

Become a Certified Small Business Partner!

It's easy – just attend a minimum of six Small Business Success Seminars during the 2020 calendar year.



GREATER HALL
CHAMBER OF COMMERCE

SMALL BUSINESS PARTNER

Member CERTIFIED Small Business Partners Receive:

- ❖ Certificate of Completion
- ❖ Certified Small Business Digital Logo and Door Decal
- ❖ Recognition at a Chamber Board of Director's Meeting
- ❖ Announcement in the Chamber's Business Link Newsletter

2020 Seminar Schedule

Date/Time	Title	Presenter	Location	Member Cost
Jan 14, 2020 7:45 am–9:00 am	<i>Keys to Success: Advice and Insight from a True Entrepreneur</i>	Bob Swoszowski, McDonald's of Northeast Georgia	Chamber	Free
Jan 29, 2020 8:30 am–11:30 am	<i>New Trends in Social & Digital Marketing</i>	Jamie Turner, 60 Second Marketer & Panel of Marketing Experts	Brenau Down Town Center	\$15
Feb 11, 2020 7:45 am–9:00 am	<i>Small Business Security and Data Protection</i>	Roger Dixon, SCR Consulting and Fred Schuchman, Georgia Agreements	Chamber	Free
Mar 10, 2020 7:45 am–9:00 am	<i>How to Find the Right Intern to Enrich Your Company</i>	Panel of Experts from Brenau University, Lanier Technical College and the University of North Georgia	Chamber	Free
Apr. 22, 2020 2:00 pm–3:00 pm	<i>Marketing in Times of Uncertainty</i>	Katie Dubnik & Nick Kastner, Forum Communications	Webinar	Free
May 12, 2020 7:45 am–9:00 am	<i>Using Content & Social Media to Build Brand Evangelists</i>	Nick Kastner, Forum Communications	Webinar	Free
May 21, 2020 10:00 am–11:00am	<i>Maintaining Emotional Wellbeing During Difficult Times</i>	Elizabeth Evans, Avenues of Life Counseling	Webinar	Free
June 9, 2020 10:00 am–11:00am	<i>20 Things Your Customers Don't Want to Hear and What to Say Instead</i>	Bill Lampton, Championship Communication	Webinar	Free
July 9, 2020 2:00 pm–3:00 pm	<i>Small Business & Non-Profit Action Plan</i>	Stephanie Sokenis, SmallBiz Ally	Webinar	Free
July 14, 2020 7:45 am–9:00 am	<i>Grow Your Business with Traditional Marketing</i>	Panel of Experts from Jacobs Media, The Times and Lamar Advertising Company	Webinar	Free
Aug 11, 2020 7:45 am–9:30 am	<i>Economic & Political Forecast</i>	Panel of Experts	Lanier Tech and via Zoom	Free
Sept 9, 2020 9:00 am–10:00 am	<i>Strengthening Your Business with Community Engagement</i>	Jai Rogers, Delta Community Credit Union	Webinar	Free
Oct 13, 2020 8:30 am–10:00 am	Virtual Resource Fair Keynote: <i>Surviving & Thriving through Difficulty & Change</i>	Keynote: Phil Bonelli, Regions Bank Plus – Get an overview of local resources available for small businesses	Webinar	Free
Nov 10, 2020 9:00 am–10:00 am	<i>Optimizing Team Performance</i>	Holly Moore, Hollis Strategies	Webinar	Free
Nov 17, 2020 9:00 am–10:00 am	<i>Using Reference Solutions to Reach Sales Goals</i>	Bill Carlson, Data-Axle	Webinar	Free
Dec 8, 2020 9:00 am–10:00 am	<i>How to Sell Everything</i>	Nelson Smith, 365 Degree Total Marketing	Webinar	Free

Programs and presenters subject to change. Be sure to sign in at each seminar to ensure your attendance is credited.
For details and to RSVP: greaterhallchamber.com/events or contact Amanda Lewis, alewis@ghcc.com, 770-532-6206

Small Business Success Seminars are sponsored by:



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