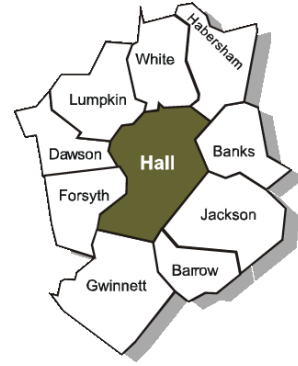




Area Labor Profile

Hall

County



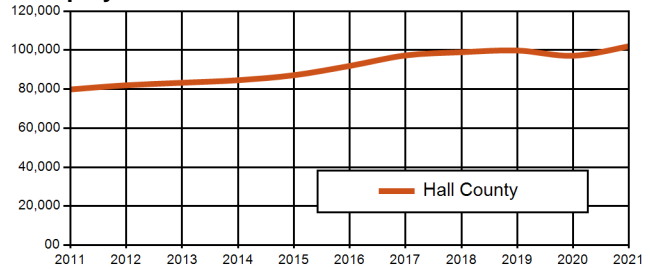
Updated: May 2022

Labor Force Activity - 2021

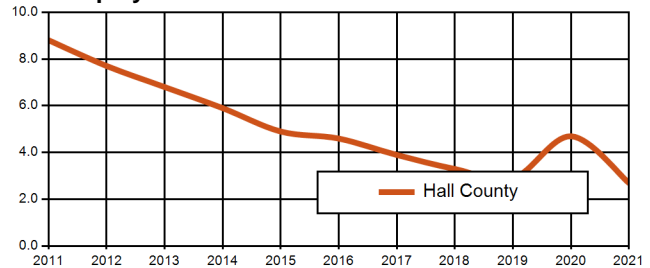
2021 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	104,792	102,000	2,792	2.7%
Banks	10,116	9,854	262	2.6%
Barrow	42,115	40,882	1,233	2.9%
Dawson	13,115	12,765	350	2.7%
Forsyth	127,031	123,874	3,157	2.5%
Gwinnett	492,181	475,000	17,181	3.5%
Habersham	18,592	17,930	662	3.6%
Jackson	42,806	41,787	1,019	2.4%
Lumpkin	17,402	16,923	479	2.8%
White	16,616	16,194	422	2.5%
Hall Area	884,766	857,209	27,557	3.1%
Georgia	5,186,969	4,983,732	203,237	3.9%
United States	161,204,000	152,581,000	8,623,000	5.3%

Employment Trends



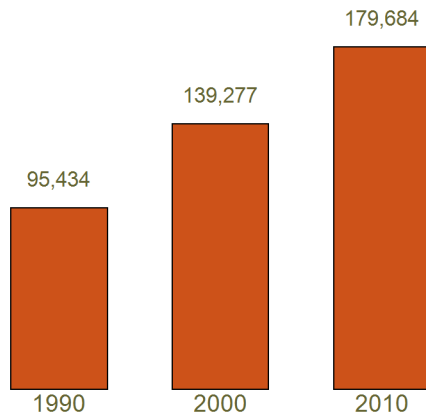
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2021 Rank	2021 Estimate	% Change 2010-2021	2025 Projected*	% Change 2010-2025
Hall	179,684	10	207,369	15.4	222,479	23.8
City of Gainesville	33,804					
Hall Area	1,431,244		1,755,618	22.7	1,889,805	32.0
Georgia	9,687,653		10,799,566	11.5	11,335,283	17.0
United States	308,745,538		331,893,745	7.5	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 4th Quarter of 2021

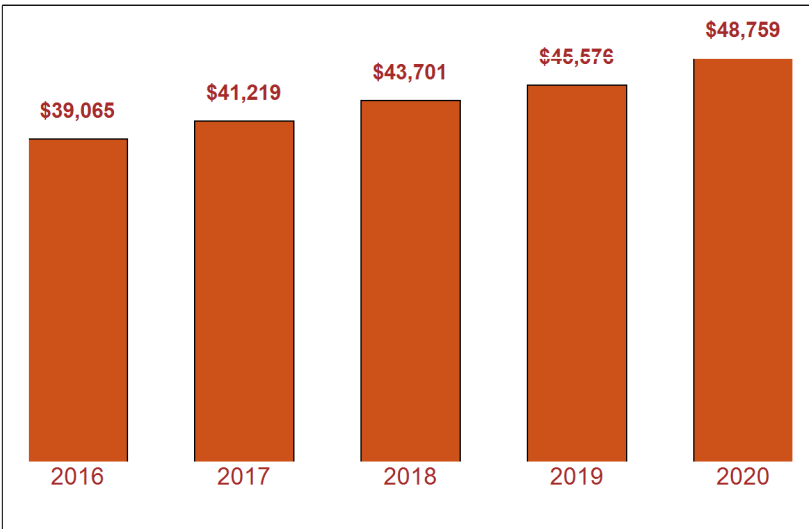
INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	883	24,642	26.6	1,209	7,150	110,594	17.3	1,380
Agriculture, Forestry, Fishing and Hunting	34	341	0.4	1,135	164	2,149	0.3	1,092
Mining, Quarrying, and Oil and Gas Extraction	3	*	*	*	25	342	0.1	1,590
Construction	554	4,569	4.9	1,309	4,987	39,072	6.1	1,487
Manufacturing	292	19,699	21.3	1,187	1,974	69,035	10.8	1,328
Food	44	9,743	10.5	1,019	185	18,688	2.9	1,043
Beverage and Tobacco Product	10	371	0.4	1,241	43	1,096	0.2	1,021
Textile Mills	5	289	0.3	1,180	24	1,129	0.2	1,421
Textile Product Mills	4	10	0.0	843	61	564	0.1	935
Apparel	1	*	*	*	25	267	0.0	2,651
Wood Product	13	326	0.4	961	75	2,433	0.4	1,217
Paper	1	*	*	*	21	1,092	0.2	1,484
Printing and Related Support Activities	18	289	0.3	1,274	197	3,067	0.5	1,261
Petroleum and Coal Products	1	*	*	*	8	*	*	*
Chemical	18	796	0.9	1,319	142	4,238	0.7	1,461
Plastics and Rubber Products	14	537	0.6	1,086	68	3,805	0.6	1,265
Nonmetallic Mineral Product	16	185	0.2	1,460	103	2,122	0.3	1,394
Primary Metal	5	547	0.6	1,503	17	783	0.1	1,501
Fabricated Metal Product	43	1,070	1.2	1,363	244	6,148	1.0	1,235
Machinery	27	2,406	2.6	1,694	156	6,426	1.0	1,703
Computer and Electronic Product	12	232	0.3	1,542	136	4,559	0.7	2,067
Electrical Equipment, Appliance, and Component	10	304	0.3	1,303	64	3,333	0.5	1,586
Transportation Equipment	11	1,981	2.1	1,152	57	4,433	0.7	1,169
Furniture and Related Product	13	170	0.2	1,030	123	1,479	0.2	1,125
Miscellaneous	26	428	0.5	1,099	222	3,180	0.5	1,349
Leather and Allied Product	0	0	0.0	0	3	*	*	*
Service-Providing	3,961	57,145	61.7	1,263	42,191	456,483	71.5	1,172
Utilities	6	160	0.2	1,721	41	1,876	0.3	1,861
Wholesale Trade	318	4,797	5.2	1,545	3,671	47,576	7.4	1,632
Retail Trade	647	9,600	10.4	748	5,194	88,603	13.9	824
Transportation and Warehousing	168	3,689	4.0	1,468	1,334	22,283	3.5	1,127
Information	52	470	0.5	1,489	804	10,617	1.7	1,978
Finance and Insurance	311	2,332	2.5	1,980	2,407	17,675	2.8	1,732
Real Estate and Rental and Leasing	241	721	0.8	1,139	2,023	11,402	1.8	1,249
Professional, Scientific, and Technical Services	444	2,381	2.6	1,660	6,328	39,348	6.2	1,968
Management of Companies and Enterprises	20	1,028	1.1	2,156	218	11,515	1.8	2,186
Administrative and Support and Waste Management and Remediation Services	353	6,753	7.3	759	3,283	47,600	7.5	943
Educational Services	43	1,228	1.3	768	615	9,150	1.4	724
Health Care and Social Assistance	586	14,636	15.8	1,509	4,345	67,603	10.6	1,194
Arts, Entertainment, and Recreation	78	947	1.0	7,325	695	7,034	1.1	1,479
Accommodation and Food Services	374	6,651	7.2	481	3,680	55,795	8.7	456
Other Services (except Public Administration)	320	1,752	1.9	746	3,005	15,190	2.4	959
Unclassified - industry not assigned	360	261	0.3	1,533	4,548	3,217	0.5	1,397
Total - Private Sector	5,204	82,048	88.6	1,248	49,341	567,077	88.8	1,213
Total - Government	122	10,520	11.4	940	728	71,639	11.2	1,042
Federal Government	24	455	0.5	1,642	113	3,962	0.6	1,497
State Government	35	2,604	2.8	818	188	8,784	1.4	889
Local Government	63	7,461	8.1	940	427	58,893	9.2	1,034
ALL INDUSTRIES	5,326	92,568	100.0	1,213	50,069	638,716	100.0	1,193
ALL INDUSTRIES - Georgia					351,397	4,607,081		1,294

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 4th Quarter of 2021.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

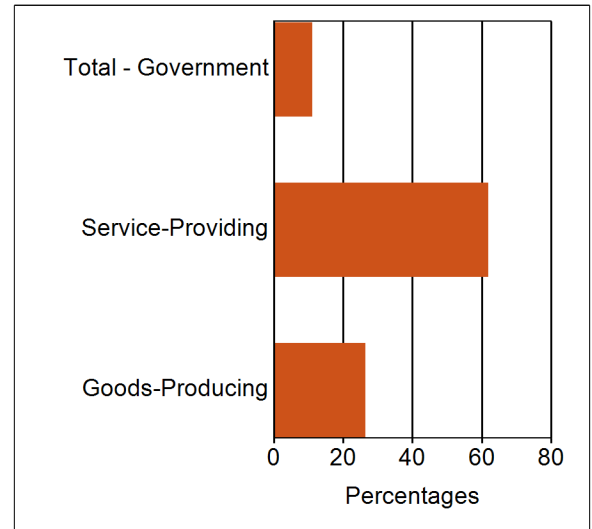
Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



Hall Industry Mix 2021

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2021*

Hall

Cottrell, Inc.
 Fieldale Farms Corporation
 Gold Creek Processing, LLC
 Kubota Manufacturing of America Corporation
 Mar-Jac Poultry
 Mars Chocolate North America, LLC
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 Walmart

Hall Area

Amazon.Com Services, Inc.
 HG Georgia Merchants, Inc.
 Northeast Georgia Medical Center, Inc.
 Northside Hospital
 Northside Hospital, Inc.
 Pilgrim's Pride Corporation
 Publix Super Markets, Inc.
 The Home Depot
 The Kroger Company
 Walmart

COUNTY

Jackson
 Jackson
 Hall
 Forsyth
 Gwinnett
 Hall
 Gwinnett
 Gwinnett
 Gwinnett
 Gwinnett

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Fourth Quarter of 2021. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.9%	5.3%	8.8%	6.1%	5.1%	12.5%
Some High School	9.4%	19.0%	9.3%	7.0%	6.8%	12.4%
High School Grad/GED	27.1%	32.6%	25.6%	24.0%	26.2%	32.9%
Some College	21.4%	32.6%	20.5%	18.9%	21.1%	17.7%
College Grad 2 Yr	7.3%	3.8%	7.5%	8.5%	8.6%	4.1%
College Grad 4 Yr	19.2%	6.1%	20.5%	25.2%	20.9%	13.1%
Post Graduate Studies	8.7%	0.7%	8.1%	10.5%	11.2%	7.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2021



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	182	--	182
Barrow	830	--	830
Dawson	242	--	242
Forsyth	3,759	--	3,759
Gwinnett	12,369	--	12,369
Habersham	457	--	457
Hall	2,322	--	2,322
Jackson	836	--	836
Lumpkin	252	--	252
White	260	--	260
Hall Area	21,509	--	21,509

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2021 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Hall Area

Lumpkin

University of North Georgia (Main Campus) ung.edu/

Hall

University of North Georgia (Gainesville Campus) ung.edu/campuses/gainesville/index.php

Brenau University www.brenau.edu

Interactive College of Technology (Gainesville Campus) www.ict.edu/

Lanier Technical College www.laniertech.edu

Gwinnett

Aviation Institute of Maintenance-Atlanta www.aviationmaintenance.edu/campuses/duluth-ga/index.html

Georgia Christian University www.gcuniv.edu

Georgia Gwinnett College www.ggc.edu

Gwinnett College-Lilburn www.gwinnettcollege.edu

Gwinnett Technical College www.gwinnetttech.edu

Lincoln College of Technology (Marietta) www.lincolntech.edu

New Horizons Medical Institute www.newhorizonsmedical.com

Reformed University www.runiv.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College) www.centralgatech.edu

Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Jackson

Jackson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Habersham

North Georgia Technical College www.northgatech.edu

Piedmont College www.piedmont.edu

White

Truett McConnell University www.truett.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Accounting Technology/Technician and Bookkeeping°	456	454	429	-0.4	-5.5
Administrative Assistant and Secretarial Science, General	94	92	91	-2.1	-1.1
Aesthetician/Esthetician and Skin Care Specialist°	30	33	30	10.0	-9.1
Allied Health and Medical Assisting Services, Other°	128	60	73	-53.1	21.7
Architectural Drafting and Architectural CAD/CADD°	2	4	3	100.0	-25.0
Autobody/Collision and Repair Technology/Technician°	99	79	85	-20.2	7.6
Automobile/Automotive Mechanics Technology/Technician°	806	870	728	7.9	-16.3
Baking and Pastry Arts/Baker/Pastry Chef°	7	5	2	-28.6	-60.0

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Biology Technician/Biotechnology Laboratory Technician°	25	19	9	-24.0	-52.6
Business Administration and Management, General°	200	319	399	59.5	25.1
CAD/CADD Drafting and/or Design Technology/Technician°	43	48	27	11.6	-43.8
Cardiovascular Technology/Technologist	10	7	7	-30.0	0.0
Carpentry/Carpenter°	113	85	99	-24.8	16.5
Child Care and Support Services Management°	11	5	16	-54.5	220.0
Child Care Provider/Assistant°	302	223	272	-26.2	22.0
Clinical/Medical Laboratory Technician	9	15	10	66.7	-33.3
Commercial Photography°	73	35	16	-52.1	-54.3
Computer and Information Sciences, Other°	21	12	14	-42.9	16.7
Computer and Information Systems Security/Information Assurance°	215	375	360	74.4	-4.0
Computer Installation and Repair Technology/Technician°	192	184	190	-4.2	3.3
Computer Programming, Specific Applications°	44	43	58	-2.3	34.9
Computer Programming/Programmer, General	74	58	78	-21.6	34.5
Construction Management°	91	83	7	-8.8	-91.6
Cosmetology/Cosmetologist, General°	220	299	231	35.9	-22.7
Criminal Justice/Safety Studies°	124	125	107	0.8	-14.4
Culinary Arts/Chef Training	42	26	21	-38.1	-19.2
Data Processing and Data Processing Technology/Technician°	47	60	6	27.7	-90.0
Dental Assisting/Assistant°	38	58	67	52.6	15.5
Design and Visual Communications, General°	30	20	24	-33.3	20.0
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	20	20	11.1	0.0
Drafting and Design Technology/Technician, General°	60	70	26	16.7	-62.9
Early Childhood Education and Teaching	79	97	75	22.8	-22.7
Electrical and Power Transmission Installation/Installer, General°	12	13	9	8.3	-30.8
Electrician°	66	72	92	9.1	27.8
Emergency Medical Technology/Technician (EMT Paramedic)°	304	238	191	-21.7	-19.7
Entrepreneurship/Entrepreneurial Studies°	15	17	14	13.3	-17.6
Environmental Control Technologies/Technicians, Other	9	11	11	22.2	0.0
Fire Science/Fire-fighting°	36	28	29	-22.2	3.6
Fire Services Administration	6	3	1	-50.0	-66.7
Food Preparation/Professional Cooking/Kitchen Assistant°	41	21	26	-48.8	23.8
Game and Interactive Media Design°	25	17	15	-32.0	-11.8
Graphic Design°	12	3	9	-75.0	200.0
Health Information/Medical Records Technology/Technician°	36	26	28	-27.8	7.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	259	207	239	-20.1	15.5

Technical College Graduates - 2021*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2019	2020	2021	2019-2020	2020-2021
Heavy Equipment Maintenance Technology/Technician°	16	13	9	-18.8	-30.8
Hospitality Administration/Management, General°	47	27	49	-42.6	81.5
Human Resources Management/Personnel Administration, General°	40	64	77	60.0	20.3
Industrial Mechanics and Maintenance Technology°	200	218	168	9.0	-22.9
Interior Design°	102	155	181	52.0	16.8
Licensed Practical/Vocational Nurse Training	69	66	63	-4.3	-4.5
Lineworker°	62	61	81	-1.6	32.8
Logistics and Materials Management°	15	12	14	-20.0	16.7
Machine Shop Technology/Assistant°	84	69	44	-17.9	-36.2
Marketing/Marketing Management, General	26	38	48	46.2	26.3
Mechanic and Repair Technologies/Technicians, Other	8	10	6	25.0	-40.0
Medical Insurance Coding Specialist/Coder°	1	15	15	1400.0	0.0
Medical Insurance Specialist/Medical Biller°	26	24	21	-7.7	-12.5
Medical Office Assistant/Specialist°	94	101	87	7.4	-13.9
Medical/Clinical Assistant	66	90	70	36.4	-22.2
Meeting and Event Planning°	16	20	20	25.0	0.0
Network and System Administration/Administrator°	175	162	177	-7.4	9.3
Nursing Assistant/Aide and Patient Care Assistant/Aide°	101	96	132	-5.0	37.5
Parks, Recreation and Leisure Studies°	1	3	8	200.0	166.7
Pharmacy Technician/Assistant°	9	8	14	-11.1	75.0
Phlebotomy Technician/Phlebotomist°	14	15	38	7.1	153.3
Professional, Technical, Business, and Scientific Writing°	24	55	59	129.2	7.3
Radiologic Technology/Science - Radiographer°	45	48	51	6.7	6.3
Registered Nursing/Registered Nurse	67	60	70	-10.4	16.7
Respiratory Care Therapy/Therapist	13	18	19	38.5	5.6
Surgical Technology/Technologist°	17	9	9	-47.1	0.0
Teacher Assistant/Aide°	10	11	7	10.0	-36.4
Tourism and Travel Services Management°	9	23	14	155.6	-39.1
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	22	32	33	45.5	3.1
Web Page, Digital/Multimedia and Information Resources Desig	11	15	16	36.4	6.7
Web Page, Digital/Multimedia and Information Resources Design°	42	61	62	45.2	1.6
Welding Technology/Welder°	657	437	485	-33.5	11.0

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2019, 2020, and 2021.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov