

## HALL COUNTY

### Governments

Hall County ( <i>Hallcounty.org</i> ).....	770-535-8288
Gainesville ( <i>Gainesville.org</i> ).....	770-535-6862
Flowery Branch ( <i>Flowerybranchga.org</i> ).....	770-967-6371
Oakwood ( <i>CityofOakwood.net</i> ).....	770-534-2365
Lula ( <i>Lulaga.gov</i> ).....	770-869-3801
Clermont ( <i>Clermontga.com</i> ).....	770-983-7568
Buford ( <i>CityofBuford.com</i> ).....	770-945-6761
Braselton ( <i>Braselton.net</i> ).....	706-654-3915
Gillsville.....	770-869-9000

### Business Licenses

Hall County.....	770-531-6815
Gainesville.....	770-535-6861
Flowery Branch.....	770-967-6371
Oakwood.....	770-534-2365
Lula.....	770-869-3801
Clermont.....	770-983-7568
Buford.....	770-945-6761
Braselton.....	706-654-3915
Gillsville.....	770-869-9000

### Building Permit Information

Hall County, Lula and Clermont.....	770-531-6809
City of Gainesville.....	770-531-6809
City of Flowery Branch.....	770-967-6378
City of Oakwood.....	770-534-2365

### Trade Name Registration

Clerk of Superior Court.....	770-531-7025
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### Planning and Development

Hall County.....	770-531-6809
Gainesville.....	770-531-6570
Flowery Branch.....	770-967-6378
Oakwood.....	770-534-2365
Lula.....	770-869-3801

Georgia Department of Revenue.....	770-718-3700
Georgia Department of Labor.....	770-535-5484
Georgia Mountains Regional Commission	
Revolving Loan Fund.....	770-538-2609
Hall County Environmental Health Dept.....	770-531-3973
Advanced Manufacturing Tech Center.....	770-531-4500
Business Incubator at Brenau University.....	770-535-9220
<i>(Brenau.edu/incubator)</i>	

### STATE CONTACTS

Secretary of State ( <i>SOS.state.ga.us</i> ).....	404-656-2817
Trademark.....	404-656-2861
Incorporation.....	404-656-2817

Georgia Department of Revenue ( <i>DOR.ga.gov</i> )	
Certificate of Registration.....	404-417-2400
Withholding Tax Number.....	404-417-4477
Alcohol & Tobacco Tax Unit.....	404-656-4262
Sales & Use Tax Division.....	404-656-5687

Georgia Department of Economic Development ( <i>Georgia.org</i> )	
Small Business and Innovation.....	770-538-2757

Better Business Bureau.....	404-688-4910
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### FEDERAL CONTACTS

Federal Employer Identification Number (EIN)	
Internal Revenue Service ( <i>IRS.gov</i> ).....	404-338-7962
	800-829-4933
US Dept. of Commerce, Trademark Office.....	800-786-9199
Dept. of Agriculture Consumer Protection.....	404-656-3627
Georgia Dept. of Agriculture.....	404-656-3645
U.S. Bureau of the Census.....	404-730-3833
U.S. Department of Commerce.....	404-730-3007
Small Business Administration.....	404-331-0100
SCORE.....	404-331-0121

## CONTACT US TO LEARN MORE

### Greater Hall Chamber of Commerce

230 E.E. Butler Parkway  
Gainesville, GA 30501  
Online: [GreaterHallChamber.com](http://GreaterHallChamber.com)  
Telephone: 770-532-6206  
Email: [alewis@ghcc.com](mailto:alewis@ghcc.com)

# — 2020 — Small Business Resource Guide

Provided by the  
**Greater Hall Chamber of Commerce**  
and the  
**University of Georgia**  
**Small Business Development Center**



**GREATER HALL**  
CHAMBER OF COMMERCE

The mission of the Greater Hall Chamber of Commerce is to improve the overall business climate for member growth, promote community development, facilitate political action and enhance the quality of life.

Gainesville-Hall County is one of the fastest growing communities in the country. Situated between the beautiful Blue Ridge Mountains and Metro Atlanta and surrounded by Lake Sidney Lanier, our community provides an ideal location to grow your professional and personal life.

Our economy is made up of both large and small companies representing diverse businesses. From light to heavy industrial and manufacturing to professional services and retail, all forms of the entrepreneurial spirit call Gainesville-Hall County home.

Gainesville-Hall County embodies an environment that encourages and empowers entrepreneurs to start innovative new companies as well as strengthening and nurturing existing companies.

We are progressive and supported by the political and business leadership to retain and promote positive planned economic growth, as well as enhance quality of life.

We are committed to helping entrepreneurs realize their business dreams.

The Greater Hall Chamber is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to state and government.



**Kit Dunlap**  
President & CEO  
Greater Hall Chamber

The primary goal of the Greater Hall Chamber is to help your business succeed by fostering a thriving and vigorous business environment. We're proud of our community and what it offers. We hope you'll join us in supporting one of the most exciting and inviting communities in the United States. We're here to help you grow your business!



Local small business owners, **Derrick and Danielle Case**, founders of **Dress Up**. The entrepreneurs opened their first storefront in 2009 and have expanded to 17 store fronts, in four states, 200+ employees, and a huge online and social media presence.

The Greater Hall Chamber was founded in 1908 and serves Hall County and the surrounding area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. Gainesville Hall County, Georgia, USA, is an ideal location to do business and strives to help you maximize your success in every arena.

With over 2,400 business members and representatives, the Chamber Team strives to fill our members' needs through a full range of business services, including:

<i>Economic Development</i>	<i>Community Programs</i>
<i>Networking &amp; Referrals</i>	<i>Government Relations</i>
<i>Small Business Programs</i>	<i>Visitor's Center</i>
<i>Membership Services</i>	<i>Leadership Programs</i>
<i>Education Programs</i>	<i>Healthcare Programs</i>



Greater Hall Chamber January 2020 Small Business Seminar (L-R) **Jay Kelly**, *Signs By Tomorrow*; **Andrew Davenport**, *A Good Look Home Inspection*; **Patrick Fulbright** and **Molly Knight**, *University of Georgia Small Business Development Center (SBDC)*.

## Small Business Start Up Tips

**Create a business plan:** Create a plan to outline your company's direction – often a requirement for funding.

**Market Research:** Know your customers and competition.

**Your industry:** An important step in succeeding in your industry is knowledge. If you're planning to sell products or services to business customers you need to know more about them. Research your competitors or B2B customers.

**Funding:** Funding sources will analyze your financial projections in your business plan to determine whether to invest or loan funds.

**Legalities:** Seek assistance for the best legal structure and help with regulatory guidelines.

## Small Business Resources

*Free Consultations • Business Plan Assistance  
Funding Advice • Information for Entrepreneurship*

**Business Incubator at Brenau University**  
999 Chestnut Street | Gainesville, GA 30501  
770-535-9220 | [Brenau.edu/incubator](http://Brenau.edu/incubator)

**SCORE**  
PO Box 7142 | Gainesville, GA 30504  
470-465-0717 | [SCORE.org](http://SCORE.org)

**UGA Small Business Development Center (SBDC)**  
906-E Interstate Ridge Drive | Gainesville, GA 30501  
770-531-5681 | [GainesvilleSBDC.org](http://GainesvilleSBDC.org)

**Greater Hall Chamber of Commerce**  
230 E.E. Butler Parkway | Gainesville, GA 30501  
770-532-6206 | [GreaterHallChamber.com](http://GreaterHallChamber.com)

- *Monthly Small Business Success Seminars*
- *Multiple Networking Events*
- *Advertising & Sponsorship Opportunities*