

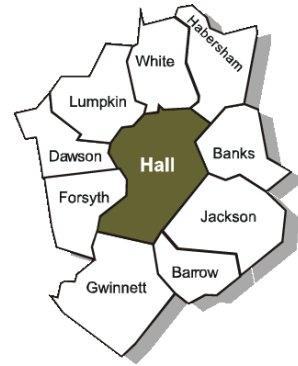


Georgia

Area Labor Profile

Hall

County



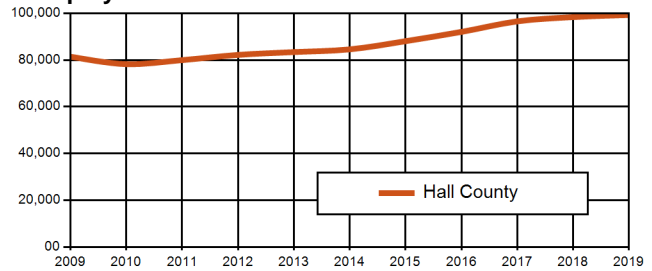
Updated: Aug 2020

Labor Force Activity - 2019

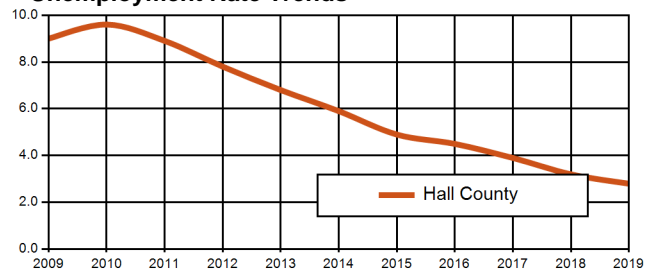
2019 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	102,061	99,222	2,839	2.8%
Banks	9,616	9,352	264	2.7%
Barrow	40,385	39,247	1,138	2.8%
Dawson	12,320	11,971	349	2.8%
Forsyth	122,076	118,737	3,339	2.7%
Gwinnett	489,610	474,882	14,728	3.0%
Habersham	19,069	18,411	658	3.5%
Jackson	36,518	35,550	968	2.7%
Lumpkin	16,719	16,200	519	3.1%
White	16,266	15,836	430	2.6%
<b>Hall Area</b>	<b>864,640</b>	<b>839,408</b>	<b>25,232</b>	<b>2.9%</b>
Georgia	5,110,318	4,935,310	175,008	3.4%
United States	163,539,000	157,538,000	6,001,000	3.7%

Employment Trends



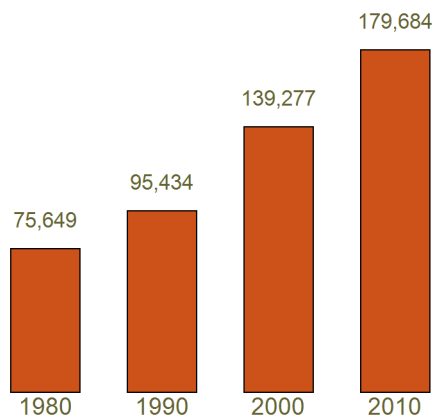
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2019 Rank	2019 Estimate	% Change 2010-2019	2025 Projected*	% Change 2010-2025
Hall	179,684	10	204,441	13.8	227,478	26.6
City of Gainesville	33,804					
<b>Hall Area</b>	<b>1,431,244</b>		<b>1,696,238</b>	<b>18.5</b>	<b>1,933,179</b>	<b>35.1</b>
Georgia	9,687,653		10,617,423	9.6	11,538,707	19.1
United States	308,745,538		328,239,523	6.3	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR  
Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce\_Info@gdol.ga.gov Phone: (404) 232-3875

# Industry Mix - 1st Quarter of 2020

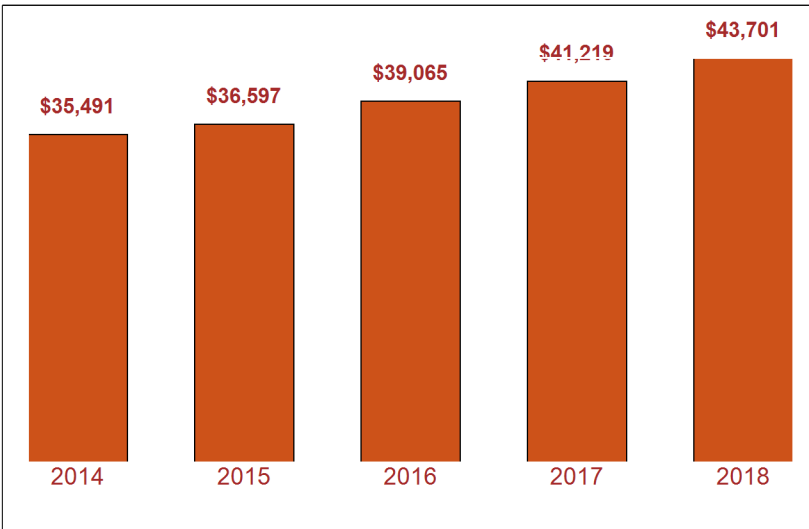
INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
<b>Goods-Producing</b>	<b>798</b>	<b>25,577</b>	<b>28.2</b>	<b>946</b>	<b>6,433</b>	<b>111,676</b>	<b>17.8</b>	<b>1,160</b>
Agriculture, Forestry, Fishing and Hunting	30	352	0.4	862	148	2,106	0.3	860
Mining, Quarrying, and Oil and Gas Extraction	4	*	*	*	24	300	0.0	1,528
Construction	503	4,457	4.9	1,024	4,474	38,429	6.1	1,162
Manufacturing	261	20,722	22.8	930	1,787	70,841	11.3	1,166
Food	36	10,677	11.8	789	157	20,080	3.2	812
Beverage and Tobacco Product	7	346	0.4	1,138	36	901	0.1	1,026
Textile Mills	4	289	0.3	1,254	22	1,733	0.3	1,127
Textile Product Mills	5	12	0.0	348	62	513	0.1	703
Apparel	1	*	*	*	19	259	0.0	1,457
Wood Product	11	338	0.4	702	70	2,254	0.4	1,066
Paper	1	*	*	*	19	1,175	0.2	1,203
Printing and Related Support Activities	15	275	0.3	922	175	3,136	0.5	1,094
Petroleum and Coal Products	1	*	*	*	8	85	0.0	1,106
Chemical	17	712	0.8	1,514	125	4,269	0.7	1,367
Plastics and Rubber Products	12	634	0.7	815	62	3,914	0.6	887
Nonmetallic Mineral Product	17	166	0.2	1,078	104	2,022	0.3	1,178
Primary Metal	4	547	0.6	1,121	13	810	0.1	1,097
Fabricated Metal Product	45	1,069	1.2	1,232	232	5,899	0.9	1,026
Machinery	25	2,503	2.8	1,146	144	6,441	1.0	1,685
Computer and Electronic Product	6	176	0.2	1,124	120	4,808	0.8	2,009
Electrical Equipment, Appliance, and Component	7	278	0.3	1,379	46	2,299	0.4	1,610
Transportation Equipment	11	2,027	2.2	890	53	4,753	0.8	1,032
Furniture and Related Product	10	153	0.2	797	109	1,408	0.2	919
Miscellaneous	26	503	0.6	984	207	4,023	0.6	1,544
Leather and Allied Product	0	0	0.0	0	4	61	0.0	1,293
<b>Service-Providing</b>	<b>3,631</b>	<b>54,381</b>	<b>59.9</b>	<b>966</b>	<b>36,563</b>	<b>444,915</b>	<b>70.8</b>	<b>985</b>
Utilities	6	156	0.2	2,194	38	1,779	0.3	2,032
Wholesale Trade	295	4,741	5.2	1,267	3,465	47,392	7.5	1,409
Retail Trade	600	8,893	9.8	611	4,809	83,051	13.2	657
Transportation and Warehousing	150	3,162	3.5	1,012	1,089	19,728	3.1	910
Information	48	485	0.5	1,505	697	11,411	1.8	1,813
Finance and Insurance	310	2,295	2.5	1,455	2,248	18,982	3.0	1,650
Real Estate and Rental and Leasing	206	591	0.7	841	1,756	10,339	1.6	1,056
Professional, Scientific, and Technical Services	410	2,072	2.3	1,320	5,670	39,510	6.3	1,617
Management of Companies and Enterprises	24	1,052	1.2	1,318	209	11,825	1.9	2,492
Administrative and Support and Waste Management and Remediation Services	289	6,411	7.1	500	2,827	45,248	7.2	707
Educational Services	40	1,256	1.4	646	543	9,004	1.4	596
Health Care and Social Assistance	559	13,839	15.3	1,083	3,941	64,343	10.2	923
Arts, Entertainment, and Recreation	75	692	0.8	9,089	614	6,734	1.1	1,326
Accommodation and Food Services	333	6,941	7.7	362	3,273	58,332	9.3	351
Other Services (except Public Administration)	286	1,795	2.0	594	2,683	15,059	2.4	727
<b>Unclassified - industry not assigned</b>	<b>215</b>	<b>189</b>	<b>0.2</b>	<b>909</b>	<b>2,701</b>	<b>2,181</b>	<b>0.3</b>	<b>888</b>
<b>Total - Private Sector</b>	<b>4,644</b>	<b>80,147</b>	<b>88.3</b>	<b>960</b>	<b>42,996</b>	<b>556,591</b>	<b>88.5</b>	<b>1,020</b>
<b>Total - Government</b>	<b>120</b>	<b>10,583</b>	<b>11.7</b>	<b>840</b>	<b>705</b>	<b>72,216</b>	<b>11.5</b>	<b>904</b>
Federal Government	23	499	0.5	1,242	110	3,853	0.6	1,187
State Government	34	2,486	2.7	827	177	8,987	1.4	853
Local Government	63	7,598	8.4	818	418	59,376	9.4	894
<b>ALL INDUSTRIES</b>	<b>4,764</b>	<b>90,730</b>	<b>100.0</b>	<b>946</b>	<b>43,701</b>	<b>628,807</b>	<b>100.0</b>	<b>1,007</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>301,507</b>	<b>4,526,764</b>		<b>1,159</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 1st Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

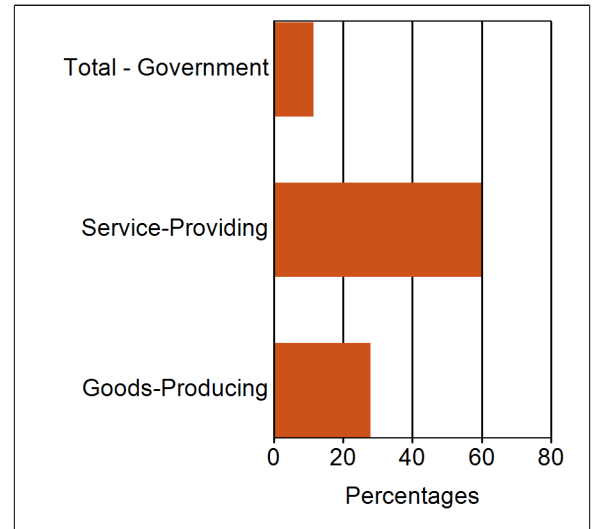
## Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Hall Industry Mix 2020

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2020\*

### Hall

Cottrell, Inc.  
 Fieldale Farms Corporation  
 Foundation Food Group Services  
 Kubota Manufacturing of America Corporation  
 Mar-Jac Poultry  
 Northeast Georgia Medical Center, Inc.  
 Northeast Georgia Physicians Group  
 Pilgrim's Pride Corporation  
 Walmart  
 Wrigley Manufacturing Co, LLC

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the First Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### Hall Area

Amazon.Com Services, Inc.  
 Fieldale Farms Corporation  
 Northeast Georgia Medical Center, Inc.  
 Northside Hospital  
 Northside Hospital, Inc.  
 Pilgrim's Pride Corporation  
 Publix Super Markets, Inc.  
 The Kroger Company  
 Waffle House, Inc.  
 Walmart

### COUNTY

Jackson  
 Hall  
 Hall  
 Forsyth  
 Gwinnett  
 Hall  
 Gwinnett  
 Gwinnett  
 Gwinnett  
 Gwinnett

## Education of the Labor Force

### Hall Area

### PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.9%	5.3%	8.8%	6.1%	5.1%	12.5%
Some High School	9.4%	19.0%	9.3%	7.0%	6.8%	12.4%
High School Grad/GED	27.1%	32.6%	25.6%	24.0%	26.2%	32.9%
Some College	21.4%	32.6%	20.5%	18.9%	21.1%	17.7%
College Grad 2 Yr	7.3%	3.8%	7.5%	8.5%	8.6%	4.1%
College Grad 4 Yr	19.2%	6.1%	20.5%	25.2%	20.9%	13.1%
Post Graduate Studies	8.7%	0.7%	8.1%	10.5%	11.2%	7.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

# High School Graduates - 2019



	<b>PUBLIC SCHOOLS</b>	<b>PRIVATE SCHOOLS*</b>	<b>TOTAL</b>
Banks	172	--	172
Barrow	818	--	818
Dawson	255	--	255
Forsyth	3,408	--	3,408
Gwinnett	11,931	--	11,931
Habersham	436	--	436
Hall	2,272	--	2,272
Jackson	791	--	791
Lumpkin	266	--	266
White	2,163	--	2,163
<b>Hall Area</b>	<b>22,512</b>	<b>--</b>	<b>22,512</b>

Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2019 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Hall Area

### Lumpkin

University of North Georgia (Main Campus) [ung.edu/](http://ung.edu/)

### Hall

University of North Georgia (Gainesville Campus) [ung.edu/campuses/gainesville/index.php](http://ung.edu/campuses/gainesville/index.php)

Brenau University [www.brenau.edu](http://www.brenau.edu)

Interactive College of Technology (Gainesville Campus) [www.ict.edu/](http://www.ict.edu/)

Lanier Technical College [www.laniertech.edu](http://www.laniertech.edu)

Oakwood Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

### Gwinnett

Aviation Institute of Maintenance-Atlanta [www.aviationmaintenance.edu/campuses/duluth-ga/index.html](http://www.aviationmaintenance.edu/campuses/duluth-ga/index.html)

Georgia Christian University [www.gcuniv.edu](http://www.gcuniv.edu)

Georgia Gwinnett College [www.ggc.edu](http://www.ggc.edu)

Gwinnett College-Lilburn [www.gwinnettcollege.edu](http://www.gwinnettcollege.edu)

Gwinnett Technical College [www.gwinnetttech.edu](http://www.gwinnetttech.edu)

Lincoln College of Technology (Marietta) [www.lincolntech.edu](http://www.lincolntech.edu)

New Horizons Medical Institute [www.newhorizonsmedical.com](http://www.newhorizonsmedical.com)

Reformed University [www.runiv.edu](http://www.runiv.edu)

### Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College) [www.centralgatech.edu](http://www.centralgatech.edu)

### Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

### Dawson

Dawson Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

### Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

### Jackson

Jackson Campus (Satellite campus of Lanier Technical College) [www.laniertech.edu](http://www.laniertech.edu)

### Habersham

North Georgia Technical College [www.northgatech.edu](http://www.northgatech.edu)

Piedmont College [www.piedmont.edu](http://www.piedmont.edu)

### White

Truett McConnell University [www.truett.edu](http://www.truett.edu)

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2019\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Accounting Technology/Technician and Bookkeeping°	462	390	456	-15.6	16.9
Administrative Assistant and Secretarial Science, General	145	142	94	-2.1	-33.8
Aesthetician/Esthetician and Skin Care Specialist°	31	32	30	3.2	-6.3
Allied Health and Medical Assisting Services, Other°	63	77	128	22.2	66.2
Architectural Drafting and Architectural CAD/CADD°	4	1	2	-75.0	100.0
Autobody/Collision and Repair Technology/Technician°	71	101	99	42.3	-2.0
Automobile/Automotive Mechanics Technology/Technician°	602	664	806	10.3	21.4

# Technical College Graduates - 2019\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Baking and Pastry Arts/Baker/Pastry Chef°	11	6	7	-45.5	16.7
Biology Technician/Biotechnology Laboratory Technician°	18	13	25	-27.8	92.3
Business Administration and Management, General°	206	212	200	2.9	-5.7
Business Administration, Management and Operations, Other	17	15	7	-11.8	-53.3
CAD/CADD Drafting and/or Design Technology/Technician°	55	42	43	-23.6	2.4
Cardiovascular Technology/Technologist	7	7	10	0.0	42.9
Carpentry/Carpenter°	53	97	113	83.0	16.5
Child Care and Support Services Management°	18	9	11	-50.0	22.2
Child Care Provider/Assistant°	210	205	302	-2.4	47.3
Clinical/Medical Laboratory Technician	21	3	9	-85.7	200.0
Commercial Photography°	39	59	73	51.3	23.7
Computer and Information Sciences, Other°	16	23	21	43.8	-8.7
Computer and Information Systems Security/Information Assurance°	87	143	215	64.4	50.3
Computer Installation and Repair Technology/Technician°	216	197	192	-8.8	-2.5
Computer Programming, Specific Applications°	34	54	44	58.8	-18.5
Computer Programming/Programmer, General	45	58	74	28.9	27.6
Construction Management°	53	57	91	7.5	59.6
Cosmetology/Cosmetologist, General°	191	230	220	20.4	-4.3
Criminal Justice/Safety Studies°	130	106	124	-18.5	17.0
Culinary Arts/Chef Training	27	27	42	0.0	55.6
Customer Service Support/Call Center/Teleservice Operation°	8	5	1	-37.5	-80.0
Data Entry/Microcomputer Applications, General°	69	57	153	-17.4	168.4
Data Processing and Data Processing Technology/Technician°	69	74	47	7.2	-36.5
Dental Assisting/Assistant°	71	76	38	7.0	-50.0
Design and Visual Communications, General°	26	33	30	26.9	-9.1
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	21	18	16.7	-14.3
Drafting and Design Technology/Technician, General°	71	47	60	-33.8	27.7
Early Childhood Education and Teaching	99	86	79	-13.1	-8.1
Electrical and Power Transmission Installation/Installer, General°	16	12	12	-25.0	0.0
Electrician°	44	58	66	31.8	13.8
Emergency Medical Technology/Technician (EMT Paramedic)°	298	300	304	0.7	1.3
Engineering Technologies and Engineering-Related Fields, Other	12	6	15	-50.0	150.0
Entrepreneurship/Entrepreneurial Studies°	27	17	15	-37.0	-11.8
Environmental Control Technologies/Technicians, Other	8	6	9	-25.0	50.0
Fire Prevention and Safety Technology/Technician°	3	3	8	0.0	166.7
Fire Science/Fire-fighting°	28	14	36	-50.0	157.1

# Technical College Graduates - 2019\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Fire Services Administration	5	2	6	-60.0	200.0
Food Preparation/Professional Cooking/Kitchen Assistant°	33	21	41	-36.4	95.2
Game and Interactive Media Design°	7	18	25	157.1	38.9
General Office Occupations and Clerical Services°	52	46	45	-11.5	-2.2
Graphic Design°	13	14	12	7.7	-14.3
Health Information/Medical Records Technology/Technician°	7	19	36	171.4	89.5
Health Services/Allied Health/Health Sciences, General°	358	319	167	-10.9	-47.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	265	253	259	-4.5	2.4
Heavy Equipment Maintenance Technology/Technician°	16	18	16	12.5	-11.1
Hospitality Administration/Management, General°	34	26	47	-23.5	80.8
Human Resources Management/Personnel Administration, General°	33	44	40	33.3	-9.1
Industrial Mechanics and Maintenance Technology°	142	143	200	0.7	39.9
Interior Design°	119	94	102	-21.0	8.5
Licensed Practical/Vocational Nurse Training	53	56	69	5.7	23.2
Lineworker°	57	59	62	3.5	5.1
Logistics and Materials Management°	5	12	15	140.0	25.0
Machine Shop Technology/Assistant°	73	73	84	0.0	15.1
Marketing/Marketing Management, General	35	41	26	17.1	-36.6
Mechanic and Repair Technologies/Technicians, Other	7	12	8	71.4	-33.3
Medical Insurance Coding Specialist/Coder°	29	11	1	-62.1	-90.9
Medical Insurance Specialist/Medical Biller°	21	35	26	66.7	-25.7
Medical Office Assistant/Specialist°	49	88	94	79.6	6.8
Medical/Clinical Assistant	115	86	66	-25.2	-23.3
Meeting and Event Planning°	7	14	16	100.0	14.3
Network and System Administration/Administrator°	178	142	175	-20.2	23.2
Nursing Assistant/Aide and Patient Care Assistant/Aide°	42	138	101	228.6	-26.8
Pharmacy Technician/Assistant°	12	8	9	-33.3	12.5
Phlebotomy Technician/Phlebotomist°	18	18	14	0.0	-22.2
Professional, Technical, Business, and Scientific Writing°	10	38	24	280.0	-36.8
Radiologic Technology/Science - Radiographer°	47	36	45	-23.4	25.0
Registered Nursing/Registered Nurse	60	47	67	-21.7	42.6
Respiratory Care Therapy/Therapist	15	16	13	6.7	-18.8
Restaurant/Food Services Management°	1	2	1	100.0	-50.0
Selling Skills and Sales Operations°	24	33	36	37.5	9.1
Solar Energy Technology/Technician°	2	16	7	700.0	-56.3
Surgical Technology/Technologist	13	31	17	138.5	-45.2
Teacher Assistant/Aide°	18	12	10	-33.3	-16.7

# Technical College Graduates - 2019\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Tool and Die Technology/Technician°	2	4	1	100.0	-75.0
Tourism and Travel Services Management°	29	16	9	-44.8	-43.8
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	19	21	22	10.5	4.8
Veterinary/Animal Health Technology/Technician and Veterinary Assistant°	27	28	45	3.7	60.7
Web Page, Digital/Multimedia and Information Resources Desig	5	13	11	160.0	-15.4
Web Page, Digital/Multimedia and Information Resources Design°	43	62	42	44.2	-32.3
Welding Technology/Welder°	526	604	657	14.8	8.8

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2017, 2018, and 2019.

Note: Please visit TCSG website for any college configuration changes.

## Georgia Department of Labor Location(s)

### Career Center(s)

2756 Atlanta Hwy  
Gainesville, GA 30504

**Phone:** (770) 535 - 5484      **Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at [workforce\\_info@gdol.ga.gov](mailto:workforce_info@gdol.ga.gov)