



**GREATER HALL**  
CHAMBER OF COMMERCE

# Membership Information Packet

GREATER HALL CHAMBER OF COMMERCE  
**MISSION STATEMENT**

To improve the overall business climate for member growth, promote community development,  
facilitate political action and enhance the quality of life.

# Why Join?

## 1. Connections

The Chamber's greatest benefits? Networking, relationships and lead development. Take part in the many Chamber events to meet prospective clients and generate business leads. Plus, the Chamber only refers its member businesses.



"Building relationships is the key to acquiring new business, growing existing business and solving problems, and there's no better place to form business relationships than through the Greater Hall Chamber."

**Melissa Tymchuk**

*Chief of Staff, Northeast Georgia Health System*

## 2. Exposure

Complimentary Ribbon Cutting Ceremony, introduction at Chamber meetings and working with community and business movers and shakers – Join and take advantage of ways to make your business known in the community.



"When asked how we rebounded from the economic downturn, I always say the Chamber. The positive exposure from participating in the Chamber allows us to develop long term relationships with business partners and give back to the community."

**Tony Paramore**

*Owner, Gainesville Paint*

## 3. Resources

With a membership base that is over 85% small businesses, the Chamber offers a variety of resources to grow small businesses. From marketing workshops to monthly seminars, the Chamber is a valuable resource to grow your business.



"With a wide array of events and talent with membership and staff, the Chamber provides open opportunity for businesses, especially the many small ones, to seek out and implement resources and strategies they otherwise thought to be unavailable to them."

**Al Trembley**

*Principal, WSI Digital Rainmakers*

## 4. Knowledge

Stay in-the-know. As the voice for business, the Chamber is the cornerstone for economic and community development. Stay up-to-date on important legislation, workforce issues, and other valuable information.



"The Chamber is always one step ahead of issues facing businesses today and works to ensure that all Hall County businesses can successfully compete on a local, national and global stage."

**Perry Barnett, CPA**

*Partner, Rushton*

## 5. Marketing

Interact with fellow members and post your business news through the Chamber's social media connections. Business Link newsletter and eBIZ electronic mailings keep you informed on the latest news and upcoming events.



"The Chamber provides countless opportunities (ribbon cuttings, print advertising, digital marketing exposure and even sponsorships) to reinforce your brand and strategically position yourself in the business community."

**Katie Dubnik**

*President, Forum Communications*



The Greater Hall Chamber of Commerce is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to community development. Founded in 1908, the Greater Hall Chamber serves the entire Hall County area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. With over 2,300 business members, the Chamber offers a full range of resources and business services. [www.GreaterHallChamber.com](http://www.GreaterHallChamber.com)

# Get Plugged In!



**Christen Wilbanks**  
*VP Membership Sales*  
*Greater Hall Chamber*

Participation and involvement are keys to success. The Chamber offers a variety of ways to capitalize on opportunities to help grow your business.

- Listing in the Membership Directory and Online Membership Database
- Access to Networking Opportunities and Events
- Access to Forums, Seminars and Committees
- Volunteer Opportunities and Community Involvement
- Advertising, Publicity and Sponsorship Opportunities
- Business Referrals and Networking Events
- Gain in Exposure and Publicly Advertised Ribbon Cuttings
- Make Valuable Business Connections

## Join a Committee

### Economic Development

#### Small Business Roundtable

Plans monthly seminars and programs to help small businesses become more successful. Meets quarterly.

#### Job Fair & Career Expo

Annual event, open to the public, featuring employer displays and on-site interviews. March 22, 2017.

#### Human Resource Council

Limited to human resource managers as approved by council vote. Dues required. Meets monthly.

#### Industry Roundtable

Manufacturers, distributors and processors meet for programs and shared information. Limited to CEO's and industry managers. Meets quarterly.

#### Drugs Don't Work

Promotes and expands anti-drug program in businesses by enlisting members in the program for training. Discounts on workers comp insurance available to program participants.

#### Environmental Health & Safety

Promotes environment, health and safety management of existing industries through educational forums. Meets quarterly.

#### Staff:

Tim Evans, *V.P., Economic Development*  
Shelley Davis, *V.P., Existing Industry*  
Amanda Lewis, *Project Manager*  
Peyton Wilhoite, *Project Manager*

### Community Development

#### Healthcare Committee

Addresses business-related healthcare issues. Meets first Wednesday of each month.

#### VISION 2030

A community project open to all citizens to implement long-term goals and plans for Gainesville-Hall County.

#### AgriBusiness Committee

Increases the community's understanding and communicates the importance of agribusiness to Hall County's economy. Meets as needed.

#### Beautification Committee

Promotes beautification efforts in the Greater Hall area. Meets as needed.

#### Staff:

Robin Halstead, *V.P., Community Develop.*  
Elizabeth Higgins, *Director, VISION 2030*

### Government Affairs

#### Issues Committee

Studies community issues, formulates and adopts policies on issues affecting business and the community. Meets monthly - 3rd Wednesday.

#### Georgia Legislature Committee

Assists with planning the annual appreciation event given for members of the Georgia General Assembly. Meets as needed. September - February.

#### Staff:

Peyton Wilhoite, *Project Manager*

### Membership Development

#### South Hall Council

Addresses issues and needs in South Hall County. Coordinates monthly South Hall Business Coalition meetings. Meets as needed.

#### Ambassador Council

Active in ribbon cuttings, Business After Hours and various Chamber projects. Develops strategies/activities for member retention. Meets monthly.

#### Chamber Chase 5K Run & Walk

Volunteering for the 5K Run and 2 Mile Wellness Walk event held in the spring. March 30, 2017.

#### Lunch / Morning Networking

These networking groups help develop business relationships and generate referrals and leads. Lunch 'n Learn - meets 3rd Wednesday; Network Over Coffee - 2nd & 4th Wednesdays.

#### Hackers Holiday Golf Tournament

Assists in planning and working the annual golf tournament. Meets winter through spring. April 28, 2017.

#### Marketing Council

Marketing, PR and Communications professionals generate ideas and serve as a sounding board for the Chamber. Plans special marketing seminars. Meets as needed.

#### Staff:

Mandy Lathem, *V.P., Membership Events*  
Christen Wilbanks, *V.P., Membership Sales*

Updated: July 2017

# What's Happening at the Chamber?



**Kit Dunlap**  
President & CEO  
Greater Hall Chamber of  
Commerce

What activities take place at the Chamber of Commerce in a typical month? While no two months are the same, dozens of programs, seminars, meetings, special events and networking opportunities are offered throughout the year. Also, economic development recruitment and retention and education leadership programs are continuous efforts.

Monthly networking opportunities include the **Lunch 'n Learn** meetings, **Network Over Coffee** in the morning, and **Business After Hours** after work. Each of these events provides a great opportunity for employees of small and large businesses to meet each other and learn more about other businesses in the community. The **South Hall Business Coalition** meets monthly and brings together our members to discuss local government updates, transportation, education and a variety of other topics. **Small Business Success Seminars** cover a variety of topics from retirement planning to marketing.

The Chamber has an opportunity for every Chamber Member to play an active role. Get involved with your community and the Chamber today, and make a difference.

*Leading the Chamber since 1998, Kit Dunlap is a Brenau College graduate with a strong local and state-wide economic development background serving as a founding member and former chair of the Gainesville-Hall County Economic Development Council and chair of the Georgia Department of Economic Development for 10 years.*

## Chamber Executive Committee

Chairman <b>Perry Barnett, CPA</b> Rushton	Vice Chair, Education <b>Andi Farmer</b> Milton Martin Honda	Vice Chair, South Hall Council <b>Geoff Lee</b> Road Atlanta	Co-Chairs, HALLmark <b>Paul Chambers, AT&amp;T</b> <b>Mimi Collins, The Longstreet Clinic</b> <b>Randall Frost, Stewart, Melvin &amp; Frost</b>
Chair Elect <b>Carol Burrell</b> Northeast Georgia Health System	Vice Chair, Marketing <b>Tate O'Rouke</b> Jackson EMC	Vice Chair, Community Development <b>Caroline Lewallen</b> Jaemor Farms	Immediate Past Chairman <b>Lee Hemmer</b> The Simpson Company
Treasurer <b>Jimbo Floyd</b> Turner, Wood & Smith Insurance	Vice Chair, Government <b>Philip Wilheit, Jr.</b> Wilheit Packaging	VISION 2030 Chair: <b>Melissa Tymchuk</b> Northeast Georgia Health System Exec Director: <b>Elizabeth Higgins</b>	President & CEO <b>Kit Dunlap</b> Greater Hall Chamber of Commerce
Vice Chair, Economic Development <b>David Lee</b> Jackson EMC	Vice Chair, Membership <b>Katie Dubnik</b> Forum Communications	Senior Advisor <b>John Vardeman,</b> Morton, Vardeman & Carlson	

## Chamber Staff: Working for You

<b>Executive</b> Kit Dunlap, <i>President/CEO</i> Gerri Collins, <i>Executive Assistant</i>	<b>Education</b> Andi Harmon, <i>Vice President</i>	<b>Community Development</b> Robin Halstead, <i>Vice President</i>	<b>Membership Development</b> Mandy Lathem <i>Vice President, Membership Events</i> Christen Wilbanks <i>Vice President, Membership Sales</i>
<b>Economic Development</b> Tim Evans, <i>Vice President</i> Shelley Davis, <i>VP Existing Industry</i> Amanda Lewis, <i>Project Manager</i> Peyton Wilhoite, <i>Project Manager</i>	<b>Government Affairs</b> Peyton Wilhoite, <i>Project Manager</i>	VISION 2030 Elizabeth Higgins, <i>Executive Director</i>	<b>Marketing &amp; Communications</b> Kemie West, <i>Marketing Consultant</i>
<b>Finance &amp; Operations</b> David Umberson, <i>VP Finance/HR</i>	<b>South Hall Council</b> Kit Dunlap, <i>President/CEO</i>	<b>Chamber Welcome Center</b> Robin Halstead, <i>Manager</i>	



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www.GreaterHallChamber.com

# 2017-2018 Investment Schedule

## Schedule A: General Business

*Number of Employees*                      *Base Rate*

1-5    \$305

6-10     \$355

11-20    \$465

21-50    \$625

51-100                                         \$890

101-150                                        \$975

151-200                                       \$1,245

201 +    \$1,245

+ \$3 per employee

\*2nd location of same business: Half of Schedule A Dues

## Schedule B: Hotels, Motels, Apartments

\$220 + \$3 per unit

Apartments

\$550 + \$3 per unit

## Schedule C: Professionals / Attorneys / Real Estate / Insurance / Financial Advisors

\$325 + \$150 per additional representative

## Schedule D: Individuals / Retired Community Member

\$150 (name only without title and company name)

## Schedule E: Non-Profit

\$200

## Schedule F: Educational Institutions

\$385

## Schedule G: Financial Institutions

Minimum for New Institution is \$755

\$38 per million in deposits

1st \$50 million

\$22 per million in deposits

2nd \$50 million

\$16 per million in deposits

Over \$100 million

Processing Fee: \$35 per member

Featured Member Listing on Website: \$50

July 2017

# Membership Application

APPLICATION

**Company/Organization Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Facebook:** \_\_\_\_\_

**Twitter:** \_\_\_\_\_ **LinkedIn:** \_\_\_\_\_

**Year Established:** \_\_\_\_\_ **Number of Full Time Employees:** \_\_\_\_\_

**Key Contact Name** (listed in directory): \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

**Additional Representative(s) to be listed?**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

**Check here to receive eBIZ** (electronic email updates): Yes \_\_\_\_\_ No \_\_\_\_\_

**Category to be listed in the Membership Directory:** \_\_\_\_\_

**Investment Schedule:** (circle one): A B C D E F G

**Membership Investment:** \$ \_\_\_\_\_ + \$35 Processing Fee

**ADD** (optional) \$50 for **Featured Member Listing** in website directory

**Total Due:** \_\_\_\_\_

Information on the tax deductibility of your investment should be obtained from your tax advisor. The Chamber is a 501(c)(6) organization.

**How did you hear about the Greater Hall Chamber?** \_\_\_\_\_

**Sponsor Name/Company:** \_\_\_\_\_

Being in agreement with the policies of the Greater Hall Chamber of Commerce, I agree to invest annually in the Chamber. I understand that a full annual membership investment is due with this application and that subsequent annual renewal investments will be payable on this anniversary date. The Chamber may depend on my annual investment until I terminate this agreement in writing.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*For Office Use Only:*

**Paid Check #:** \_\_\_\_\_ **Date Received:** \_\_\_\_\_ **Amount Paid:** \$ \_\_\_\_\_