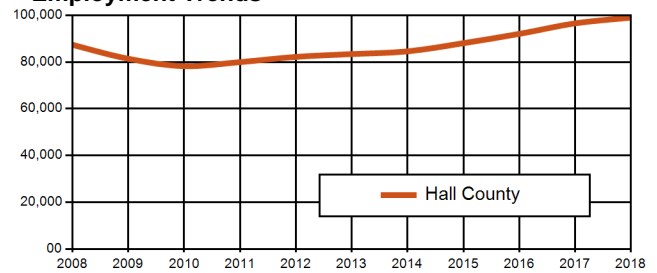
Updated: Feb 2020

Labor Force Activity - 2018

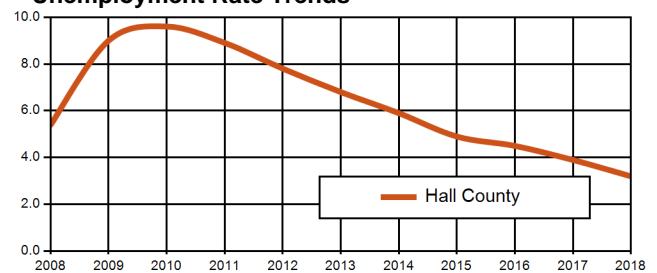
2018 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	102,169	98,934	3,235	3.2%
Banks	9,538	9,241	297	3.1%
Barrow	39,665	38,362	1,303	3.3%
Dawson	12,040	11,639	401	3.3%
Forsyth	118,048	114,331	3,717	3.1%
Gwinnett	487,986	470,913	17,073	3.5%
Habersham	19,385	18,670	715	3.7%
Jackson	36,248	35,165	1,083	3.0%
Lumpkin	16,714	16,114	600	3.6%
White	16,103	15,612	491	3.0%
Hall Area	857,896	828,981	28,915	3.4%
Georgia	5,107,656	4,906,411	201,245	3.9%
United States	162,075,000	155,761,000	6,314,000	3.9%

Employment Trends



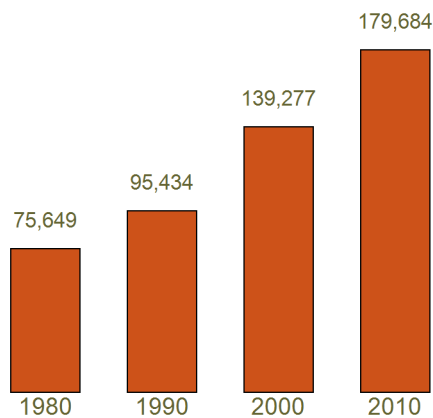
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2018 Rank	2018 Estimate	% Change 2010-2018	2025 Projected*	% Change 2010-2025
Hall	179,684	10	202,148	12.5	227,478	26.6
City of Gainesville	33,804					
Hall Area	1,431,244		1,670,156	16.7	1,933,179	35.1
Georgia	9,687,653		10,519,475	8.6	11,538,707	19.1
United States	308,745,538		327,167,434	6.0	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR

Equal Opportunity Employer/Program

Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 3rd Quarter of 2019

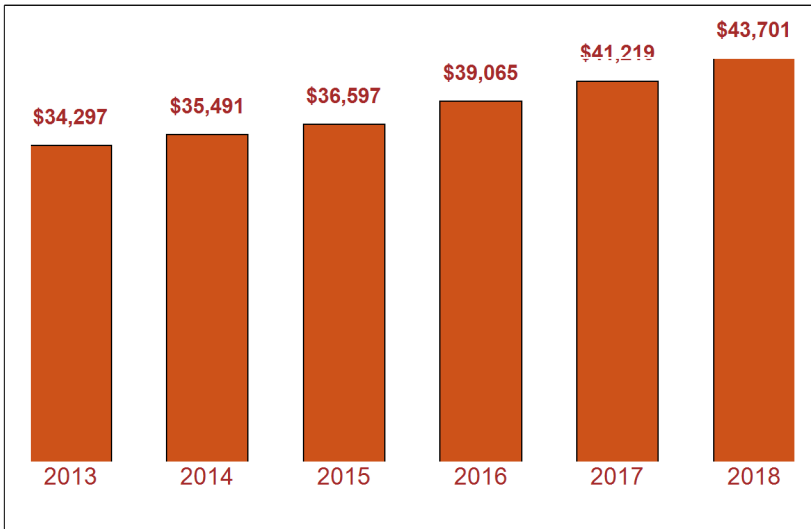
INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	773	25,328	28.3	920	6,168	112,916	18.2	1,100
Agriculture, Forestry, Fishing and Hunting	27	280	0.3	862	143	2,022	0.3	924
Mining, Quarrying, and Oil and Gas Extraction	3	*	*	*	23	277	0.0	1,547
Construction	485	4,427	5.0	1,028	4,257	38,275	6.2	1,153
Manufacturing	258	20,577	23.0	896	1,745	72,343	11.6	1,075
Food	36	10,438	11.7	749	153	19,812	3.2	750
Beverage and Tobacco Product	7	337	0.4	1,152	28	750	0.1	958
Textile Mills	4	297	0.3	917	23	2,037	0.3	941
Textile Product Mills	5	14	0.0	390	62	665	0.1	771
Apparel	1	*	*	*	20	273	0.0	1,026
Wood Product	12	342	0.4	787	71	2,277	0.4	945
Paper	1	*	*	*	21	1,226	0.2	1,170
Printing and Related Support Activities	13	271	0.3	889	169	2,999	0.5	1,061
Petroleum and Coal Products	1	*	*	*	8	91	0.0	1,227
Chemical	17	943	1.1	1,400	123	4,958	0.8	1,459
Plastics and Rubber Products	11	602	0.7	776	60	3,956	0.6	878
Nonmetallic Mineral Product	17	172	0.2	929	101	1,996	0.3	1,159
Primary Metal	5	559	0.6	1,169	15	864	0.1	1,180
Fabricated Metal Product	45	1,073	1.2	1,145	231	5,984	1.0	994
Machinery	24	2,428	2.7	1,064	137	6,258	1.0	1,247
Computer and Electronic Product	5	*	*	*	114	5,438	0.9	1,855
Electrical Equipment, Appliance, and Component	7	311	0.3	1,182	50	2,453	0.4	1,456
Transportation Equipment	11	1,978	2.2	975	54	4,670	0.8	1,042
Furniture and Related Product	10	168	0.2	815	106	1,435	0.2	905
Miscellaneous	26	508	0.6	896	195	4,142	0.7	1,181
Leather and Allied Product	0	0	0.0	0	4	64	0.0	1,351
Service-Providing	3,486	53,601	60.0	925	35,424	439,216	70.7	912
Utilities	6	167	0.2	1,503	39	1,755	0.3	1,716
Wholesale Trade	289	4,567	5.1	1,199	3,397	47,285	7.6	1,275
Retail Trade	584	9,005	10.1	597	4,692	81,943	13.2	624
Transportation and Warehousing	147	2,850	3.2	1,072	1,039	16,090	2.6	940
Information	44	513	0.6	1,200	648	10,097	1.6	1,682
Finance and Insurance	283	2,348	2.6	1,299	2,125	18,939	3.0	1,333
Real Estate and Rental and Leasing	192	588	0.7	866	1,682	9,979	1.6	1,028
Professional, Scientific, and Technical Services	400	1,808	2.0	1,139	5,493	38,576	6.2	1,445
Management of Companies and Enterprises	24	964	1.1	1,418	201	10,835	1.7	1,923
Administrative and Support and Waste Management and Remediation Services	276	6,087	6.8	578	2,693	46,923	7.6	709
Educational Services	37	1,166	1.3	682	520	8,343	1.3	621
Health Care and Social Assistance	531	13,661	15.3	1,092	3,797	63,038	10.1	970
Arts, Entertainment, and Recreation	73	982	1.1	4,993	577	7,497	1.2	1,029
Accommodation and Food Services	320	7,136	8.0	367	3,132	60,233	9.7	351
Other Services (except Public Administration)	280	1,761	2.0	608	2,551	15,059	2.4	736
Unclassified - industry not assigned	257	265	0.3	745	2,838	2,628	0.4	849
Total - Private Sector	4,516	79,194	88.6	923	41,592	552,132	88.8	950
Total - Government	120	10,170	11.4	860	703	69,345	11.2	922
Federal Government	23	451	0.5	1,355	110	3,835	0.6	1,167
State Government	34	2,361	2.6	817	176	8,454	1.4	855
Local Government	63	7,358	8.2	843	417	57,056	9.2	916
ALL INDUSTRIES	4,636	89,365	100.0	916	42,295	621,479	100.0	947
ALL INDUSTRIES - Georgia					289,772	4,503,298		1,026

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2019.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

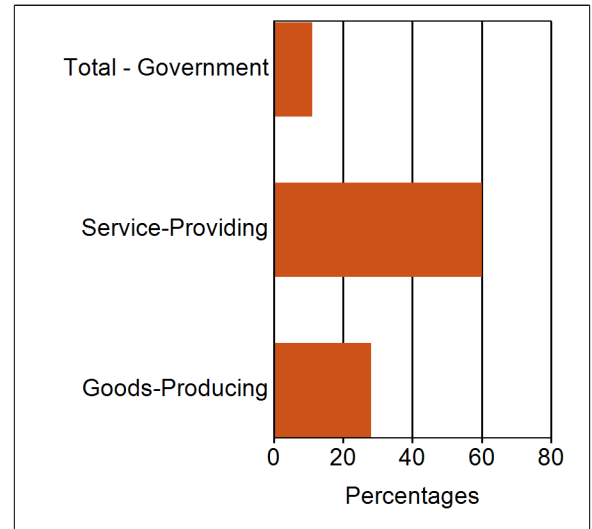
Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



Hall Industry Mix 2019

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2019*

Hall

Cottrell, Inc.
 Fieldale Farms Corporation
 Foundation Food Group Services
 Kubota Manufacturing of America Corporation
 Mar-Jac Poultry
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 Walmart
 Wrigley Manufacturing Co, LLC

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2019. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Hall Area

Fieldale Farms Corporation
 Gwinnett Hospital System, Inc.
 Home Depot
 Northeast Georgia Medical Center, Inc.
 Northside Hospital
 Pilgrim's Pride Corporation
 Publix Super Markets, Inc.
 The Kroger Company
 Waffle House, Inc.
 Walmart

COUNTY

Hall
 Gwinnett
 Gwinnett
 Hall
 Forsyth
 Hall
 Gwinnett
 Gwinnett
 Gwinnett
 Gwinnett

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.9%	5.3%	8.8%	6.1%	5.1%	12.5%
Some High School	9.4%	19.0%	9.3%	7.0%	6.8%	12.4%
High School Grad/GED	27.1%	32.6%	25.6%	24.0%	26.2%	32.9%
Some College	21.4%	32.6%	20.5%	18.9%	21.1%	17.7%
College Grad 2 Yr	7.3%	3.8%	7.5%	8.5%	8.6%	4.1%
College Grad 4 Yr	19.2%	6.1%	20.5%	25.2%	20.9%	13.1%
Post Graduate Studies	8.7%	0.7%	8.1%	10.5%	11.2%	7.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2019



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	172	--	172
Barrow	818	--	818
Dawson	255	--	255
Forsyth	3,408	--	3,408
Gwinnett	11,931	--	11,931
Habersham	436	--	436
Hall	2,272	--	2,272
Jackson	791	--	791
Lumpkin	266	--	266
White	2,163	--	2,163
Hall Area	22,512	--	22,512

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2019 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Hall Area

Lumpkin

University of North Georgia (Main Campus) ung.edu/

Hall

University of North Georgia (Gainesville Campus) ung.edu/campuses/gainesville/index.php

Brenau University www.brenau.edu

Interactive College of Technology (Gainesville Campus) www.ict.edu/

Lanier Technical College www.laniertech.edu

Oakwood Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Gwinnett

Aviation Institute of Maintenance-Atlanta www.aviationmaintenance.edu/campuses/duluth-ga/index.html

Georgia Christian University www.gcuniv.edu

Georgia Gwinnett College www.ggc.edu

Gwinnett College-Lilburn www.gwinnettcollege.edu

Gwinnett Technical College www.gwinnetttech.edu

Lincoln College of Technology (Marietta) www.lincolntech.edu

New Horizons Medical Institute www.newhorizonsmedical.com

Reformed University www.runiv.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College) www.centralgatech.edu

Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Jackson

Jackson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Habersham

North Georgia Technical College www.northgatech.edu

Piedmont College www.piedmont.edu

White

Truett McConnell University www.truett.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Accounting Technology/Technician and Bookkeeping°	468	462	390	-1.3	-15.6
Administrative Assistant and Secretarial Science, General	131	145	142	10.7	-2.1
Aesthetician/Esthetician and Skin Care Specialist°	36	31	32	-13.9	3.2
Allied Health and Medical Assisting Services, Other°	90	63	77	-30.0	22.2
Architectural Drafting and Architectural CAD/CADD°	1	4	1	300.0	-75.0
Autobody/Collision and Repair Technology/Technician°	49	71	101	44.9	42.3
Automobile/Automotive Mechanics Technology/Technician°	678	602	664	-11.2	10.3

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Baking and Pastry Arts/Baker/Pastry Chef°	1	11	6	1000.0	-45.5
Biology Technician/Biotechnology Laboratory Technician°	27	18	13	-33.3	-27.8
Business Administration and Management, General°	181	206	212	13.8	2.9
Business Administration, Management and Operations, Other	17	17	15	0.0	-11.8
CAD/CADD Drafting and/or Design Technology/Technician°	50	55	42	10.0	-23.6
Cardiovascular Technology/Technologist	14	7	7	-50.0	0.0
Carpentry/Carpenter°	92	53	97	-42.4	83.0
Child Care and Support Services Management°	16	18	9	12.5	-50.0
Child Care Provider/Assistant°	265	210	205	-20.8	-2.4
Clinical/Medical Laboratory Technician	18	21	3	16.7	-85.7
Commercial Photography°	79	39	59	-50.6	51.3
Computer and Information Sciences, Other°	16	16	23	0.0	43.8
Computer and Information Systems Security/Information Assurance°	80	87	143	8.8	64.4
Computer Installation and Repair Technology/Technician°	191	216	197	13.1	-8.8
Computer Programming, Specific Applications°	38	34	54	-10.5	58.8
Computer Programming/Programmer, General°	34	45	58	32.4	28.9
Construction Management°	63	53	57	-15.9	7.5
Cosmetology/Cosmetologist, General°	186	191	230	2.7	20.4
Criminal Justice/Safety Studies°	149	130	106	-12.8	-18.5
Culinary Arts/Chef Training	30	27	27	-10.0	0.0
Customer Service Support/Call Center/Teleservice Operation	3	8	5	166.7	-37.5
Data Entry/Microcomputer Applications, General°	19	69	57	263.2	-17.4
Data Processing and Data Processing Technology/Technician°	74	69	74	-6.8	7.2
Dental Assisting/Assistant°	75	71	76	-5.3	7.0
Design and Visual Communications, General°	24	26	33	8.3	26.9
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	11	18	21	63.6	16.7
Drafting and Design Technology/Technician, General°	63	71	47	12.7	-33.8
Early Childhood Education and Teaching°	105	99	86	-5.7	-13.1
Electrical and Power Transmission Installation/Installer, General°	10	16	12	60.0	-25.0
Electrician°	56	44	58	-21.4	31.8
Emergency Medical Technology/Technician (EMT Paramedic)°	330	298	300	-9.7	0.7
Engineering Technologies and Engineering-Related Fields, Other	12	12	6	0.0	-50.0
Entrepreneurship/Entrepreneurial Studies°	16	27	17	68.8	-37.0
Environmental Control Technologies/Technicians, Other°	6	8	6	33.3	-25.0
Fire Prevention and Safety Technology/Technician°	3	3	3	0.0	0.0
Fire Science/Fire-fighting°	11	28	14	154.5	-50.0

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Fire Services Administration	2	5	2	150.0	-60.0
Food Preparation/Professional Cooking/Kitchen Assistant°	42	33	21	-21.4	-36.4
Game and Interactive Media Design°	16	7	18	-56.3	157.1
General Office Occupations and Clerical Services°	61	52	46	-14.8	-11.5
Graphic Design°	12	13	14	8.3	7.7
Health Information/Medical Records Technology/Technician°	14	7	19	-50.0	171.4
Health Services/Allied Health/Health Sciences, General°	511	358	319	-29.9	-10.9
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	299	265	253	-11.4	-4.5
Heavy Equipment Maintenance Technology/Technician°	16	16	18	0.0	12.5
Hospitality Administration/Management, General°	42	34	26	-19.0	-23.5
Human Resources Management/Personnel Administration, General°	45	33	44	-26.7	33.3
Industrial Mechanics and Maintenance Technology°	120	142	143	18.3	0.7
Interior Design°	95	119	94	25.3	-21.0
Licensed Practical/Vocational Nurse Training	39	53	56	35.9	5.7
Lineworker°	59	57	59	-3.4	3.5
Logistics and Materials Management°	15	5	12	-66.7	140.0
Machine Shop Technology/Assistant°	53	73	73	37.7	0.0
Marketing/Marketing Management, General	53	35	41	-34.0	17.1
Mechanic and Repair Technologies/Technicians, Other	9	7	12	-22.2	71.4
Medical Insurance Coding Specialist/Coder°	15	29	11	93.3	-62.1
Medical Insurance Specialist/Medical Biller°	44	21	35	-52.3	66.7
Medical Office Assistant/Specialist°	48	49	88	2.1	79.6
Medical Office Management/Administration	11	13	4	18.2	-69.2
Medical/Clinical Assistant	131	115	86	-12.2	-25.2
Meeting and Event Planning°	34	7	14	-79.4	100.0
Network and System Administration/Administrator°	211	178	142	-15.6	-20.2
Nursing Assistant/Aide and Patient Care Assistant/Aide°	76	42	138	-44.7	228.6
Pharmacy Technician/Assistant°	20	12	8	-40.0	-33.3
Phlebotomy Technician/Phlebotomist°	15	18	18	20.0	0.0
Professional, Technical, Business, and Scientific Writing°	15	10	38	-33.3	280.0
Radiologic Technology/Science - Radiographer°	41	47	36	14.6	-23.4
Registered Nursing/Registered Nurse	65	60	47	-7.7	-21.7
Respiratory Care Therapy/Therapist	10	15	16	50.0	6.7
Restaurant/Food Services Management°	1	1	2	0.0	100.0
Retailing and Retail Operations°	1	4	1	300.0	-75.0
Selling Skills and Sales Operations°	60	24	33	-60.0	37.5
Solar Energy Technology/Technician°	12	2	16	-83.3	700.0

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Surgical Technology/Technologist	25	13	31	-48.0	138.5
Teacher Assistant/Aide°	21	18	12	-14.3	-33.3
Tool and Die Technology/Technician°	3	2	4	-33.3	100.0
Tourism and Travel Services Management°	24	29	16	20.8	-44.8
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	23	19	21	-17.4	10.5
Veterinary/Animal Health Technology/Technician and Veterinary Assistant°	36	27	28	-25.0	3.7
Web Page, Digital/Multimedia and Information Resources Desig	3	5	13	66.7	160.0
Web Page, Digital/Multimedia and Information Resources Design°	44	43	62	-2.3	44.2
Welding Technology/Welder°	444	526	604	18.5	14.8

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2016, 2017, and 2018.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
Gainesville, GA 30504

Phone: (770) 535 - 5484 **Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov