



General Mail Insert Information

Marketing Opportunity For Chamber Members!

The Greater Hall Chamber of Commerce offers its members a reasonably priced marketing opportunity by including your business promotional piece in its Monthly General Mailing. Chamber members that have participated in this opportunity are delighted with their responses and would be happy to be a reference upon your request. Each month, the Chamber sends a packet of inserts to each Chamber member. The inserts contain information on upcoming Chamber events and projects.

The following is important information regarding your participation:

Mailing Insertion Fee:	\$180 (due upon delivery of promotional piece)
Approximate Cost of Mailing:	\$180 (includes envelope, stuffing, metering, postage)
Approximate Total Cost :	\$360
Number of Pieces Needed:	1,800 (minimum)
Size:	8.5" x 5.5" on 90# index paper

The Greater Hall Chamber of Commerce **limits the number of inserts included by a member in each mailing to (3) three**. Members may advertise three times per year. **This service is only available to current Chamber Members in good standing.**

A minimum of **1,800 pieces of your insert must be delivered** to the Chamber by the deadline date determined at the time of request. The insert must be no larger than 8.5" x 5.5" (90# index). The Chamber requires that your insert include "Proud Member of the Greater Hall Chamber of Commerce" anywhere on your flyer. We request a copy of your insert (including the paper color you would like to use) for approval before you have the flyer printed.

Payment of the \$180 insert fee must be received at the time of insert delivery to the Chamber. The \$180 insert fee must be paid if your insert is canceled within seven days of the mailing. The member will receive an invoice for the cost of mailing, etc. upon receipt of the invoice from the mailing service company.

Need more information? Contact Gerri Collins, 770-532-6206 x106. Email: gcollins@ghcc.com

UPDATED: July 2019