

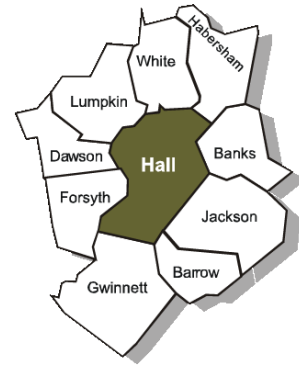


Georgia

Area Labor Profile

Hall

County



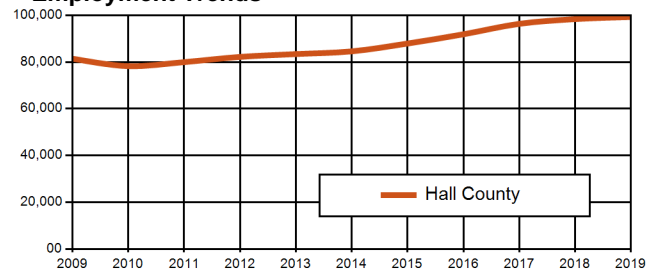
Updated: Dec 2020

Labor Force Activity - 2019

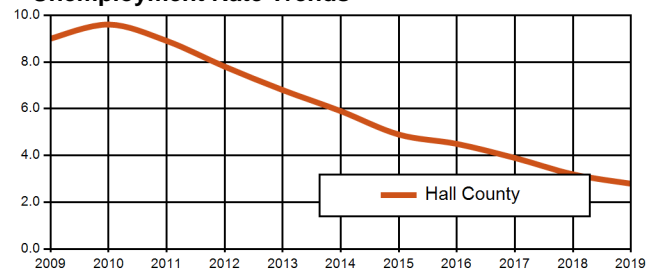
2019 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	102,061	99,222	2,839	2.8%
Banks	9,616	9,352	264	2.7%
Barrow	40,385	39,247	1,138	2.8%
Dawson	12,320	11,971	349	2.8%
Forsyth	122,076	118,737	3,339	2.7%
Gwinnett	489,610	474,882	14,728	3.0%
Habersham	19,069	18,411	658	3.5%
Jackson	36,518	35,550	968	2.7%
Lumpkin	16,719	16,200	519	3.1%
White	16,266	15,836	430	2.6%
Hall Area	864,640	839,408	25,232	2.9%
Georgia	5,110,318	4,935,310	175,008	3.4%
United States	163,539,000	157,538,000	6,001,000	3.7%

Employment Trends



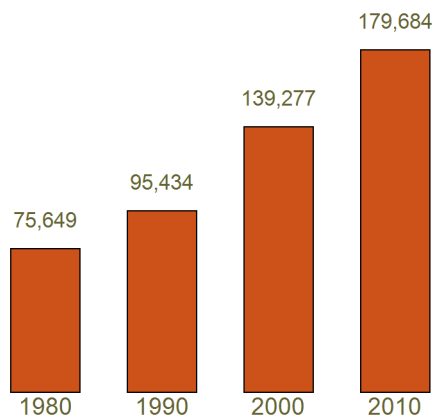
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2010 Census	2019 Rank	2019 Estimate	% Change 2010-2019	2025 Projected*	% Change 2010-2025
Hall	179,684	10	204,441	13.8	222,479	23.8
City of Gainesville	33,804					
Hall Area	1,431,244		1,696,238	18.5	1,889,805	32.0
Georgia	9,687,653		10,617,423	9.6	11,335,283	17.0
United States	308,745,538		328,239,523	6.3	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program

Auxiliary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 2nd Quarter of 2020

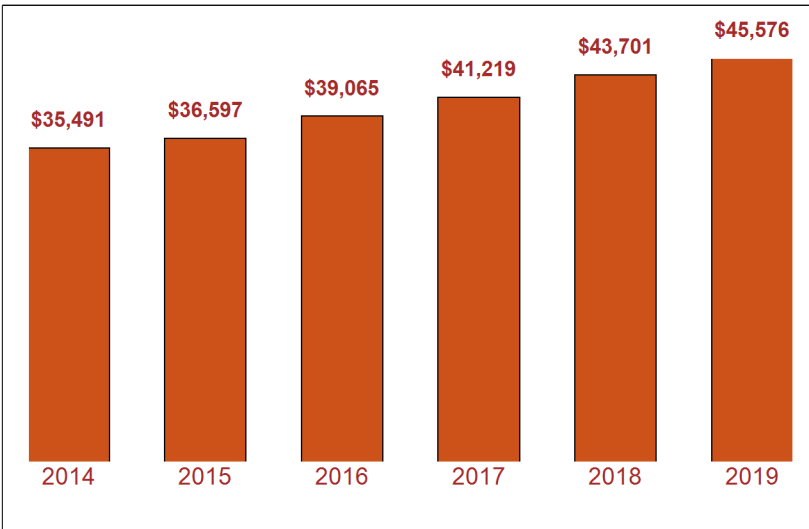
INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	807	23,743	28.3	901	6,529	105,170	18.4	1,085
Agriculture, Forestry, Fishing and Hunting	30	350	0.4	901	149	2,061	0.4	912
Mining, Quarrying, and Oil and Gas Extraction	4	*	*	*	24	298	0.1	1,443
Construction	508	4,312	5.1	991	4,544	37,360	6.5	1,163
Manufacturing	265	19,034	22.7	879	1,812	65,452	11.5	1,044
Food	37	10,290	12.3	773	165	19,233	3.4	798
Beverage and Tobacco Product	7	350	0.4	1,105	38	841	0.1	1,020
Textile Mills	4	264	0.3	835	22	1,123	0.2	1,124
Textile Product Mills	5	8	0.0	459	63	446	0.1	666
Apparel	1	*	*	*	19	253	0.0	1,055
Wood Product	12	304	0.4	761	71	2,158	0.4	967
Paper	1	*	*	*	19	1,115	0.2	1,075
Printing and Related Support Activities	16	278	0.3	889	174	2,727	0.5	998
Petroleum and Coal Products	1	*	*	*	8	73	0.0	1,147
Chemical	18	716	0.9	1,329	127	4,210	0.7	1,299
Plastics and Rubber Products	14	635	0.8	838	65	3,761	0.7	962
Nonmetallic Mineral Product	16	167	0.2	1,018	103	1,994	0.3	1,140
Primary Metal	4	528	0.6	1,153	13	784	0.1	1,171
Fabricated Metal Product	45	1,040	1.2	1,009	234	5,475	1.0	936
Machinery	25	2,457	2.9	1,008	142	6,165	1.1	1,185
Computer and Electronic Product	6	176	0.2	1,137	123	4,537	0.8	1,742
Electrical Equipment, Appliance, and Component	7	273	0.3	1,304	48	2,321	0.4	1,561
Transportation Equipment	10	1,013	1.2	907	53	3,214	0.6	821
Furniture and Related Product	10	142	0.2	806	110	1,335	0.2	876
Miscellaneous	26	381	0.5	783	211	3,635	0.6	1,116
Leather and Allied Product	0	0	0.0	0	4	51	0.0	1,617
Service-Providing	3,662	49,838	59.4	1,010	37,350	398,022	69.7	970
Utilities	6	155	0.2	1,494	38	1,775	0.3	1,606
Wholesale Trade	298	4,365	5.2	1,203	3,493	44,960	7.9	1,333
Retail Trade	605	8,292	9.9	648	4,865	75,040	13.1	671
Transportation and Warehousing	150	3,015	3.6	1,098	1,110	18,947	3.3	880
Information	49	400	0.5	1,736	711	10,797	1.9	1,716
Finance and Insurance	313	2,279	2.7	1,576	2,291	19,100	3.3	1,381
Real Estate and Rental and Leasing	206	517	0.6	825	1,767	9,356	1.6	963
Professional, Scientific, and Technical Services	413	1,974	2.4	1,456	5,754	37,823	6.6	1,529
Management of Companies and Enterprises	23	980	1.2	2,773	209	10,736	1.9	1,938
Administrative and Support and Waste Management and Remediation Services	292	5,688	6.8	545	2,867	40,467	7.1	742
Educational Services	42	1,126	1.3	731	556	7,816	1.4	672
Health Care and Social Assistance	568	13,278	15.8	1,181	3,985	58,457	10.2	976
Arts, Entertainment, and Recreation	74	780	0.9	4,110	627	4,759	0.8	1,078
Accommodation and Food Services	332	5,559	6.6	377	3,293	43,401	7.6	343
Other Services (except Public Administration)	291	1,431	1.7	655	2,725	12,569	2.2	770
Unclassified - industry not assigned	238	183	0.2	848	3,059	2,027	0.4	914
Total - Private Sector	4,707	73,764	87.8	974	43,879	503,192	88.1	994
Total - Government	119	10,205	12.2	888	704	68,103	11.9	949
Federal Government	23	515	0.6	1,403	110	3,885	0.7	1,363
State Government	33	2,485	3.0	822	176	8,683	1.5	851
Local Government	63	7,205	8.6	874	418	55,535	9.7	936
ALL INDUSTRIES	4,826	83,969	100.0	964	44,583	571,297	100.0	989
ALL INDUSTRIES - Georgia					308,118	4,088,613		1,075

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2020.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

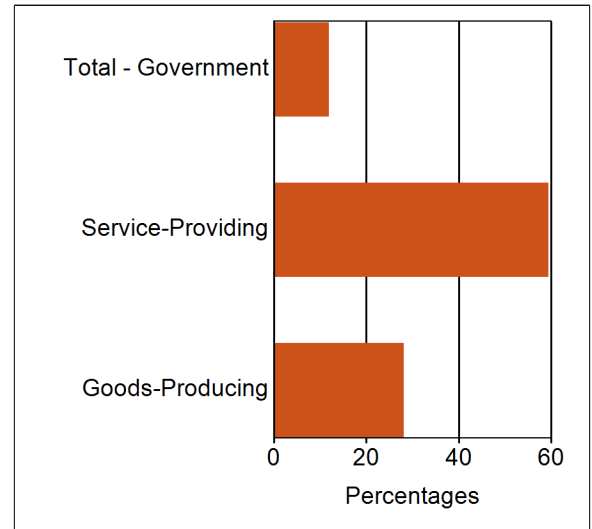
Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



Hall Industry Mix 2020

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2020*

Hall

Fieldale Farms Corporation
 Foundation Food Group Services
 Kubota Manufacturing of America Corporation
 Mar-Jac Poultry
 Northeast Georgia Medical Center, Inc.
 Northeast Georgia Physicians Group
 Pilgrim's Pride Corporation
 University Of North Georgia
 Walmart
 Wrigley Manufacturing Co, LLC

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2020. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Hall Area

Amazon.Com Services, Inc.
 Fieldale Farms Corporation
 Northeast Georgia Medical Center, Inc.
 Northside Hospital
 Northside Hospital, Inc.
 Pilgrim's Pride Corporation
 Publix Super Markets, Inc.
 The Home Depot
 The Kroger Company
 Walmart

COUNTY

Jackson
 Hall
 Hall
 Forsyth
 Gwinnett
 Hall
 Gwinnett
 Gwinnett
 Gwinnett
 Gwinnett

Education of the Labor Force

Hall Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	6.9%	5.3%	8.8%	6.1%	5.1%	12.5%
Some High School	9.4%	19.0%	9.3%	7.0%	6.8%	12.4%
High School Grad/GED	27.1%	32.6%	25.6%	24.0%	26.2%	32.9%
Some College	21.4%	32.6%	20.5%	18.9%	21.1%	17.7%
College Grad 2 Yr	7.3%	3.8%	7.5%	8.5%	8.6%	4.1%
College Grad 4 Yr	19.2%	6.1%	20.5%	25.2%	20.9%	13.1%
Post Graduate Studies	8.7%	0.7%	8.1%	10.5%	11.2%	7.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2019



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	172	--	172
Barrow	818	--	818
Dawson	255	--	255
Forsyth	3,408	--	3,408
Gwinnett	11,931	--	11,931
Habersham	436	--	436
Hall	2,272	--	2,272
Jackson	791	--	791
Lumpkin	266	--	266
White	2,163	--	2,163
Hall Area	22,512	--	22,512

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2019 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Hall Area

Lumpkin

University of North Georgia (Main Campus) ung.edu/

Hall

University of North Georgia (Gainesville Campus) ung.edu/campuses/gainesville/index.php

Brenau University www.brenau.edu

Interactive College of Technology (Gainesville Campus) www.ict.edu/

Lanier Technical College www.laniertech.edu

Oakwood Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Gwinnett

Aviation Institute of Maintenance-Atlanta www.aviationmaintenance.edu/campuses/duluth-ga/index.html

Georgia Christian University www.gcuniv.edu

Georgia Gwinnett College www.ggc.edu

Gwinnett College-Lilburn www.gwinnettcollege.edu

Gwinnett Technical College www.gwinnetttech.edu

Lincoln College of Technology (Marietta) www.lincolntech.edu

New Horizons Medical Institute www.newhorizonsmedical.com

Reformed University www.runiv.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College) www.centralgatech.edu

Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Jackson

Jackson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Habersham

North Georgia Technical College www.northgatech.edu

Piedmont College www.piedmont.edu

White

Truett McConnell University www.truett.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2019*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Accounting Technology/Technician and Bookkeeping°	462	390	456	-15.6	16.9
Administrative Assistant and Secretarial Science, General	145	142	94	-2.1	-33.8
Aesthetician/Esthetician and Skin Care Specialist°	31	32	30	3.2	-6.3
Allied Health and Medical Assisting Services, Other°	63	77	128	22.2	66.2
Architectural Drafting and Architectural CAD/CADD°	4	1	2	-75.0	100.0
Autobody/Collision and Repair Technology/Technician°	71	101	99	42.3	-2.0
Automobile/Automotive Mechanics Technology/Technician°	602	664	806	10.3	21.4

Technical College Graduates - 2019*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Baking and Pastry Arts/Baker/Pastry Chef°	11	6	7	-45.5	16.7
Biology Technician/Biotechnology Laboratory Technician°	18	13	25	-27.8	92.3
Business Administration and Management, General°	206	212	200	2.9	-5.7
Business Administration, Management and Operations, Other	17	15	7	-11.8	-53.3
CAD/CADD Drafting and/or Design Technology/Technician°	55	42	43	-23.6	2.4
Cardiovascular Technology/Technologist	7	7	10	0.0	42.9
Carpentry/Carpenter°	53	97	113	83.0	16.5
Child Care and Support Services Management°	18	9	11	-50.0	22.2
Child Care Provider/Assistant°	210	205	302	-2.4	47.3
Clinical/Medical Laboratory Technician	21	3	9	-85.7	200.0
Commercial Photography°	39	59	73	51.3	23.7
Computer and Information Sciences, Other°	16	23	21	43.8	-8.7
Computer and Information Systems Security/Information Assurance°	87	143	215	64.4	50.3
Computer Installation and Repair Technology/Technician°	216	197	192	-8.8	-2.5
Computer Programming, Specific Applications°	34	54	44	58.8	-18.5
Computer Programming/Programmer, General	45	58	74	28.9	27.6
Construction Management°	53	57	91	7.5	59.6
Cosmetology/Cosmetologist, General°	191	230	220	20.4	-4.3
Criminal Justice/Safety Studies°	130	106	124	-18.5	17.0
Culinary Arts/Chef Training	27	27	42	0.0	55.6
Customer Service Support/Call Center/Teleservice Operation°	8	5	1	-37.5	-80.0
Data Entry/Microcomputer Applications, General°	69	57	153	-17.4	168.4
Data Processing and Data Processing Technology/Technician°	69	74	47	7.2	-36.5
Dental Assisting/Assistant°	71	76	38	7.0	-50.0
Design and Visual Communications, General°	26	33	30	26.9	-9.1
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	18	21	18	16.7	-14.3
Drafting and Design Technology/Technician, General°	71	47	60	-33.8	27.7
Early Childhood Education and Teaching	99	86	79	-13.1	-8.1
Electrical and Power Transmission Installation/Installer, General°	16	12	12	-25.0	0.0
Electrician°	44	58	66	31.8	13.8
Emergency Medical Technology/Technician (EMT Paramedic)°	298	300	304	0.7	1.3
Engineering Technologies and Engineering-Related Fields, Other	12	6	15	-50.0	150.0
Entrepreneurship/Entrepreneurial Studies°	27	17	15	-37.0	-11.8
Environmental Control Technologies/Technicians, Other	8	6	9	-25.0	50.0
Fire Prevention and Safety Technology/Technician°	3	3	8	0.0	166.7
Fire Science/Fire-fighting°	28	14	36	-50.0	157.1

Technical College Graduates - 2019*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Fire Services Administration	5	2	6	-60.0	200.0
Food Preparation/Professional Cooking/Kitchen Assistant°	33	21	41	-36.4	95.2
Game and Interactive Media Design°	7	18	25	157.1	38.9
General Office Occupations and Clerical Services°	52	46	45	-11.5	-2.2
Graphic Design°	13	14	12	7.7	-14.3
Health Information/Medical Records Technology/Technician°	7	19	36	171.4	89.5
Health Services/Allied Health/Health Sciences, General°	358	319	167	-10.9	-47.6
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	265	253	259	-4.5	2.4
Heavy Equipment Maintenance Technology/Technician°	16	18	16	12.5	-11.1
Hospitality Administration/Management, General°	34	26	47	-23.5	80.8
Human Resources Management/Personnel Administration, General°	33	44	40	33.3	-9.1
Industrial Mechanics and Maintenance Technology°	142	143	200	0.7	39.9
Interior Design°	119	94	102	-21.0	8.5
Licensed Practical/Vocational Nurse Training	53	56	69	5.7	23.2
Lineworker°	57	59	62	3.5	5.1
Logistics and Materials Management°	5	12	15	140.0	25.0
Machine Shop Technology/Assistant°	73	73	84	0.0	15.1
Marketing/Marketing Management, General	35	41	26	17.1	-36.6
Mechanic and Repair Technologies/Technicians, Other	7	12	8	71.4	-33.3
Medical Insurance Coding Specialist/Coder°	29	11	1	-62.1	-90.9
Medical Insurance Specialist/Medical Biller°	21	35	26	66.7	-25.7
Medical Office Assistant/Specialist°	49	88	94	79.6	6.8
Medical/Clinical Assistant	115	86	66	-25.2	-23.3
Meeting and Event Planning°	7	14	16	100.0	14.3
Network and System Administration/Administrator°	178	142	175	-20.2	23.2
Nursing Assistant/Aide and Patient Care Assistant/Aide°	42	138	101	228.6	-26.8
Pharmacy Technician/Assistant°	12	8	9	-33.3	12.5
Phlebotomy Technician/Phlebotomist°	18	18	14	0.0	-22.2
Professional, Technical, Business, and Scientific Writing°	10	38	24	280.0	-36.8
Radiologic Technology/Science - Radiographer°	47	36	45	-23.4	25.0
Registered Nursing/Registered Nurse	60	47	67	-21.7	42.6
Respiratory Care Therapy/Therapist	15	16	13	6.7	-18.8
Restaurant/Food Services Management°	1	2	1	100.0	-50.0
Selling Skills and Sales Operations°	24	33	36	37.5	9.1
Solar Energy Technology/Technician°	2	16	7	700.0	-56.3
Surgical Technology/Technologist	13	31	17	138.5	-45.2
Teacher Assistant/Aide°	18	12	10	-33.3	-16.7

Technical College Graduates - 2019*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2017	2018	2019	2017-2018	2018-2019
Tool and Die Technology/Technician°	2	4	1	100.0	-75.0
Tourism and Travel Services Management°	29	16	9	-44.8	-43.8
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	19	21	22	10.5	4.8
Veterinary/Animal Health Technology/Technician and Veterinary Assistant°	27	28	45	3.7	60.7
Web Page, Digital/Multimedia and Information Resources Desig	5	13	11	160.0	-15.4
Web Page, Digital/Multimedia and Information Resources Design°	43	62	42	44.2	-32.3
Welding Technology/Welder°	526	604	657	14.8	8.8

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2017, 2018, and 2019.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
Gainesville, GA 30504

Phone: (770) 535 - 5484 **Fax:** (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov