



GREATER HALL
CHAMBER OF COMMERCE

Membership

2019-20 Information Packet

Greater Hall Chamber of Commerce

Mission Statement

To improve the overall business climate for member growth, promote community development, facilitate political action and enhance the quality of life.

Christen Wilbanks

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Why Join?



"Chamber membership means that I stay in the know – whether it's a new business moving into the area or an established business expanding or even changing leadership. Knowing what's going on is the biggest advantage to Chamber membership. If you're planning to do any kind of business in Hall County, you'll want to join the Chamber."

Phillippa Lewis Moss
Director, Gainesville-Hall Co. Community Services



"The Chamber is always one step ahead of issues facing businesses today and works to ensure that all Hall County businesses can successfully compete on a local, national and global stage."

Perry Barnett, CPA
Partner, Rushton



"Being an active member of the Chamber has benefited our company in many ways: Business after Hours allows us to network with future clients. Small Business Seminars provide informative tools that have helped us shape our business brand, and the South Hall Business Coalition keeps us in touch with the companies in our area."

Kay Cochran
Vice President, Cochran Brothers Electric Co., Inc.



"Greater Hall Chamber participation leads to friendships and connections that can help you professionally and personally. See Hall County shine through your Chamber relationships. Become a member, and be active. Involvement is key!"

Margaret C. Spratlin
Outreach Specialist, Longstreet Clinic



"The heart of Chick-fil-A is to invest in our local community. The Greater Hall Chamber provides an excellent avenue for us to grow our relationships with our guests and other Gainesville businesses. By joining a Chamber Committee, you are able to network with other business leaders to continue making an impact in Hall County."

Renee Ginn
Marketing Director, Chick-fil-A Gainesville

1. Connections

The Chamber's greatest benefits? Networking, relationships and lead development. Take part in the many Chamber events to meet prospective clients and generate business leads. Plus, the Chamber only refers its member businesses.

2. Investment

The Chamber's greatest benefits? Networking, relationships and lead development. Take part in the many Chamber events to meet prospective clients and grow your business. May just be the best business investment you'll ever make!

3. Resources

With a membership base that is over 85% small businesses, the Chamber offers a variety of resources to grow small businesses. From marketing workshops to monthly seminars, the Chamber is a valuable resource to grow your business.

4. Knowledge

Stay in-the-know. As the voice for business, the Chamber is the cornerstone for economic and community development. Stay up-to-date on important legislation, business and workforce issues, and other valuable information.

5. Marketing

Interact with fellow members and post your business news through the Chamber's social media connections. Business Link newsletter and eBIZ electronic mailings keep you informed on the latest news and upcoming events.

The Greater Hall Chamber is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to community development. Founded in 1908, the Greater Hall Chamber serves the entire Hall County area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. With over 2,300 business members, the Chamber offers a full range of resources and business services. **GreaterHallChamber.com**

Get Plugged In!



Christen Wilbanks
VP Membership Sales
Greater Hall Chamber

Participation and involvement are keys to success. The Chamber offers a variety of ways to capitalize on opportunities to help grow your business.

- Listing in the Membership Directory and Online Membership Database
- Access to Networking Opportunities and Events
- Access to Forums, Seminars and Committees
- Volunteer Opportunities and Community Involvement
- Advertising, Publicity and Sponsorship Opportunities
- Business Referrals and Networking Events
- Gain in Exposure and Publicly Advertised Ribbon Cuttings
- Make Valuable Business Connections



Kara Tate
VP Sales & Programs,
Greater Hall Chamber

Join a Committee

Economic Development

Small Business Roundtable

Plans monthly seminars and programs to help small businesses become more successful. Meets quarterly.

Job Fair & Career Expo

Plans annual event, open to the public, featuring employer displays and on-site interviews.

Human Resource Council

Limited to human resource managers as approved by council vote. Dues required. Meets monthly.

Industry Roundtable

Manufacturers, distributors and processors meet for programs and shared information. Limited to CEO's and industry managers. Meets monthly.

Drugs Don't Work

Promotes and expands anti-drug program in businesses by enlisting members in the program for training. Discounts on workers comp insurance available to program participants.

Safety Council

Promotes environment, health and safety management of existing industries through educational forums. Meets quarterly.

Staff

- Tim Evans**, VP Economic Development
- Shelley Davis**, VP Existing Industry
- Amanda Lewis**, Project Manager
- Madison Hopkins**, Project Manager

Community Development

Healthcare Committee

Addresses business-related healthcare issues. Meets 1st Wednesday of month.

VISION 2030

A community initiative open to all citizens to implement long-term goals and plans for Gainesville-Hall County.
www.vision2030.org

AgriBusiness Committee

Increases the community's understanding and communicates the importance of agribusiness to Hall County's economy. Meets as needed.

Beautification Committee

Promotes beautification efforts in the Greater Hall area. Meets as needed.

Staff:

- Robin Halstead**, VP Community Development
- Elizabeth Higgins**, Executive Director, VISION 2030

Government Affairs

Issues Committee

Studies community issues, formulates and adopts policies on issues affecting business and the community. Meets monthly - 3rd Wednesday.

Georgia Legislature Committee

Assists with planning the annual appreciation event given for members of the Georgia General Assembly. Meets as needed. September - February.

Staff

- Madison Hopkins**, Project Manager

Membership Development

South Hall Council

Addresses issues and needs in South Hall County. Coordinates monthly South Hall Business Coalition meetings. Meets as needed.

Ambassador Council

Active in ribbon cuttings, Business After Hours and various Chamber projects. Develops strategies/activities for member retention. Meets monthly.

Chamber Chase 5K Run & Walk

Volunteering for the 5K Run and 2 Mile Wellness Walk event held in the spring.

Lunch / Morning Networking

These networking groups help develop business relationships and generate referrals and leads. Lunch 'n Learn - meets 3rd Wednesday; Network Over Coffee - 2nd & 4th Wednesdays.

Hackers Holiday Golf

Assists in planning and working the annual spring golf tournament. Meets winter through spring.

Marketing Council

Marketing and Communications professionals generate ideas and serve as an advisory board for the Chamber. Plans special marketing events. Meets quarterly.

Staff

- Mandy Lathem**, VP Membership/Events
- Christen Wilbanks**, VP Membership Sales
- Kara Tate**, VP Sales & Programs

What's Happening at the Chamber?



Kit Dunlap
President & CEO
Greater Hall Chamber

What activities take place at the Chamber of Commerce in a typical month? While no two months are the same, dozens of programs, seminars, meetings, special events and networking opportunities are offered throughout the year. Also, economic development recruitment and retention and education leadership programs are continuous efforts.

Monthly networking opportunities include the **Lunch 'n Learn** meetings, **Network Over Coffee** in the morning, and **Business After Hours** after work. Each of these events provides a great opportunity for employees of small and large businesses to meet each other and learn more about other businesses in the community. The **South Hall Business Coalition** meets monthly and brings together our members to discuss local government updates, transportation, education and a variety of other topics. **Small Business Success Seminars** cover a variety of topics from retirement planning to marketing.

The Chamber has an opportunity for every Chamber Member to play an active role. Get involved with your community and the Chamber today, and make a difference.

Leading the Chamber since 1998, Kit Dunlap is a Brenau College graduate with a strong local and state-wide economic development background serving as a founding member and former chair of the Gainesville-Hall County Economic Development Council and chair of the Georgia Department of Economic Development for 10 years.

Chamber Executive Committee

Chairman Brian Rochester Rochester & Associates	Vice Chair, South Hall Council Terry Merck , American Yazaki	Co-Vice Chair, Membership Phil Bonelli , Regions Bank	Vice Chair, Community Development Caroline Lewallen , Jaemor Farms
Chairman-Elect Geoff Lee Michelin Raceway Road Atlanta	Vice Chair, Education Andi Farmer , Milton Martin Honda	Chair, Vision 2030 Phillippa Lewis Moss Community Service Center	Senior Advisor Brian Daniel Carroll Daniel Construction
Treasurer Glennis Barnes , Georgia Power	Co-Vice Chair, Education Tate O'Rourke , Jackson EMC	Executive Director, Vision 2030 Elizabeth Higgins	Immediate Past Chair Carol Burrell Northeast Georgia Health System
Vice Chair, Economic Development David Lee , Jackson EMC	Vice Chair, Government Affairs Philip Wilheit, Jr. , Wilheit Packaging	Co-Chairs, HALLmark 2015-2020 Paul Chambers , AT&T Mimi Collins , Longstreet Clinic Randall Frost Stewart, Melvin & Frost	Greater Hall Chamber President & CEO Kit Dunlap
Vice Chair, Marketing Missy Burgess , Lanier Islands	Vice Chair, Membership Brett Fowler Turner, Wood & Smith Insurance		

Chamber Staff: Working for You

Executive Kit Dunlap President & CEO Gerri Collins Executive Assistant	Finance & Operations David Umberson Vice President Finance/HR	Community Development Robin Halstead Vice President	Membership Development Mandy Lathem Vice President Membership Events Christen Wilbanks Vice President Membership Sales Kara Tate Vice President Sales & Programs
Economic Development Tim Evans Vice President Shelley Davis Vice President Existing Industry Amanda Lewis Project Manager Small Business Madison Hopkins Project Manager	Education Andi Harmon Vice President	VISION 2030 Elizabeth Higgins Executive Director	
	Government Affairs Madison Hopkins Project Manager	Chamber Welcome Center Robin Halstead Manager	
	South Hall Council Kara Tate Vice President Sales & Programs	Marketing & Communications Kemie West Marketing Consultant	



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2019-2020 Investment Schedule

Schedule A: General Business

<i>Number of Employees</i>	<i>Base Rate</i>
1-5	\$320
6-10	\$375
11-20	\$490
21-50	\$660
51-100	\$935
101-150	\$1,025
151-200	\$1,310
201 +	\$1,310+\$3 per employee

2nd location of same business: Half of Schedule A Dues

Schedule B: Hotels, Motels, Apartments

\$230 + \$3 per unit
Apartments
\$575 + \$3 per unit

Schedule C: Professionals / Attorneys / Real Estate / Insurance / Financial Advisors

\$350 + \$175 per additional representative

Schedule D: Individuals / Retired Community Member

\$175 (name only without title and company name)

Schedule E: Non-Profit

\$225

Schedule F: Educational Institutions

\$400

Schedule G: Financial Institutions

Minimum for New Institution is \$755
\$38 per million in deposits
1st \$50 million
\$22 per million in deposits
2nd \$50 million
\$16 per million in deposits
Over \$100 million

Processing Fee: \$35 per member

Featured Member Listing on Website: \$50

2019-2020 Membership Application

Company/Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ **Fax:** _____

Website: _____

Facebook: _____

Twitter: _____ **LinkedIn:** _____

Year Established: _____ **Number of Full Time Employees:** _____

Key Contact Name (listed in directory): _____

Title: _____ Email: _____

Additional Representative(s) to be listed?

Name: _____ Title: _____

Email: _____

Name: _____ Title: _____

Email: _____

Name: _____ Title: _____

Email: _____

Check here to receive eBIZ (electronic email updates): Yes _____ No _____

Category to be listed in the Membership Directory: _____

Investment Schedule: (circle one): A B C D E F G

Membership Investment: \$ _____ + \$35 Processing Fee

ADD (optional) \$50 for **Featured Member Listing** in website directory

Total Due: _____

Information on the tax deductibility of your investment should be obtained from your tax advisor. The Chamber is a 501(c)(6) organization.

How did you hear about the Greater Hall Chamber? _____

Sponsor Name/Company: _____

Being in agreement with the policies of the Greater Hall Chamber of Commerce, I agree to invest annually in the Chamber. I understand that a full annual membership investment is due with this application and that subsequent annual renewal investments will be payable on this anniversary date. The Chamber may depend on my annual investment until I terminate this agreement in writing.

Signature: _____ **Date:** _____

For Office Use Only:

Paid Check #: _____ Date Received: _____ Amount Paid: \$ _____