

## HALL COUNTY CONTACTS

### *Governments*

|                     |                          |              |
|---------------------|--------------------------|--------------|
| Hall County.....    | hallcounty.org.....      | 770-535-8288 |
| Gainesville.....    | gainesville.org.....     | 770-535-6862 |
| Flowery Branch..... | flowerybranchga.org..... | 770-967-6371 |
| Oakwood.....        | cityofoakwood.net.....   | 770-534-2365 |
| Lula.....           | lulaga.gov.....          | 770-869-3801 |
| Clermont.....       | clermontga.com.....      | 770-983-7568 |
| Buford.....         | cityofbuford.com.....    | 770-945-6761 |
| Braselton.....      | braselton.net.....       | 706-654-3915 |
| Gillsville.....     | .....                    | 770-869-9000 |

### **Business Licenses**

|                     |       |              |
|---------------------|-------|--------------|
| Hall County.....    | ..... | 770-531-6815 |
| Gainesville.....    | ..... | 770-535-6861 |
| Flowery Branch..... | ..... | 770-967-6371 |
| Oakwood.....        | ..... | 770-534-2365 |
| Lula.....           | ..... | 770-869-3801 |
| Clermont.....       | ..... | 770-983-7568 |
| Buford.....         | ..... | 770-945-6761 |
| Braselton.....      | ..... | 770-654-3915 |
| Gillsville.....     | ..... | 770-869-9000 |

### **Building Permit Information**

|                                     |       |              |
|-------------------------------------|-------|--------------|
| Hall County, Lula and Clermont..... | ..... | 770-531-6809 |
| City of Gainesville.....            | ..... | 770-531-6809 |
| City of Flowery Branch.....         | ..... | 770-967-6378 |
| City of Oakwood.....                | ..... | 770-534-2365 |

### **Trade Name Registration**

|                              |       |              |
|------------------------------|-------|--------------|
| Clerk of Superior Court..... | ..... | 770-531-7025 |
|------------------------------|-------|--------------|

### **Planning and Development**

|                     |       |              |
|---------------------|-------|--------------|
| Hall County.....    | ..... | 770-531-6809 |
| Gainesville.....    | ..... | 770-531-6570 |
| Flowery Branch..... | ..... | 770-967-6378 |
| Oakwood.....        | ..... | 770-534-2365 |
| Lula.....           | ..... | 770-869-3801 |

**CONTACT US  
TO LEARN MORE**

|   |                     |              |
|---|---------------------|--------------|
| Georgia Department of Revenue.....                                | .....               | 770-718-3700 |
| Georgia Department of Labor.....                                  | .....               | 770-535-5484 |
| Georgia Mountains Regional Commission                             | .....               | .....        |
| Revolving Loan Fund.....  | .....               | 770-538-2609 |
| Hall County Environmental Health Dept.....                        | .....               | 770-531-3973 |
| Advanced Manufacturing Tech Center.....                           | .....               | 770-531-4500 |
| Lanier Technical College Manufacturing<br>Development Center..... | laniertech.edu..... | 770-535-9220 |

### **STATE CONTACTS**

|                         |                      |              |
|-------------------------|----------------------|--------------|
| Secretary of State..... | sos.state.ga.us..... | 404-656-2817 |
| Trademark.....          | .....                | 404-656-2861 |
| Incorporation.....      | .....                | 404-656-2817 |

|  |       |              |
|--|-------|--------------|
| Georgia Department of Revenue (dor.ga.gov) | ..... | .....        |
| Certificate of Registration.....           | ..... | 404-417-2400 |
| Withholding Tax Number.....                | ..... | 404-417-4477 |
| Alcohol & Tobacco Tax Unit.....            | ..... | 404-656-4262 |
| Sales & Use Tax Division.....              | ..... | 404-656-5687 |

|  |       |              |
|--|-------|--------------|
| Georgia Department of Economic Development (georgia.org) | ..... | .....        |
| Small Business and Innovation.....                       | ..... | 770-538-2757 |

|                             |       |              |
|-----------------------------|-------|--------------|
| Better Business Bureau..... | ..... | 404-688-4910 |
|-----------------------------|-------|--------------|

### **FEDERAL CONTACTS**

|  |              |                              |
|--|--------------|------------------------------|
| Federal Employer Identification Number (EIN)     | .....        | .....                        |
| Internal Revenue Service.....                    | irs.gov..... | 404-338-7962<br>800-829-4933 |
| US Dept. of Commerce, Trademark Office.....      | .....        | 800-786-9199                 |
| Dept. of Agriculture Consumer Protection.....    | .....        | 404-656-3627                 |
| Georgia Dept. of Agriculture.....                | .....        | 404-656-3645                 |
| U.S. Bureau of the Census.....                   | .....        | 404-730-3833                 |
| U.S. Department of Commerce.....                 | .....        | 404-730-3007                 |
| Small Business Administration.....               | .....        | 404-331-0100                 |
| Service Corp. of Retired Executives (SCORE)..... | .....        | 404-331-0121                 |

Greater Hall Chamber of Commerce  
230 E.E. Butler Parkway  
Gainesville, GA 30501  
Online: [www.GHCC.com](http://www.GHCC.com)  
Telephone: 770-532-6206  
Email: [alewis@ghcc.com](mailto:alewis@ghcc.com)

# 2018 Small Business Resource Guide

*Provided by the*  
**Greater Hall Chamber of Commerce**  
*and the*  
**University of Georgia**  
**Small Business Development Center**



**GREATER HALL**  
CHAMBER OF COMMERCE

GREATER HALL CHAMBER OF COMMERCE

## MISSION STATEMENT

To improve the overall business climate for member growth, promote community development, facilitate political action and enhance the quality of life.

Gainesville-Hall County is one of the fastest growing communities in the country. Situated between the beautiful Blue Ridge Mountains and Metro Atlanta and surrounded by Lake Sidney Lanier, our community provides an ideal location to grow your professional and personal life.

Our economy is made up of both large and small companies representing diverse businesses. From light to heavy industrial and manufacturing to professional services and retail, all forms of the entrepreneurial spirit call Gainesville-Hall County home.

Gainesville-Hall County embodies an environment that encourages and empowers entrepreneurs to start innovative new companies as well as strengthening and nurturing existing companies.

We are progressive and supported by the political and business leadership to retain and promote positive planned economic growth, as well as enhance quality of life.

We are committed to helping entrepreneurs realize their business dreams.

The Greater Hall Chamber is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to state and government.



**Kit Dunlap**  
President & CEO  
Greater Hall Chamber

The primary goal of the Greater Hall Chamber is to help your business succeed by fostering a thriving and vigorous business environment. We're proud of our community and what it offers. We hope you'll join us in supporting one of the most exciting and inviting communities in the United States. We're here to help you grow your business!



Local small business owners, **Derrick and Danielle Case**, founders of **Dress Up**. The entrepreneurs opened their first storefront in 2009 and have expanded to 17 store fronts, in four states, 200+ employees, and a huge online and social media presence.

The Greater Hall Chamber was founded in 1908 and serves Hall County and the surrounding area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. Gainesville Hall County, Georgia, USA, is an ideal location to do business and strives to help you maximize your success in every arena.

With over 2,400 business members and representatives, the Chamber Team strives to fill our members' needs through a full range of business services, including:

|                                   |                             |
|-----------------------------------|-----------------------------|
| <i>Economic Development</i>       | <i>Community Programs</i>   |
| <i>Networking &amp; Referrals</i> | <i>Government Relations</i> |
| <i>Small Business Programs</i>    | <i>Visitor's Center</i>     |
| <i>Membership Services</i>        | <i>Leadership Programs</i>  |
| <i>Education Programs</i>         | <i>Healthcare Programs</i>  |



June 2018 Greater Hall Chamber Small Business Seminar (L-R): **Tony Paramore**, Lanier Technical College; **Dave Simpson**, Simpson Custom Photography; **Howard Flint**, Ghost Partner; **Dr. Carroll Turner**, Business Incubator at Brenau University; **Jay Kelly**, Signs By Tomorrow.

## Small Business Start Up Tips

**Create a business plan:** Create a plan to outline your company's direction – often a requirement for funding.

**Market Research:** Know your customers and competition.

**Your industry:** An important step in succeeding in your industry is knowledge. If you're planning to sell products or services to business customers you need to know more about them. Research your competitors or B2B customers.

**Funding:** Funding sources will analyze your financial projections in your business plan to determine whether to invest or loan funds.

**Legalities:** Seek assistance for the best legal structure and help with regulatory guidelines.

## Small Business Resources

*Free Consultations • Business Plan Assistance  
Funding Advice • Information for Entrepreneurship*

**Business Incubator at Brenau University**  
999 Chestnut Street | Gainesville, GA 30501  
770-535-9220 | [brenau.edu](http://brenau.edu)

**SCORE**  
PO Box 7142 | Gainesville, GA 30504  
470-465-0717 | [score.org](http://score.org)

**UGA Small Business Development Center (SBDC)**  
906-B Interstate Ridge Drive | Gainesville, GA 30501  
770-531-5681 | [gainesvillesbdc.org](http://gainesvillesbdc.org)

**Greater Hall Chamber of Commerce**  
230 E.E. Butler Parkway | Gainesville, GA 30501  
770-532-6206 | [greaterhallchamber.com](http://greaterhallchamber.com)

- *Monthly Small Business Success Seminars*
- *Multiple Networking Events • Advertising Opportunities*