

ACCOLADES

“Georgia’s Top Performing Small Metro”
“Year-After-Year Growth City”
“Best Small Places for Business & Careers”
“Best Lake Town”

- *Site Selection* magazine named Georgia the “#1 State in the Nation for Business” for the eighth consecutive year and named Gainesville-Hall County one of the “Top Performing Small Metro Areas in Georgia.”
- The *2020 Milken Institute Report* named Gainesville-Hall County the “Top Small Metro Area in Georgia” and Top Ten in the Nation for “Best Performing Small Metros.”
- *Area Development* magazine included Gainesville-Hall County among its cities for “Year-After-Year Growth” with Georgia named the “#1 Place for Business” for seven years in a row. Since 2015, Gainesville-Hall County has announced 5,600 new jobs and \$1.4 billion in capital investment.
- Northeast Georgia Medical Center (NGMC) is Georgia’s most awarded hospital. NGMC is a verified Level II Trauma Center, was the only cancer program in Georgia to receive the 2018 Outstanding Achievement Award for cancer services, and was the first in the State to receive recognition as a Center of Excellence for Hernia and Robotic Surgery.
- CoStar Group named Gainesville-Hall County the “#1 Metro Area in Georgia for Year-Over-Year Job Growth” in 2020.
- In 2018, *Where to Retire* selected Gainesville-Hall County as a top retirement destination in the sixth edition of “America’s 100 Best Places to Retire,” a comprehensive guidebook of the country’s most appealing retirement towns. In addition, Gainesville-Hall County was listed as one of ten “Best Lake Towns.”
- Lanier Technical College (LTC) reached the highest enrollment numbers in its 55-year history with 5,066 students enrolled for the fall 2020 semester, up 9.7% from fall 2019. LTC offers 155 programs of study, and graduates continue to enjoy a 100% job placement rate.
- Lake Lanier Olympic Park (LLOP) was selected as the host site for the 2026 NCAA Women’s Rowing Championships, which will bring an estimated economic impact of \$2.5 million to Gainesville-Hall County. LLOP also hosted the 2019 American Canoe Association’s Sprint National Championships and the 2018 ICF Dragon Boat World Championships.
- Some 99% of businesses in Gainesville-Hall County are categorized as small with fewer than 500 employees. Gainesville-Hall County was ranked one of the “2020 Best Cities in the U.S. for Small Businesses” by *ChamberofCommerce.org*.



GREATER HALL
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