

Join Now



**GREATER HALL**  
CHAMBER OF COMMERCE

## **Membership Campaign 2020**

Greater Hall Chamber of Commerce

*January 27 - March 13*

*The mission of the Greater Hall Chamber of Commerce is to improve the overall business climate for member growth, promote community development, facilitate political action, and enhance the quality of life.*

**[GreaterHallChamber.com](http://GreaterHallChamber.com)**

# More Incentives to Join Join Now for Special Deals!

Membership Campaign 2020: Monday, January 27 – Friday, March 13

A national survey found that consumers are **63% more likely to buy from Chamber members**. In addition, a **Special Incentives Package** is available when you join the Greater Hall Chamber of Commerce **NOW through March 13, 2020**.

- **Featured Member Listing and Logo** on the Chamber's website: **GreaterHallChamber.com** (Value: \$50)
- **Complimentary Membership Directory** (electronic) listing of Chamber Members (Value: \$200)
- **Ribbon Cutting Ceremony** and coverage in the Chamber's **Business Link** newsletter
- **Promotional Discounts** (AccessWDUN - Value \$300)
- **Advertising Discounts** (The Times - Value \$150)
- **Business Information Listing** in the Chamber's **Business Link** newsletter
- Invitation to the **New Member Breakfast & Orientation** (March 20 at Lanier College & Career Academy)

For more on these and other Greater Hall Chamber membership benefits and incentives:

**Christen Wilbanks**, VP of Membership Sales, 770-532-6206 x 116. Email: [cwilbanks@ghcc.com](mailto:cwilbanks@ghcc.com)

**Kara Tate**, VP of Membership Sales & Programs, 770-532-6206 x 103. Email: [ktate@ghcc.com](mailto:ktate@ghcc.com)

## Chamber Membership Leadership



**Brett Fowler**  
*Turner Wood & Smith Insurance*  
Vice Chair, Membership



**Phil Bonelli**  
*Regions*  
Co Vice Chair, Membership

### Membership Drive Team Captains:

**Jessica Palacios**, *Cardinal Ridge Group*

**Nancy Jo Zimmer**, *JP Morgan Chase*

**Tracy Herter**, *Netchex*

**Michele Piucci**, *Peach State Bank*

**Darryl Workman**, *South State Bank*

**Logan Jones**, *Wilheit Packaging*

## Get the Benefits!

*Join the Greater Hall Chamber of Commerce and get all the benefits, including:*

Advertising Opportunities • Networking Events • Sponsorship Opportunities

Committee Participation • Small Business Development

Annual Membership Events • Economic Development • Community Development

# Get Plugged In!



**Christen Wilbanks**  
VP Membership Sales  
Greater Hall Chamber

Participation and involvement are keys to success. The Chamber offers a variety of ways to capitalize on opportunities to help grow your business.

- Listing in the Membership Directory and Online Membership Database
- Access to Networking Opportunities and Events
- Access to Forums, Seminars and Committees
- Volunteer Opportunities and Community Involvement
- Advertising, Publicity and Sponsorship Opportunities
- Business Referrals and Networking Events
- Gain in Exposure and Publicly Advertised Ribbon Cuttings
- Make Valuable Business Connections



**Kara Tate**  
VP Sales & Programs,  
Greater Hall Chamber

## Join a Committee

### Economic Development

#### Small Business Roundtable

Plans monthly seminars and programs to help small businesses become more successful. Meets quarterly.

#### Job Fair & Career Expo

Annual event, open to the public, featuring employer displays and on-site interviews.

#### Human Resource Council

Limited to human resource managers as approved by council vote. Dues required. Meets monthly.

#### Industry Roundtable

Manufacturers, distributors and processors meet for programs and shared information. Limited to CEO's and industry managers. Meets quarterly.

#### Drugs Don't Work

Promotes and expands anti-drug program in businesses by enlisting members in the program for training. Discounts on workers comp insurance available to program participants.

#### Environmental Health & Safety

Promotes environment, health and safety management of existing industries through educational forums. Meets quarterly.

#### Staff:

Tim Evans, VP, Economic Development  
Nikki Chandler, VP Existing Industry  
Amanda Lewis, Project Manager  
Madison Hopkins, Project Manager

### Community Development

#### Healthcare Committee

Addresses business-related healthcare issues. Meets first Wednesday of each month.

#### VISION 2030

A community project open to all citizens to implement long-term goals and plans for Gainesville-Hall County.

#### AgriBusiness Committee

Increases the community's understanding and communicates the importance of agribusiness to Hall County's economy. Meets as needed.

#### Beautification Committee

Promotes beautification efforts in the Greater Hall area. Meets as needed.

#### Staff:

Robin Halstead, VP, Community Develop.  
Elizabeth Higgins, Director, VISION 2030

### Government Affairs

#### Issues Committee

Studies community issues, formulates and adopts policies on issues affecting business and the community. Meets monthly - 3rd Wednesday.

#### Georgia Legislature Committee

Assists with planning the annual appreciation event given for members of the Georgia General Assembly. Meets as needed. September - February.

#### Staff:

Madison Hopkins, Project Manager

### Membership Development

#### South Hall Council

Addresses issues and needs in South Hall County. Coordinates monthly South Hall Business Coalition meetings. Meets as needed.

#### Ambassador Council

Active in ribbon cuttings, Business After Hours and various Chamber projects. Develops strategies/activities for member retention. Meets monthly.

#### Chamber Chase 5K Run & Walk

Volunteering for the 5K Run and 2 Mile Wellness Walk event held in the spring.

#### Lunch / Morning Networking

These networking groups help develop business relationships and generate referrals and leads. Lunch 'n Learn - meets 3rd Wednesday; Network Over Coffee - 2nd & 4th Wednesdays.

#### Hackers Holiday Golf Tournament

Assists in planning and working the annual golf tournament. Meets winter through spring.

#### Marketing Council

Marketing, PR and Communications professionals generate ideas and serve as a sounding board for the Chamber. Plans special marketing seminars. Meets as needed.

#### Staff:

Mandy Lathem, VP, Membership Events  
Christen Wilbanks, VP, Membership Sales  
Kara Tate, VP, Sales & Programs

# What's Happening at the Chamber?



**Kit Dunlap**  
President & CEO  
Greater Hall Chamber

What activities take place at the Chamber of Commerce in a typical month? While no two months are the same, dozens of programs, seminars, meetings, special events and networking opportunities are offered throughout the year. Also, economic development recruitment and retention and education leadership programs are continuous efforts.

Monthly networking opportunities include the **Lunch 'n Learn** meetings, **Network Over Coffee** in the morning, and **Business After Hours** after work. Each of these events provides a great opportunity for employees of small and large businesses to meet each other and learn more about other businesses in the community. The **South Hall Business Coalition** meets monthly and brings together our members to discuss local government updates, transportation, education and a variety of other topics. **Small Business Success Seminars** cover a variety of topics from retirement planning to marketing.

The Chamber has an opportunity for every Chamber Member to play an active role. Get involved with your community and the Chamber today, and make a difference.

Leading the Chamber since 1998, Kit Dunlap is a Brenau College graduate with a strong local and state-wide economic development background serving as a founding member and former chair of the Gainesville-Hall County Economic Development Council and chair of the Georgia Department of Economic Development for 10 years.

## Chamber Executive Committee

Chairman <b>Brian Rochester</b> <i>Rochester &amp; Associates</i>	Vice Chair, Marketing <b>Missy Burgess</b> , <i>Lanier Islands</i>	Vice Chair, Membership <b>Brett Fowler</b> <i>Turner, Wood &amp; Smith Insurance</i>	Senior Advisor <b>Brian Daniel</b> <i>Carroll Daniel Construction</i>
Chairman-Elect <b>Geoff Lee</b> <i>Michelin Raceway Road Atlanta</i>	Vice Chair, South Hall Council <b>Terry Merck</b> <i>American Yazaki Corporation</i>	Co-Vice Chair, Membership <b>Phil Bonelli</b> , <i>Regions Bank</i>	Immediate Past Chair <b>Carol Burrell</b> <i>Northeast Georgia Health System</i>
Treasurer <b>Glennis Barnes</b> <i>Georgia Power</i>	Vice Chair, Education <b>Andi Farmer</b> , <i>Milton Martin Honda</i>	Chair, Vision 2030 <b>Phillippa Lewis Moss</b> <i>Community Service Center</i>	Greater Hall Chamber President & CEO <b>Kit Dunlap</b>
Vice Chair, Economic Development <b>David Lee</b> <i>Jackson EMC</i>	Co-Vice Chair, Education <b>Tate O'Rourke</b> , <i>Jackson EMC</i>	Executive Director, Vision 2030 <b>Elizabeth Higgins</b>	
	Vice Chair, Government Affairs <b>Philip Wilheit, Jr.</b> <i>Wilheit Packaging</i>	Co-Chairs, HALLmark 2015-2020 <b>Paul Chambers</b> , <i>AT&amp;T</i> <b>Mimi Collins</b> , <i>Longstreet Clinic</i> <b>Randall Frost</b> , <i>Stewart, Melvin &amp; Frost</i>	

## Chamber Staff: Working for You

<b>Executive</b> Kit Dunlap <i>President &amp; CEO</i> Gerri Collins <i>Executive Assistant</i>	<b>Finance &amp; Operations</b> David Umberson <i>Vice President Finance/HR</i>	<b>Community Development</b> Robin Halstead <i>Vice President</i>	<b>Membership Development</b> Mandy Lathem <i>Vice President Membership Events</i> Christen Wilbanks <i>Vice President Membership Sales</i> Kara Tate <i>Vice President Sales &amp; Programs</i>
<b>Economic Development</b> Tim Evans <i>Vice President</i> Nikki Chandler <i>Vice President Existing Industry</i> Amanda Lewis <i>Project Manager Small Business</i> Madison Hopkins <i>Project Manager</i>	<b>Education</b> Andi Harmon <i>Vice President</i>	<b>VISION 2030</b> Elizabeth Higgins <i>Executive Director</i>	
	<b>Government Affairs</b> Madison Hopkins <i>Project Manager</i>	<b>Chamber Welcome Center</b> Robin Halstead <i>Manager</i>	
	<b>South Hall Council</b> Kara Tate <i>Vice President Sales &amp; Programs</i>	<b>Marketing &amp; Communications</b> Kemie West <i>Marketing Consultant</i>	



The Greater Hall Chamber is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to community development. Founded in 1908, the Greater Hall Chamber serves the entire Hall County area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. With over 2,300 business members, the Chamber offers a full range of resources and business services.

# 2020 Investment Schedule

## Schedule A: General Business

<i>Number of Employees</i>	<i>Base Rate</i>
1-5	\$320
6-10	\$375
11-20	\$490
21-50	\$660
51-100	\$935
101-150	\$1,025
151-200	\$1,310
201 +	\$1,310+\$3 per employee

2nd location of same business: Half of Schedule A Dues

## Schedule B: Hotels, Motels, Apartments

\$230 + \$3 per unit

Apartments

\$575 + \$3 per unit

## Schedule C: Professionals / Attorneys / Real Estate / Insurance / Financial Advisors

\$350 + \$175 per additional representative

## Schedule D: Individuals / Retired Community Member

\$175 (name only without title and company name)

## Schedule E: Non-Profit

\$225

## Schedule F: Educational Institutions

\$400

## Schedule G: Financial Institutions

Minimum for New Institution is \$755

\$38 per million in deposits

1st \$50 million

\$22 per million in deposits

2nd \$50 million

\$16 per million in deposits

Over \$100 million

**Processing Fee:** \$35 per member

**Featured Member Listing on Website:** \$50 (FREE if signed up on or before 3/13/20)

# Upcoming Chamber Events

New Member Drive 2020

Wednesday, January 29

## **New Trends in Social & Digital Marketing**

8:30 a.m. - 11:30 a.m.

Brenau Downtown Center

Tuesday, February 11

## **Small Business Seminar**

7:45 a.m. - 9:00 a.m. | Chamber

Tuesday, February 11

## **Business After Hours**

*Sponsored by Hasty Pope Law Firm*

5:00 p.m. - 7:00 p.m.

Hasty Pope | 529 Green Street | Gainesville

Wednesday, February 12

## **Network Over Coffee**

8:30 a.m. - 9:30 a.m.

Haydee's Café | Oakwood

Thursday, February 13

## **South Hall Business Coalition**

*City of Flowery Branch Update*

8:00 a.m. - 9:00 a.m.

Flowery Branch City Hall

Tuesday, February 18

## **WomenSource Power Breakfast**

8:00 a.m. - 9:00 a.m. | Chamber

Wednesday, February 19

## **Lunch 'n Learn**

12:00 p.m. - 1:00 p.m.

Speaker: TRACS Group

BGW Dental Group | Braselton

Thursday, February 20

## **Business EXPO 2020**

Small Business Luncheon: 11:30 a.m. - 1:00 p.m.

Business EXPO: 1:00 p.m. - 6:00 p.m.

A Taste of Gainesville: 4:00 p.m. - 6:00 p.m.

Lanier Technical College

Ramsey Conference Center

Friday, February 21

## **Arbor Day Celebration**

10:00 a.m. - 11:00 a.m.

Atlanta Botanical Garden Gainesville

Tuesday, February 25

## **Healthy Hall Awards Luncheon**

*Keynote Speaker: The Honorable Nathan Deal*

11:30 a.m. - 1:00 p.m.

Brenau Downtown Center

Wednesday, February 26

## **Network Over Coffee**

8:30 a.m. - 9:30 a.m.

TownePlace Suites by Marriott | Gainesville

Thursday, February 27

## **Chamber Board of Directors**

12:00 - 1:30 p.m. | Gainesville Civic Center

Wednesday, March 18

## **Job Fair & Career Expo**

10:00 a.m. - 2:00 p.m.

Gainesville Civic Center

Thursday, March 26

## **Chamber Chase 5K & 2 Mile Wellness Walk**

6:00 p.m.

Riverside Military Academy

Friday, April 24

## **Hackers Holiday Golf Tournament**

10:00 a.m. | Legacy on Lanier Golf Club

at Lanier Islands

Thursday, May 14

## **112th Annual Meeting & Gala**

6:00 p.m. | Chattahoochee Country Club

Get all the details on these and more events  
and register online: [GreaterHallChamber.com](http://GreaterHallChamber.com)



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# 2020 Membership Application

**Company/Organization Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Facebook:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_ **LinkedIn:** \_\_\_\_\_

**Year Established:** \_\_\_\_\_ **Number of Full Time Employees:** \_\_\_\_\_

**Key Contact Name** (listed in directory): \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

**Additional Representative(s) to be listed?**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

**Check here to receive eBIZ** (electronic email updates): Yes \_\_\_\_\_ No \_\_\_\_\_

**Category to be listed in the Membership Directory:** \_\_\_\_\_

**Investment Schedule:** (circle one): A B C D E F G

**Membership Investment:** \$ \_\_\_\_\_ + \$35 Processing Fee

**ADD** (optional) \$50 for **Featured Member Listing** in website directory (FREE if signed up on or before 3/13/20)

**Total Due:** \_\_\_\_\_

Information on the tax deductibility of your investment should be obtained from your tax advisor. The Chamber is a 501(c)(6) organization.

**How did you hear about the Greater Hall Chamber?** \_\_\_\_\_

**Sponsor Name/Company:** \_\_\_\_\_

Being in agreement with the policies of the Greater Hall Chamber of Commerce, I agree to invest annually in the Chamber. I understand that a full annual membership investment is due with this application and that subsequent annual renewal investments will be payable on this anniversary date. The Chamber may depend on my annual investment until I terminate this agreement in writing.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*For Office Use Only:*

Paid Check #: \_\_\_\_\_ Date Received: \_\_\_\_\_ Amount Paid: \$ \_\_\_\_\_



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