



Workforce Development Initiative Executive Summary



Mission: Build a sustainable workforce for Gainesville-Hall County that possesses the skills needed by today's (and tomorrow's) employers by collaborating with area employers, educators and leaders to create new programs, market existing programs, remove barriers and influence perceptions.

Major Accomplishments:

- In 2015, 4 Manufacturers employed 16 High School Students
- In 2016, 22 Manufacturers employ 60 High School Students

Connect employers to local future employees

Workbased learning students
 Job Shadowing
 Youth Apprenticeships
 Partners In Education
 Youth Leadership Hall

Support and communicate state and federal initiatives

Governor's High Demand Career Initiative
 Georgia WorkSmart
 Go Build Georgia
 Georgia QuickStart
 HOPE scholarships and grants
 Georgia Tech Economic Development Enterprise
 WIOA – Workforce Innovation Opportunity Act
 US Dept. of Labor Apprenticeship & Training

Facilitate communication of educational professionals

Workbased Learning Coordinator local industry tours
 Education Consortium

Facilitate HR Professional participation in

Mock interviews at high schools
 Soft Skill and Employability workshops
 Educational professional workshops

Maintain relationships with employers

Determine workforce development needs

Communicate job options through programs and relationships

Job Fairs
 GA Dept. of Labor Career Centers
 Goodwill Center
 Multiple staffing agencies

Make employers aware of local valuable facilities

Lanier Technical College
 Lanier Charter Career Academy
 Gainesville High School Maker's Space
 North Hall High School STEM Academy
 University of North Georgia
 Brenau University
 Private Schools

Celebrate workforce development achievements

Industry Appreciation Program
 Partners in Education Celebration
 Apprenticeship Pioneer Communications
 Workbased Learning success via social media
Business Link story monthly



Workforce Development Initiative Executive Summary - continued -



Workforce Development Task Force: Perry Barnett, Rushton, serves as Chairman. Task Force Members include representatives from each public school system, colleges, employers and the Chamber.

History

July 2014	Establish Workforce Development Task Force
Sept 2014	Initiated Monthly Industry Tours for Educational Professionals Conducted Workforce Development Survey of Industry
March 2015	Hosted Manufacturers Workforce Development Event “Grow Your Own” (80 in attendance representing 40 existing industries)
August 2015	Facilitated Employer Panel at Chestatee High School for 80 Teachers IMS Gear and ZF Gainesville host tours for all 80 Teachers
March 2016	Hosted 2 nd annual Manufacturers Workforce Development Event “Grow Your Own”
June 2016	Annual Conference of the Georgia Association of Manufacturers – Speaker
July 2016	Annual Top Gun Training of Georgia Work Based Learning Coordinators – Speaker Hosted “Apprenticeship Pioneer”

Plans for FY 2017

- Host 3rd Annual Manufacturers Workforce Development Event “Grow Your Own”
- Host Partners In Education Celebration
- Award Workforce Development Recognition at Annual Industry Appreciation Event
- Host Monthly industry tours for Education Professionals
- Tour of North Hall High School STEM Academy with local industry
- Complete production and distribution of industry-focused workbased learning video
- Initiate first student-led social media campaign highlighting local careers in industry
- Annual Job Fair
- Annual Top Gun Training of Georgia Work Based Learning Coordinators – Speaker
- Host Apprenticeship Pioneer Meeting to facilitate industry consortium of apprenticeships offering paid full-time position, paid education and journeyman’s card
- Create a Legal Opinion document for employers
- Create Intern and Apprenticeship Contacts document for employers
- Workbased Learning presentation to HR Council to include workers comp premium incentive law
- Assess healthcare-related workforce development need and potential impact
- Collaborate with Vision 2030 Education and Workforce Development Consortium

Publications

[Business Guide to Employing a WBL Student](#)
[Workforce Development Survey Results 2015](#)
[Partner In Education Handbook](#)

“Seeking work(ers)” article published in *Atlanta Business Chronicle* May 2015