

Honestly Local.

Business Link is your **Business-to-Business** connection.

Business Link publishes monthly and is mailed to all chamber members after each publication in The Times.

Business Link 2020

RATES

Ad Size	Dimensions	1 issue	6 issues*	12 issues*
Featured Member	21.5" x 10"	\$1,500	N/A	N/A
Front Page Banner**	3.65" x 2.45"	N/A	N/A	N/A
Full Page	10" x 10"	\$1,145	\$1,025	\$800
Half Page Horizontal	10" x 4.75"	\$575	\$525	\$425
Half Page Vertical	4.91" x 10"	\$575	\$525	\$425
Quarter Page	4.91" x 4.75"	\$320	\$280	\$225

Our Ad Design Services department will design your ad at no extra cost to you.

*Consecutive issues

**Included with Featured Member pricing.

PUB DATES AND DEADLINES

PUB DATE (1st Thurs)	AD DEADLINE	PUB DATE (1st Thurs)	AD DEADLINE
January 2, 2020	December 20, 2019	July 2, 2020	June 23, 2020
February 6, 2020	January 17, 2020	August 6, 2020	July 20, 2020
March 5, 2020	February 21, 2020	September 3, 2020	August 24, 2020
April 2, 2020	March 20, 2020	October 1, 2020	September 21, 2020
May 7, 2020	April 23, 2020	November 5, 2020	October 22, 2020
June 4, 2020	May 22, 2020	December 3, 2020	November 19, 2020

FEATURED MEMBER OF THE MONTH

- Promoted on the front cover of Business Link.
- Featured in the center spread of Business Link in a full, processed color advertisement and advertorial.
- Posted on the Greater Hall Chamber of Commerce's website home page.
- Recognized at the Chamber's monthly board meeting.
- 50 office copies.

