



# GREATER HALL

## CHAMBER OF COMMERCE

### QUICK FACTS

## Healthcare Providers and Employment Overview

### 2020-2021 Geographic Study of Gainesville-Hall County

- Gainesville-Hall County is the regional healthcare hub for more than 1.8 million people in an 18-county area across Northeast Georgia.
- The Greater Hall Chamber study includes 447 healthcare service providers in Gainesville-Hall County.
- Gainesville-Hall County's growing healthcare sector employs 14,725 or 14.2% of the workforce.
- The Georgia Department of Labor reports the average salary for the healthcare sector in Gainesville-Hall County is \$56,316, a figure that is up 12.5% from 2015.
- Healthcare providers in Gainesville-Hall County account for an estimated \$829 million in annual payroll, up 44% since 2015.
- Over 70% of Hall County's healthcare employment is concentrated in the City of Gainesville, with 284 healthcare service provider locations employing 10,786 with an estimated \$605 million in annual payroll.
- Northeast Georgia Medical Center (NGMC) in Gainesville has 4,865 employees.
- NGMC has now surpassed the \$2 billion mark in local and state economic impact.
- The study also highlights other growing concentrations of healthcare service providers in South Hall County, employing more than 3,250 in Braselton, Oakwood, Flowery Branch and Buford.
- Beginning in 2014, the Governor's High Demand Career Initiatives concluded that healthcare is one of the high-demand career fields anticipated to grow over the next five to ten years in Georgia.
- According to the Georgia Department of Labor, employment in healthcare services is expected to grow 2.8% per year and add nearly 140,000 jobs across Georgia through 2022.

#### RESOURCES

[2020-2021 Map of Gainesville-Hall County Healthcare Providers by Employment](#)

[2020-2021 List of Healthcare Service Providers in Gainesville-Hall County by Employer](#)

[2020-2021 List of Healthcare Service Providers in Gainesville-Hall County by Number of Employees](#)

#### About the Study:

The Greater Hall Chamber of Commerce performed the study of Healthcare Service Providers by compiling data from various sources, including the Georgia Department of Labor and more than 400 coordinating phone calls and emails with healthcare service providers to confirm employment by location. Due to the coronavirus pandemic, numerous healthcare providers have added employees to meet the needs of the community. Furthermore, healthcare providers continue to open new locations or add additional locations throughout Hall County. The Greater Hall Chamber is grateful for the dedicated healthcare workers in our community.

[www.greaterhallchamber.com](http://www.greaterhallchamber.com)