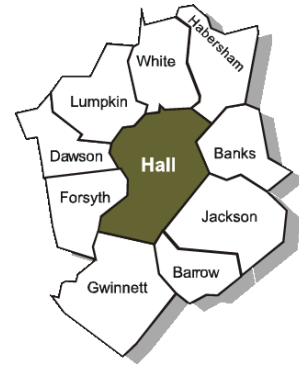




Area Labor Profile

Hall

County



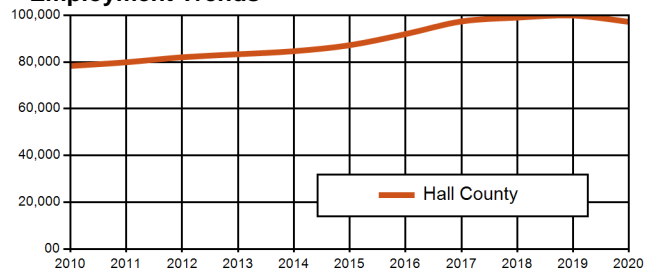
Updated: Jul 2021

Labor Force Activity - 2020

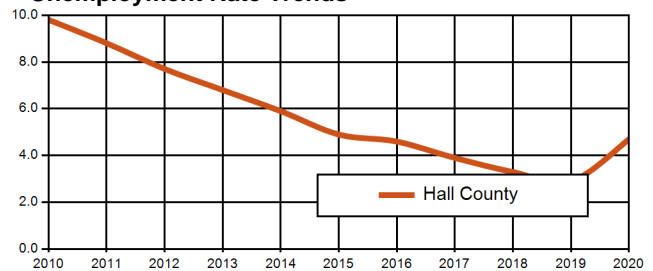
2020 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	101,949	97,133	4,816	4.7%
Banks	9,778	9,359	419	4.3%
Barrow	40,112	38,057	2,055	5.1%
Dawson	12,319	11,735	584	4.7%
Forsyth	120,904	115,371	5,533	4.6%
Gwinnett	481,453	450,909	30,544	6.3%
Habersham	18,691	17,675	1,016	5.4%
Jackson	39,648	37,910	1,738	4.4%
Lumpkin	16,463	15,671	792	4.8%
White	16,197	15,491	706	4.4%
Hall Area	857,514	809,311	48,203	5.6%
Georgia	5,072,155	4,741,191	330,964	6.5%
United States	160,742,000	147,795,000	12,947,000	8.1%

Employment Trends



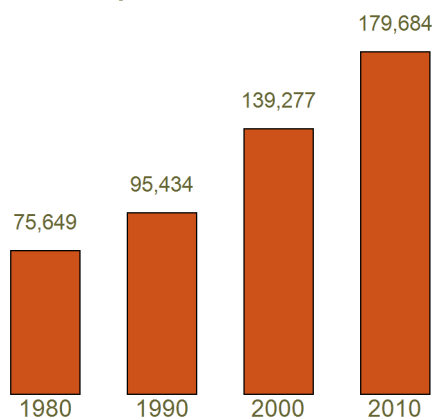
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2019 Rank	2019 Estimate	% Change 2010-2019	2025 Projected*	% Change 2010-2025
Hall	179,684	10	204,441	13.8	222,479	23.8
City of Gainesville	33,804					
Hall Area	1,431,244		1,696,238	18.5	1,889,805	32.0
Georgia	9,687,653		10,617,423	9.6	11,335,283	17.0
United States	308,745,538		328,239,523	6.3	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

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Equal Opportunity Employer/Program
Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - Annual averages of 2020

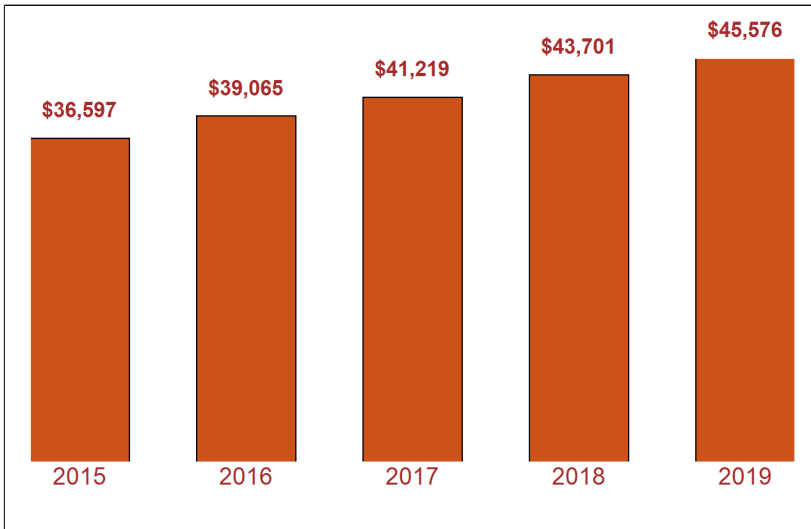
INDUSTRY	Hall				Hall Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
Goods-Producing	849	24,407	27.8	971	6,847	107,914	17.9	1,162
Agriculture, Forestry, Fishing and Hunting	31	355	0.4	925	159	2,082	0.3	942
Mining, Quarrying, and Oil and Gas Extraction	4	*	*	*	25	300	0.0	1,502
Construction	536	4,424	5.0	1,084	4,773	38,090	6.3	1,221
Manufacturing	278	19,581	22.3	945	1,890	67,446	11.2	1,135
Food	38	10,254	11.7	809	174	19,386	3.2	827
Beverage and Tobacco Product	9	350	0.4	1,141	43	922	0.2	1,019
Textile Mills	4	270	0.3	1,028	23	1,273	0.2	1,190
Textile Product Mills	5	9	0.0	414	65	470	0.1	744
Apparel	1	*	*	*	21	255	0.0	1,268
Wood Product	12	342	0.4	788	73	2,208	0.4	1,047
Paper	1	*	*	*	18	1,105	0.2	1,196
Printing and Related Support Activities	17	280	0.3	930	180	2,823	0.5	1,096
Petroleum and Coal Products	1	*	*	*	8	71	0.0	1,187
Chemical	17	708	0.8	1,332	135	4,218	0.7	1,347
Plastics and Rubber Products	14	586	0.7	875	67	3,812	0.6	961
Nonmetallic Mineral Product	17	166	0.2	1,065	104	2,000	0.3	1,204
Primary Metal	5	526	0.6	1,211	16	787	0.1	1,205
Fabricated Metal Product	44	1,050	1.2	1,184	239	5,638	0.9	1,041
Machinery	28	2,401	2.7	1,166	155	6,168	1.0	1,452
Computer and Electronic Product	10	178	0.2	1,401	127	4,568	0.8	1,885
Electrical Equipment, Appliance, and Component	9	291	0.3	1,259	56	2,361	0.4	1,626
Transportation Equipment	10	1,560	1.8	990	53	4,063	0.7	1,045
Furniture and Related Product	10	143	0.2	819	113	1,367	0.2	923
Miscellaneous	26	450	0.5	878	216	3,873	0.6	1,283
Leather and Allied Product	0	0	0.0	0	4	79	0.0	1,396
Service-Providing	3,802	52,987	60.3	1,046	38,996	424,612	70.5	1,008
Utilities	6	156	0.2	1,749	38	1,798	0.3	1,835
Wholesale Trade	319	4,627	5.3	1,297	3,651	45,917	7.6	1,392
Retail Trade	622	8,854	10.1	645	5,003	80,722	13.4	687
Transportation and Warehousing	154	3,201	3.6	1,134	1,191	20,156	3.3	910
Information	60	437	0.5	1,530	783	10,889	1.8	1,804
Finance and Insurance	312	2,267	2.6	1,705	2,374	19,208	3.2	1,528
Real Estate and Rental and Leasing	222	578	0.7	929	1,887	9,985	1.7	1,040
Professional, Scientific, and Technical Services	446	2,048	2.3	1,404	6,157	38,584	6.4	1,612
Management of Companies and Enterprises	21	1,001	1.1	1,899	217	11,148	1.9	2,284
Administrative and Support and Waste Management and Remediation Services	301	6,287	7.2	554	3,004	43,069	7.1	767
Educational Services	43	1,172	1.3	701	596	8,259	1.4	652
Health Care and Social Assistance	574	13,593	15.5	1,207	4,129	61,846	10.3	1,004
Arts, Entertainment, and Recreation	74	783	0.9	7,352	669	5,916	1.0	1,384
Accommodation and Food Services	348	6,376	7.3	386	3,425	51,356	8.5	366
Other Services (except Public Administration)	300	1,609	1.8	639	2,858	13,999	2.3	784
Unclassified - industry not assigned	235	144	0.2	1,069	3,014	1,766	0.3	985
Total - Private Sector	4,886	77,538	88.2	1,022	45,843	532,526	88.4	1,040
Total - Government	120	10,354	11.8	874	717	69,872	11.6	948
Federal Government	23	531	0.6	1,327	110	4,139	0.7	1,270
State Government	34	2,502	2.8	824	185	8,743	1.5	864
Local Government	63	7,321	8.3	858	422	56,990	9.5	938
ALL INDUSTRIES	5,006	87,892	100.0	1,005	46,560	602,400	100.0	1,029
ALL INDUSTRIES - Georgia					320,152	4,308,816		1,132

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are annual averages of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

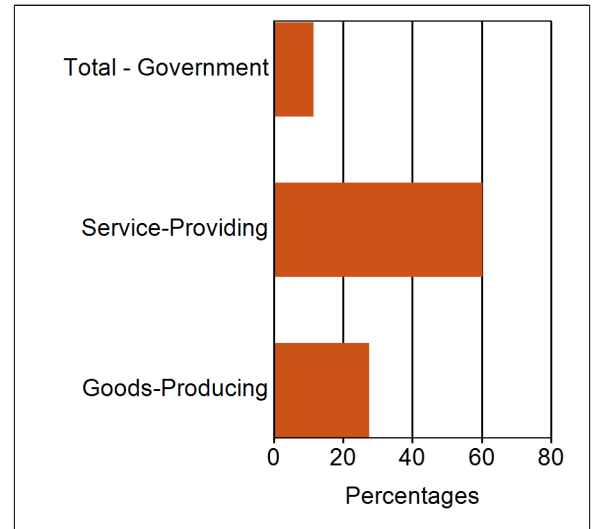
Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



Hall Industry Mix 2020

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2020*

Hall

Cottrell, Inc.
 Fieldale Farms Corporation
 Foundation Food Group Services
 Kubota Manufacturing of America Corporation
 Mar-Jac Poultry
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 Walmart
 Wrigley Manufacturing Co, LLC

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Fourth Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Hall Area

Amazon.Com Services, Inc.
 HG Georgia Merchants, Inc.
 Northeast Georgia Medical Center, Inc.
 Northside Hospital
 Northside Hospital, Inc.
 Publix Super Markets, Inc.
 The Home Depot
 The Kroger Company
 The William Carter Company
 Walmart

COUNTY

Jackson
 Jackson
 Hall
 Forsyth
 Gwinnett
 Gwinnett
 Gwinnett
 Gwinnett
 Jackson
 Gwinnett

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.9%	5.3%	8.8%	6.1%	5.1%	12.5%
Some High School	9.4%	19.0%	9.3%	7.0%	6.8%	12.4%
High School Grad/GED	27.1%	32.6%	25.6%	24.0%	26.2%	32.9%
Some College	21.4%	32.6%	20.5%	18.9%	21.1%	17.7%
College Grad 2 Yr	7.3%	3.8%	7.5%	8.5%	8.6%	4.1%
College Grad 4 Yr	19.2%	6.1%	20.5%	25.2%	20.9%	13.1%
Post Graduate Studies	8.7%	0.7%	8.1%	10.5%	11.2%	7.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2020



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	204	--	204
Barrow	800	--	800
Dawson	263	--	263
Forsyth	3,517	--	3,517
Gwinnett	12,342	--	12,342
Habersham	432	--	432
Hall	2,431	--	2,431
Jackson	841	--	841
Lumpkin	243	--	243
White	244	--	244
Hall Area	21,317	--	21,317

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2020 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Hall Area

Lumpkin

University of North Georgia (Main Campus) ung.edu/

Hall

University of North Georgia (Gainesville Campus) ung.edu/campuses/gainesville/index.php

Brenau University www.brenau.edu

Interactive College of Technology (Gainesville Campus) www.ict.edu/

Lanier Technical College www.laniertech.edu

Oakwood Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Gwinnett

Aviation Institute of Maintenance-Atlanta www.aviationmaintenance.edu/campuses/duluth-ga/index.html

Georgia Christian University www.gcuniv.edu

Georgia Gwinnett College www.ggc.edu

Gwinnett College-Lilburn www.gwinnettcollege.edu

Gwinnett Technical College www.gwinnetttech.edu

Lincoln College of Technology (Marietta) www.lincolntech.edu

New Horizons Medical Institute www.newhorizonsmedical.com

Reformed University www.runiv.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College) www.centralgatech.edu

Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Jackson

Jackson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Habersham

North Georgia Technical College www.northgatech.edu

Piedmont College www.piedmont.edu

White

Truett McConnell University www.truett.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Accounting Technology/Technician and Bookkeeping°	390	456	454	16.9	-0.4
Administrative Assistant and Secretarial Science, General	142	94	92	-33.8	-2.1
Aesthetician/Esthetician and Skin Care Specialist°	32	30	33	-6.3	10.0
Allied Health and Medical Assisting Services, Other°	77	128	60	66.2	-53.1
Architectural Drafting and Architectural CAD/CADD°	1	2	4	100.0	100.0
Autobody/Collision and Repair Technology/Technician°	101	99	79	-2.0	-20.2
Automobile/Automotive Mechanics Technology/Technician°	664	806	870	21.4	7.9

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Baking and Pastry Arts/Baker/Pastry Chef°	6	7	5	16.7	-28.6
Biology Technician/Biotechnology Laboratory Technician°	13	25	19	92.3	-24.0
Business Administration and Management, General°	212	200	319	-5.7	59.5
CAD/CADD Drafting and/or Design Technology/Technician°	42	43	48	2.4	11.6
Cardiovascular Technology/Technologist	7	10	7	42.9	-30.0
Carpentry/Carpenter°	97	113	85	16.5	-24.8
Child Care and Support Services Management°	9	11	5	22.2	-54.5
Child Care Provider/Assistant°	205	302	223	47.3	-26.2
Clinical/Medical Laboratory Technician	3	9	15	200.0	66.7
Commercial Photography°	59	73	35	23.7	-52.1
Computer and Information Sciences, Other°	23	21	12	-8.7	-42.9
Computer and Information Systems Security/Information Assurance°	143	215	375	50.3	74.4
Computer Installation and Repair Technology/Technician°	197	192	184	-2.5	-4.2
Computer Programming, Specific Applications°	54	44	43	-18.5	-2.3
Computer Programming/Programmer, General	58	74	58	27.6	-21.6
Construction Management°	57	91	83	59.6	-8.8
Cosmetology/Cosmetologist, General°	230	220	299	-4.3	35.9
Criminal Justice/Safety Studies°	106	124	125	17.0	0.8
Culinary Arts/Chef Training	27	42	26	55.6	-38.1
Data Entry/Microcomputer Applications, General°	57	153	92	168.4	-39.9
Data Processing and Data Processing Technology/Technician°	74	47	60	-36.5	27.7
Dental Assisting/Assistant°	76	38	58	-50.0	52.6
Design and Visual Communications, General°	33	30	20	-9.1	-33.3
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	21	18	20	-14.3	11.1
Drafting and Design Technology/Technician, General°	47	60	70	27.7	16.7
Early Childhood Education and Teaching	86	79	97	-8.1	22.8
Electrical and Power Transmission Installation/Installer, General°	12	12	13	0.0	8.3
Electrician°	58	66	72	13.8	9.1
Emergency Medical Technology/Technician (EMT Paramedic)°	300	304	238	1.3	-21.7
Entrepreneurship/Entrepreneurial Studies°	17	15	17	-11.8	13.3
Environmental Control Technologies/Technicians, Other	6	9	11	50.0	22.2
Fire Prevention and Safety Technology/Technician°	3	8	1	166.7	-87.5
Fire Science/Fire-fighting°	14	36	28	157.1	-22.2
Fire Services Administration	2	6	3	200.0	-50.0
Food Preparation/Professional Cooking/Kitchen Assistant°	21	41	21	95.2	-48.8
Game and Interactive Media Design°	18	25	17	38.9	-32.0
General Office Occupations and Clerical Services°	46	45	43	-2.2	-4.4

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Graphic Design°	14	12	3	-14.3	-75.0
Health Information/Medical Records Technology/Technician°	19	36	26	89.5	-27.8
Health Services/Allied Health/Health Sciences, General°	319	167	211	-47.6	26.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/°	253	259	207	2.4	-20.1
Heavy Equipment Maintenance Technology/Technician°	18	16	13	-11.1	-18.8
Hospitality Administration/Management, General°	26	47	27	80.8	-42.6
Human Resources Management/Personnel Administration, General°	44	40	64	-9.1	60.0
Industrial Mechanics and Maintenance Technology°	143	200	218	39.9	9.0
Interior Design°	94	102	155	8.5	52.0
Licensed Practical/Vocational Nurse Training	56	69	66	23.2	-4.3
Lineworker°	59	62	61	5.1	-1.6
Logistics and Materials Management°	12	15	12	25.0	-20.0
Machine Shop Technology/Assistant°	73	84	69	15.1	-17.9
Marketing/Marketing Management, General	41	26	38	-36.6	46.2
Mechanic and Repair Technologies/Technicians, Other	12	8	10	-33.3	25.0
Medical Insurance Coding Specialist/Coder°	11	1	15	-90.9	1400.0
Medical Insurance Specialist/Medical Biller°	35	26	24	-25.7	-7.7
Medical Office Assistant/Specialist°	88	94	101	6.8	7.4
Medical/Clinical Assistant	86	66	90	-23.3	36.4
Meeting and Event Planning°	14	16	20	14.3	25.0
Network and System Administration/Administrator°	142	175	162	23.2	-7.4
Nursing Assistant/Aide and Patient Care Assistant/Aide°	138	101	96	-26.8	-5.0
Parks, Recreation and Leisure Studies°	1	1	3	0.0	200.0
Pharmacy Technician/Assistant°	8	9	8	12.5	-11.1
Phlebotomy Technician/Phlebotomist°	18	14	15	-22.2	7.1
Professional, Technical, Business, and Scientific Writing°	38	24	55	-36.8	129.2
Radiologic Technology/Science - Radiographer°	36	45	48	25.0	6.7
Registered Nursing/Registered Nurse	47	67	60	42.6	-10.4
Respiratory Care Therapy/Therapist	16	13	18	-18.8	38.5
Selling Skills and Sales Operations°	33	36	19	9.1	-47.2
Solar Energy Technology/Technician°	16	7	1	-56.3	-85.7
Surgical Technology/Technologist	31	17	9	-45.2	-47.1
Teacher Assistant/Aide°	12	10	11	-16.7	10.0
Tourism and Travel Services Management°	16	9	23	-43.8	155.6
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	21	22	32	4.8	45.5
Veterinary/Animal Health Technology/Technician and Veterinary Assistant°	28	45	40	60.7	-11.1
Web Page, Digital/Multimedia and Information Resources Design	13	11	15	-15.4	36.4

Technical College Graduates - 2020*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2018	2019	2020	2018-2019	2019-2020
Web Page, Digital/Multimedia and Information Resources Design°	62	42	61	-32.3	45.2
Welding Technology/Welder°	604	657	437	8.8	-33.5

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2018, 2019, and 2020.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
Gainesville, GA 30504

Phone: (770) 535 - 5484 **Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov