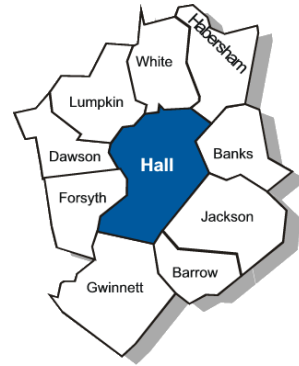




AREA LABOR PROFILE

Hall

County



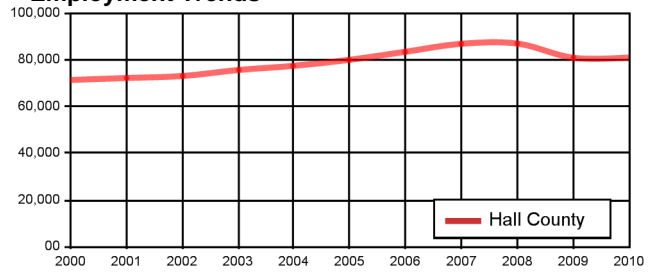
Updated: Jul 2011

Labor Force Activity - 2010

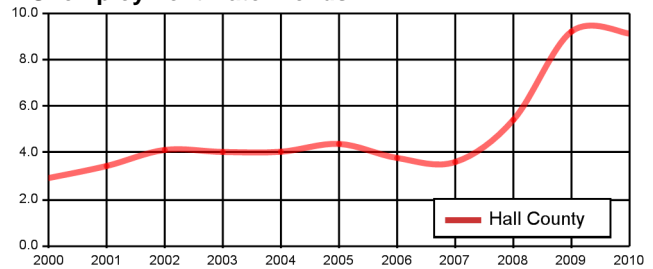
2010 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Hall	89,018	80,899	8,119	9.1%
Banks	10,110	9,367	743	7.3%
Barrow	34,314	30,795	3,519	10.3%
Dawson	11,030	9,914	1,116	10.1%
Forsyth	86,114	79,057	7,057	8.2%
Gwinnett	409,675	371,826	37,849	9.2%
Habersham	19,552	17,595	1,957	10.0%
Jackson	27,099	24,182	2,917	10.8%
Lumpkin	12,818	11,427	1,391	10.9%
White	12,179	10,954	1,225	10.1%
Hall Area	711,909	646,016	65,893	9.3%
Georgia	4,693,711	4,213,719	479,992	10.2%
United States	153,889,000	139,064,000	14,825,000	9.6%

Employment Trends



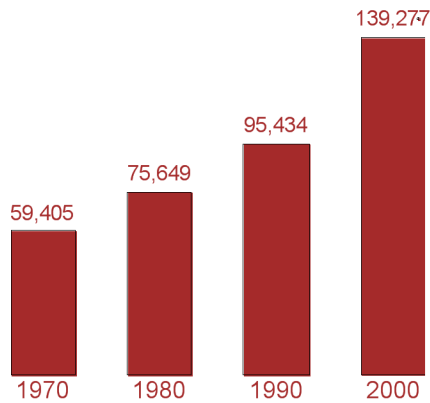
Unemployment Rate Trends



Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Population Estimates



Population

	2000 Census	2010 Rank	2010 Estimate	% Change 2000-2010	2015 Projected*	% Change 2000-2015
Hall	140,886	22	190,015	34.9	232,285	64.9
City of Gainesville	25,578					
Hall Area	1,034,322		1,463,546	41.5	1,690,766	63.5
Georgia	8,230,161		9,908,357	20.4	11,076,619	34.6
United States	281,421,906		309,050,816	9.8	322,365,787	14.5

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

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Workforce Statistics & Economic Research; E-mail: Workforce_Info@dol.state.ga.us Phone: (404) 232-3875

Industry Mix - 2010

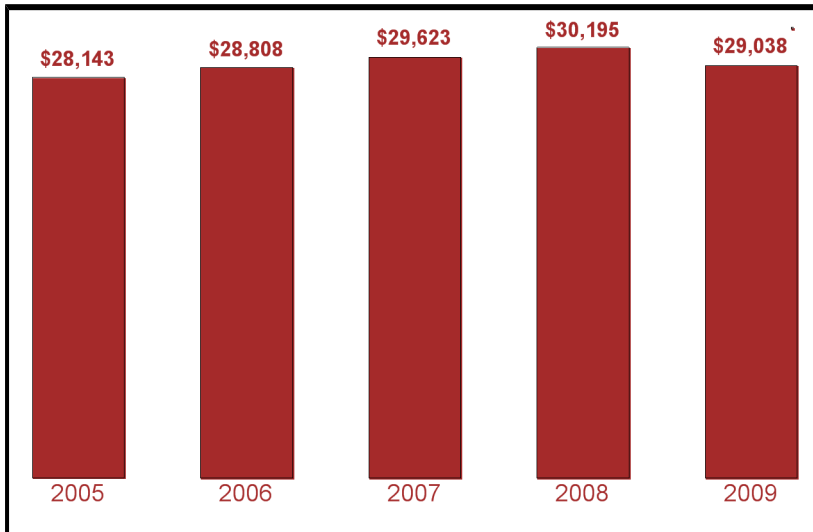
INDUSTRY	Hall				Hall Area			
	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT NUMBER	PERCENT	WEEKLY WAGE
Goods-Producing	757	17,805	26.0	751	5,929	84,174	17.3	953
Agriculture, Forestry, Fishing and Hunting	27	245	0.4	805	130	1,396	0.3	791
Mining, Quarrying, and Oil and Gas Extraction	4	46	0.1	956	22	276	0.1	933
Construction	477	2,818	4.1	756	4,182	26,237	5.4	904
Manufacturing	249	14,696	21.4	749	1,595	56,266	11.6	980
Food	31	8,406	12.3	626	107	16,718	3.4	603
Beverage and Tobacco Product	5	181	0.3	862	12	224	0.0	772
Textile Mills	6	601	0.9	678	24	1,844	0.4	661
Textile Product Mills	4	14	0.0	244	56	464	0.1	598
Apparel	1	*	*	*	14	255	0.1	617
Wood Product	7	94	0.1	542	69	1,202	0.2	699
Paper	5	37	0.1	1,087	26	1,008	0.2	1,160
Printing and Related Support Activities	16	192	0.3	736	193	3,958	0.8	980
Petroleum and Coal Products	1	*	*	*	9	*	*	*
Chemical	11	458	0.7	1,303	83	2,785	0.6	1,243
Plastics and Rubber Products	10	380	0.6	635	56	2,504	0.5	797
Nonmetallic Mineral Product	18	212	0.3	736	94	2,251	0.5	1,016
Primary Metal	4	312	0.5	932	14	598	0.1	930
Fabricated Metal Product	37	604	0.9	1,016	208	3,807	0.8	864
Machinery	25	1,359	2.0	942	114	4,142	0.9	1,231
Computer and Electronic Product	7	40	0.1	1,189	109	6,165	1.3	1,947
Electrical Equipment, Appliance, and Component	6	*	*	*	42	1,700	0.3	1,399
Transportation Equipment	7	689	1.0	1,064	57	2,638	0.5	1,017
Furniture and Related Product	20	193	0.3	612	132	1,125	0.2	726
Miscellaneous	28	505	0.7	909	175	2,730	0.6	974
Leather and Allied Product	0	0	0.0	0	1	*	*	*
Service-Providing	3,233	40,439	59.0	737	29,857	334,544	68.8	784
Utilities	4	143	0.2	1,133	37	1,408	0.3	1,246
Wholesale Trade	306	3,462	5.1	946	3,662	39,660	8.2	1,181
Retail Trade	563	7,530	11.0	529	4,540	67,318	13.8	534
Transportation and Warehousing	148	1,943	2.8	780	815	9,917	2.0	803
Information	38	557	0.8	1,036	600	10,580	2.2	1,253
Finance and Insurance	245	2,124	3.1	1,022	2,017	19,058	3.9	1,107
Real Estate and Rental and Leasing	186	441	0.6	687	1,556	6,959	1.4	773
Professional, Scientific, and Technical Services	404	1,448	2.1	898	5,353	29,679	6.1	1,206
Management of Companies and Enterprises	20	288	0.4	1,204	185	7,259	1.5	1,622
Administrative and Support and Waste Management and Remediation Services	257	5,184	7.6	457	2,577	38,816	8.0	596
Educational Services	34	1,077	1.6	500	471	5,710	1.2	579
Health Care and Social Assistance	436	9,624	14.0	861	2,839	42,047	8.6	799
Arts, Entertainment, and Recreation	56	738	1.1	4,163	410	4,426	0.9	1,000
Accommodation and Food Services	255	4,411	6.4	273	2,453	40,342	8.3	281
Other Services (except Public Administration)	281	1,471	2.1	484	2,342	11,368	2.3	602
Unclassified - industry not assigned	144	87	0.1	786	1,986	1,324	0.3	895
Total - Private Sector	4,134	58,331	85.1	744	37,772	420,042	86.4	818
Total - Government	124	10,192	14.9	787	728	66,230	13.6	743
Federal Government	28	592	0.9	1,037	127	4,243	0.9	1,093
State Government	35	2,247	3.3	644	196	7,455	1.5	665
Local Government	61	7,353	10.7	680	405	54,532	11.2	726
ALL INDUSTRIES	4,258	68,523	100.0	734	38,500	486,268	100.0	808
ALL INDUSTRIES - Georgia					267,525	3,752,981		844

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are annual averages of 2010.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

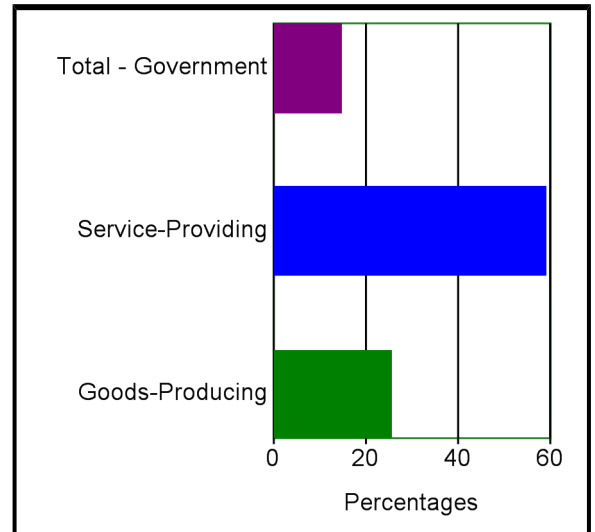
Hall Per Capita Income

Source: U.S. Bureau of Economic Analysis



Hall Industry Mix 2010

Source: See Industry Mix data on Page 2.



Top Employers - 2010

FIVE LARGEST EMPLOYERS

Hall

Advantage Human Resourcing Inc
 Fieldale Farms Corp
 Mar Jac Poultry Inc
 Northeast GA Medical Center Inc
 Pillgrims Pride Corp

Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2010. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

TEN LARGEST EMPLOYERS

Hall Area

Employer	COUNTY
Cisco Systems Inc	Gwinnett
Fieldale Farms Corp	Habersham
Fieldale Farms Corp	Hall
Gwinnett Hospital System Inc	Gwinnett
Hounds Tooth Group Inc Allstaff HR	Gwinnett
Northeast Ga Medical Center Inc	Hall
Pillgrims Pride Corp	Hall
Publix Super Market Inc	Gwinnett
The Kroger Company	Gwinnett
Wal-Mart	Gwinnett

Commuting Patterns

EMPLOYED RESIDENTS OF

Hall

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Hall, GA	46,680	71.4
Gwinnett, GA	7,189	11.0
Fulton, GA	2,244	3.4
Dekalb, GA	1,716	2.6
Forsyth, GA	1,577	2.4
Jackson, GA	1,205	1.8
Clarke, GA	687	1.1
Lumpkin, GA	645	1.0
Other	3,413	5.2
Total Residents:	65,356	100.0

PERSONS WORKING IN

Hall

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Hall, GA	46,680	71.1
Gwinnett, GA	3,015	4.6
Jackson, GA	2,367	3.6
White, GA	2,124	3.2
Habersham, GA	1,979	3.0
Lumpkin, GA	1,661	2.5
Banks, GA	1,492	2.3
Forsyth, GA	1,263	1.9
Other	5,071	7.7
Total Residents:	65,652	100.0

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2000 County-To-County Worker Flow Files.

Education of the Labor Force

Hall Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Some High School	20.2%	35.2%	17.9%	13.1%	15.6%	39.0%
High School Grad/GED	26.0%	28.3%	23.2%	24.8%	27.3%	28.7%
Some College	28.4%	29.8%	28.6%	31.1%	28.7%	17.7%
College Grad 4 Yr	18.1%	6.2%	23.5%	22.4%	17.6%	9.5%
Post Grad Studies	7.5%	0.5%	6.7%	8.6%	10.8%	5.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents the percentage total of workers with either Some College with no degree or an Associate degree.

Source: U.S. Census Bureau - 2000 Decennial Census.

High School Graduates - 2010

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Banks	168	--	168
Barrow	616	--	616
Dawson	207	--	207
Forsyth	1,790	--	1,790
Gwinnett	9,010	--	9,010
Habersham	362	--	362
Hall	1,678	--	1,678
Jackson	636	--	636
Lumpkin	197	--	197
White	416	--	416
Hall Area	15,080	--	15,080



Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2010 from Georgia Independent School Association.

Colleges and Universities

Hall Area

Gwinnett

Asher School of Business	asbaec.com
Aviation Institute of Maintenance-Atlanta	www.aviationmaintenance.edu
Georgia Gwinnett College	www.ggc.edu
Georgia Gwinnett College	www.ggc.usg.edu
Georgia Gwinnett College	www.ggc.usg.edu/
Gwinnett Technical College	www.gwinnetttech.edu
ITT Technical Institute-Duluth	www.itt-tech.edu
Devry University Keller Graduate School	www.keller.edu
Lincoln College of Technology	www.lincolncollegeoftechnology.com
Saint Leo University	www.saintleo.edu

Dawson

Southern Catholic College	http://www.southerncatholic.org/
Dawson Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
Southern Catholic College	www.southerncatholic.org

Hall

Brenau University	www.brenau.edu
Gainesville State College	www.gsc.edu
Lanier Technical College	www.laniertech.edu
Lanier Technical College (Technical college servicing area)	www.laniertech.edu

Banks

Milledgeville Campus (Satellite campus of Central Georgia Technical College)	www.centralgatech.edu
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Barrow

Winder-Barrow Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
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Forsyth

Forsyth Campus (Satellite campus of Lanier Technical College)	www.laniertech.edu
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Habersham

North Georgia Technical College	www.northgatech.edu
Piedmont College	www.piedmont.edu

Lumpkin

North Georgia College & State University	www.northgeorgia.edu
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White

Truett-McConnell College	www.truett.edu
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Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2010

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2008	2009	2010	2008-2009	2009-2010
Accounting Technology/Technician and Bookkeeping	48	57	82	18.8	43.9
Administrative Assistant and Secretarial Science, General	37	36	37	-2.7	2.8
Aesthetician/Esthetician and Skin Care Specialist	10	6	4	-40.0	-33.3
Allied Health Diagnostic, Intervention, and Treatment Professions, Other	6	10	10	66.7	0.0
Autobody/Collision and Repair Technology/Technician	19	20	19	5.3	-5.0
Automobile/Automotive Mechanics Technology/Technician	37	7	25	-81.1	257.1

Technical College Graduates - 2010

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2008	2009	2010	2008-2009	2009-2010
Banking and Financial Support Services	5	5	5	0.0	0.0
Business Administration, Management and Operations, Other	3	6	2	100.0	-66.7
CAD/CADD Drafting and/or Design Technology/Technician	6	11	22	83.3	100.0
Child Care and Support Services Management	2	1	2	-50.0	100.0
Child Care Provider/Assistant	11	11	22	0.0	100.0
Clinical/Medical Laboratory Technician	5	9	5	80.0	-44.4
Computer Installation and Repair Technology/Technician	8	6	11	-25.0	83.3
Computer Systems Networking and Telecommunications	46	35	39	-23.9	11.4
Cosmetology/Cosmetologist, General	51	49	31	-3.9	-36.7
Criminal Justice/Safety Studies	32	12	30	-62.5	150.0
Data Entry/Microcomputer Applications, General	24	8	14	-66.7	75.0
Data Processing and Data Processing Technology/Technician	9	21	4	133.3	-81.0
Dental Assisting/Assistant	16	16	16	0.0	0.0
Dental Hygiene/Hygienist	14	13	12	-7.1	-7.7
Drafting and Design Technology/Technician, General	29	22	31	-24.1	40.9
Early Childhood Education and Teaching	50	56	61	12.0	8.9
Electrical/Electronics Equipment Installation and Repair, General	4	4	3	0.0	-25.0
Electrician	7	13	9	85.7	-30.8
Emergency Medical Technology/Technician (EMT Paramedic)	111	146	23	31.5	-84.2
Entrepreneurship/Entrepreneurial Studies	3	1	5	-66.7	400.0
Fire Science/Fire-fighting	25	16	31	-36.0	93.8
Graphic and Printing Equipment Operator, General Production	15	16	17	6.7	6.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/Technician	16	21	31	31.3	47.6
Industrial Mechanics and Maintenance Technology	32	46	71	43.8	54.3
Interior Design	12	6	10	-50.0	66.7
Landscaping and Groundskeeping	1	1	3	0.0	200.0
Licensed Practical/Vocational Nurse Training	66	81	59	22.7	-27.2
Machine Shop Technology/Assistant	10	13	19	30.0	46.2
Mechanic and Repair Technologies/Technicians, Other	1	4	1	300.0	-75.0
Medical Administrative/Executive Assistant and Medical Secretary	15	11	1	-26.7	-90.9
Medical Insurance Coding Specialist/Coder	9	5	5	-44.4	0.0
Medical Office Management/Administration	3	4	8	33.3	100.0
Medical Reception/Receptionist	33	21	4	-36.4	-81.0
Medical/Clinical Assistant	88	66	95	-25.0	43.9
Personal and Culinary Services, Other	2	5	1	150.0	-80.0
Pharmacy Technician/Assistant	8	15	31	87.5	106.7

Technical College Graduates - 2010

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2008	2009	2010	2008-2009	2009-2010
Phlebotomy Technician/Phlebotomist	24	34	32	41.7	-5.9
Plumbing Technology/Plumber	2	2	3	0.0	50.0
Prepress/Desktop Publishing and Digital Imaging Design	2	2	5	0.0	150.0
Radiologic Technology/Science - Radiographer	20	15	14	-25.0	-6.7
Sales, Distribution, and Marketing Operations, General	11	5	13	-54.5	160.0
Small Business Administration/Management	11	7	8	-36.4	14.3
Surgical Technology/Technologist	27	20	21	-25.9	5.0
Web Page, Digital/Multimedia and Information Resources Design	8	6	5	-25.0	-16.7
Welding Technology/Welder	33	40	52	21.2	30.0

Definition: All graduates except those listed as technical certificates are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length.

Source: Integrated Postsecondary Education Data System

Note - The data shown is from Lanier Technical College

Occupational Profile for Residents of Hall County

	Hall		Hall Area	
	NUMBER	PERCENT	NUMBER	PERCENT
Total Civilian Labor Force	69,205	100.0	545,050	100.0
Management, Business and Financial Workers	6,803	9.8	77,941	14.3
Science, Engineering and Computer Professionals	1,570	2.3	31,593	5.8
Healthcare Practitioner Professionals	1,599	2.3	12,400	2.3
Other Professional Workers	6,092	8.8	53,747	9.9
Technicians	1,344	1.9	10,715	2.0
Sales Workers	7,775	11.2	71,854	13.2
Administrative Support Workers	9,309	13.5	87,643	16.1
Construction and Extractive Craft Workers	4,163	6.0	31,386	5.8
Installation, Maintenance and Repair Craft Workers	4,097	5.9	27,784	5.1
Production Operative Workers	10,675	15.4	40,426	7.4
Transportation and Material Moving Operative Workers	3,340	4.8	18,523	3.4
Laborers and Helpers	4,320	6.2	24,339	4.5
Protective Service Workers	1,089	1.6	6,981	1.3
Service Workers, except Protective	6,654	9.6	47,853	8.8
Unemployed, No Civilian Work Experience Since 1995	375	0.5	1,865	0.3

Source: U.S. Census Bureau - 2000 Decennial Census.(EEO Data Tools)

Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. & Finance	Compu. & Math	Arch. & Eng.	Life & Soc. Svcs.	Comm. & Svcs	Legal	Ed. & Training	Arts & Design	Health Prac.	Health Support
Banks	153	43	12	4	9	2	3	1	29	7	15	28
Barrow	675	243	76	50	41	20	20	14	57	33	48	73
Dawson	168	71	17	12	13	4	2	1	20	11	5	12
Forsyth	1,362	646	213	125	54	27	21	22	94	67	50	43
Gwinnett	8,692	3,108	1,342	796	423	194	269	135	737	585	473	630
Habersham	500	140	44	24	26	7	17	6	71	24	50	91
Hall	1,435	532	181	52	68	32	49	11	174	93	99	144
Jackson	488	197	58	22	29	11	16	4	48	23	29	51
Lumpkin	216	86	23	3	12	3	10	2	25	11	18	23
White	209	82	16	5	13	2	7	4	26	12	11	31
Total Area	13,898	5,148	1,982	1,093	688	302	414	200	1,281	866	798	1,126

Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. & Forestry	Cons- truction	Installation Main.	Prod.	Trans. & Moving
Banks	669	13	42	20	17	74	155	5	83	42	133	85
Barrow	2,125	36	110	69	66	230	629	5	208	163	289	320
Dawson	449	10	20	14	11	50	136	0	75	32	61	40
Forsyth	1,688	26	64	42	35	308	658	3	148	107	156	141
Gwinnett	17,286	351	833	432	452	2,431	7,423	22	997	898	1,762	1,685
Habersham	2,843	46	260	131	87	324	543	27	320	144	653	308
Hall	6,668	92	463	295	164	706	1,318	22	532	390	1,748	938
Jackson	1,922	45	102	57	40	242	497	6	260	140	267	266
Lumpkin	607	10	47	23	14	59	141	3	82	47	113	68
White	1,071	14	115	57	43	130	212	13	131	89	152	115
Total Area	35,328	643	2,056	1,140	929	4,554	11,712	106	2,836	2,052	5,334	3,966

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of June 2011).

Georgia Department of Labor Location(s)

Career Center(s)

2419 Corporate Drive SW
Gainesville GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: www.dol.state.ga.us or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@dol.state.ga.us